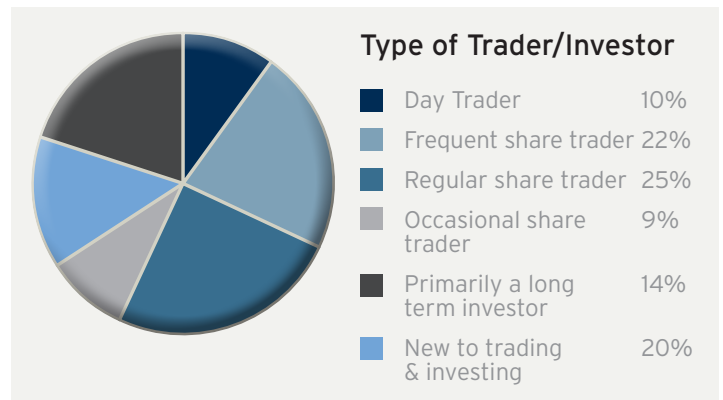
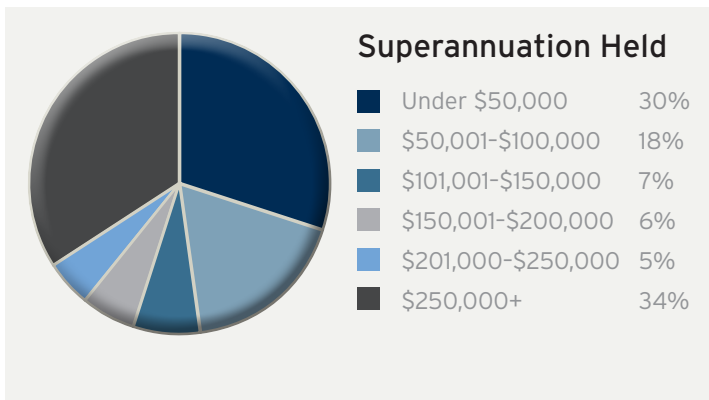
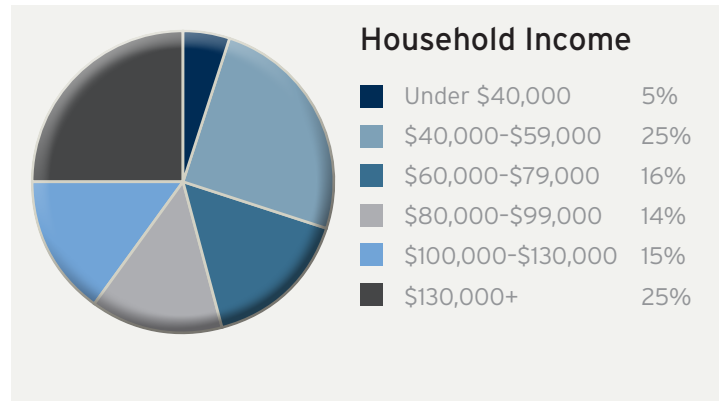
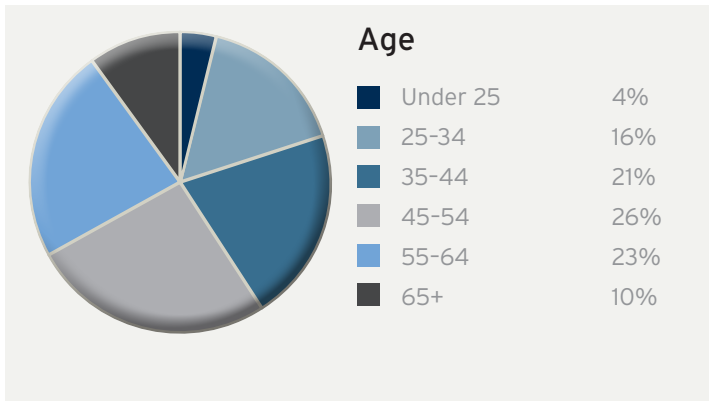
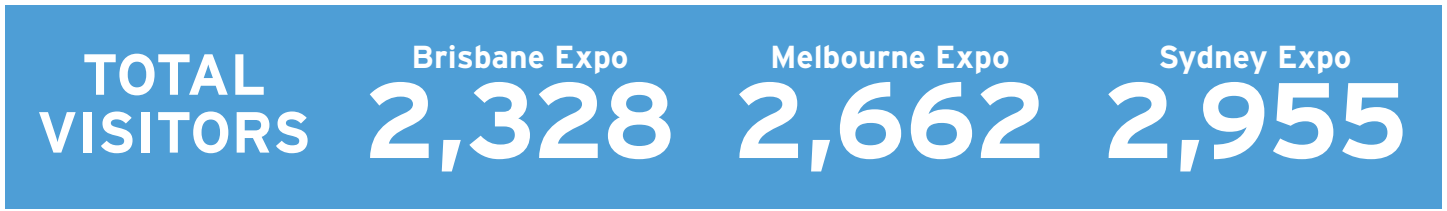


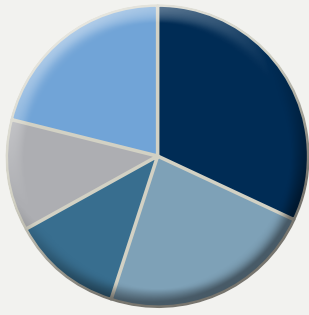
Post Show Report 2008 Trading & Investing Expos



“ The buzz within the Show was really exciting! The open Main Stage on the Expo floor was a great innovation and really enhanced the focus on education. There was also a good range of attendees from new to experienced investors and all were very enthusiastic - back to the good old days! ”

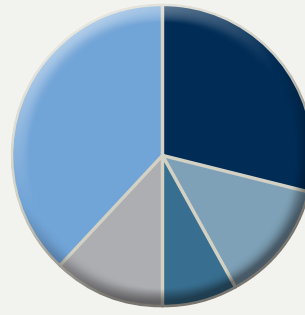
Janene Murdoch - Director - Educated Investor





Trading Capital

Less than \$25,000	32%
\$25,001-\$50,000	23%
\$50,001-\$100,000	12%
\$100,001-\$250,000	12%
\$250,000+	21%



Investment Capital

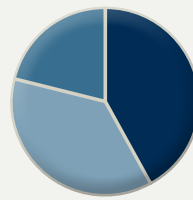
Less than \$25,000	29%
\$25,001-\$50,000	13%
\$50,001-\$100,000	8%
\$100,001-\$250,000	12%
\$250,000+	38%

“ We had much better than expected results in all 3 shows this year, we are planning to extend our sponsorship in 2009. ”

Gadi Hadar - Managing Director, Asia Pacific - Easy Forex

2008 EXHIBITORS

3 Mobile (Hutchison)	Investor Centre
ABN Amro Morgans	JB Global Investment Services
Adest	Kinetic Securities
Aegis Equities Research	Lincoln
Australian Stock Report	Market Analyst Software
Australian Taxation Office	Mastering Wealth Pty Ltd
Australian Technical Analysts Association (ATAA)	MF Global
BullSystems Pty Ltd	MQ Prime (Macquarie Bank)
Camelot Derivatives	My Covered Calls
City Index	My SF Pty Ltd
CMC Markets	Optionetics
CommSec	Paritech
Conscious Investing	Platinum Pursuits
Easy Forex	Resourceful Events
Educated Investor	Safety in the Market
eSignal	Self Managed Super Specialists
Eureka Report	Sonray Capital Markets
First Prudential Markets	Spectrum Live
FN Arena	Stockcourse
Forex Capital Trading	TCT Australia
Galleries Direct	The Rare Coin Company
Gerling & Company (TradingPro)	The Rivkin Report
GFT	Tibra Capital
IG Markets	Traders International
IGUANA2 (Spark)	Trading Mentor
Informed Investor	Wealth Creator Magazine
Interactive Brokers LLC	Your Trading Edge
Interbank FX	yourtradingroom.com



Self Managed Super Fund

Yes	42%
No	37%
Under Consideration	21%

“ We have partnered with the Trading & Investing Expo now for 3 years running. This year more than ever we were very impressed with the results from the Brisbane, Melbourne and Sydney shows. We exceeded our return on investment benchmark targets that we set for ourselves in each state. The whole team at Event Management International are fantastic in organising both the big and the small things to ensure a) that the show runs smoothly for us and b) that our brand presence is maximized throughout the show. I highly recommend the expo to any company that is seriously interested in acquiring customers who are seeking information on investments, wealth creation or wanting to learn more about how to manage their finances in general. ”

Simon Marmot - Marketing Director, Australia - GFT

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