



CHINA-PHARM 2009



The 14th China International Pharmaceutical Industry Exhibition
China International Pharmaceutical Industry Forum

POST SHOW REPORT

Venue

Hall W4 / W5
Shanghai New International Expo Center,
China

Date

Oct. 27th-30th, 2009

WWW.CHINAPHARMEX.COM

Organizers



China Center for Pharmaceutical
International Exchange



Messe Düsseldorf China Ltd.



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I. Exhibition General Information

China-Pharm 2009 has attracted all together 356 exhibitors from 21 countries and regions, including 224 exhibitors from overseas and 132 exhibitors from Mainland China. Covering an exhibiting area of 20,000 sqm, China-Pharm 2009 was held in W4/W5 of Shanghai New International Expo Centre (SNIEC)

	Local	Int'l	Total	Int'l Ratio
No. of Exhibitors	132	224	356	63%

More than 50 new exhibitors showed up at this exhibition, taking account to 12% of the total exhibitors

· **Germany National Pavilion**

Organized by German Federal Ministry of Economics and Technology, the Germany national pavilion consisted of 80 companies took up about 1,000 sqm, showcasing the advanced technologies.

· **Japanese National Pavilion**

It was comprised of 15 Japanese companies.

· **Local Pavilion**

Beijing and Shanghai pavilion was comprised of 13 renowned companies from Beijing and Shanghai.

Taiwan pavilion

Pavilion organized by Taiwan Food & Pharmaceutical Machinery Manufacturers' Association

· **Special Zone**

Special zones for pharmaceutical excipients & packaging materials

· **Forum and Concurrent Event**

ISPE-CCPIE China Conference 2009

Excipients Risk Control and Management International Seminar 2009

Seminar on Reducing Unqualified Injection Products Caused by Foreign Materials

7 Forums

Total visits of China-Pharm 2009 and China International Pharmaceutical Industry Forum were 19,000 from 62 countries and regions and 9.6% of them were from overseas.

** The above visitor original data including all countries and regions, even the ones for visitors below 5.*



II. Forum and Concurrent Event

1. ISPE-CCPIE China Conference 2009

Co-organized by ISPE and China Center of Pharmaceutical International Exchange (CCPIE) during CHINA-PHARM 2009, ISPE-CCPIE China Conference 2009 was successfully held in Shanghai during Oct.26-27, 2009, which was highly appreciated by the participants.

During two days of this conference, 27 speakers from SFDA, FDA and the field of pharmaceutical engineering from China and overseas, distributed their keynote speeches both in conference and 6 discussion panels.

More than 360 representatives participated this conference and paid visit to 7 international pharmaceutical companies in Suzhou and Shanghai, as well as CHINA-PHARM 2009.

6 Discussion Panels:

- Heating ventilation air-conditioning (HVAC) and Controlled Environment
- Good Automated Manufacturing Practice (GAMP)
- Cleaning verification
- Water for pharmaceutical use
- C&Q
- Aseptic processing

2. Excipients Risk Control and Management International Seminar 2009

Co-organized by CCPIE and IPEC China during CHINA-PHARM 2009, Excipients Risk Control and Management International Seminar 2009 was successfully held during Oct.28 to 29 in Shanghai. 13 speakers from SFDA, IPEC-Europe and IPEC-China have delivered their keynote speeches, with 80 attendees.

The main topics:

- Latest information and development trend of Chinese Pharmacopoeia
- Design and crisis control key points of EMF system
- Risk of excipient application and safety evaluation
- Progress of IPEC-European excipient certificate programs
- New measures of US FDA for the security of excipient supply chain
- IPEC-China's activities for the promotion of excipient industry
- Risk control of steady supply of premixed excipient
- Viewpoints of excipient vendors: business risk control



3. Seminar on Reducing Unqualified Injection Products Caused by Foreign Materials

Co-organized by CCPIE, Eisai Machinery Co., Ltd. and NAMICOS CORPORATION, Seminar on Reducing Unqualified Injection Products Caused by Foreign Materials was successfully held on Oct.27, 2009 in Shanghai. The duration was about half a day.

4 experts from institutes for drug control, Japanese pharmaceutical companies, and Chinese drug manufacturers talked over with 112 representatives from Chinese pharmaceutical companies on the safety issue of injection.

Main topic of this forum:

- Guideline for injection safety inspection
- Measures taken by Japanese pharmaceutical companies to reduce foreign materials in injection products;
- Examples of foreign materials introduced by glass;
- Successful cases from Chinese companies

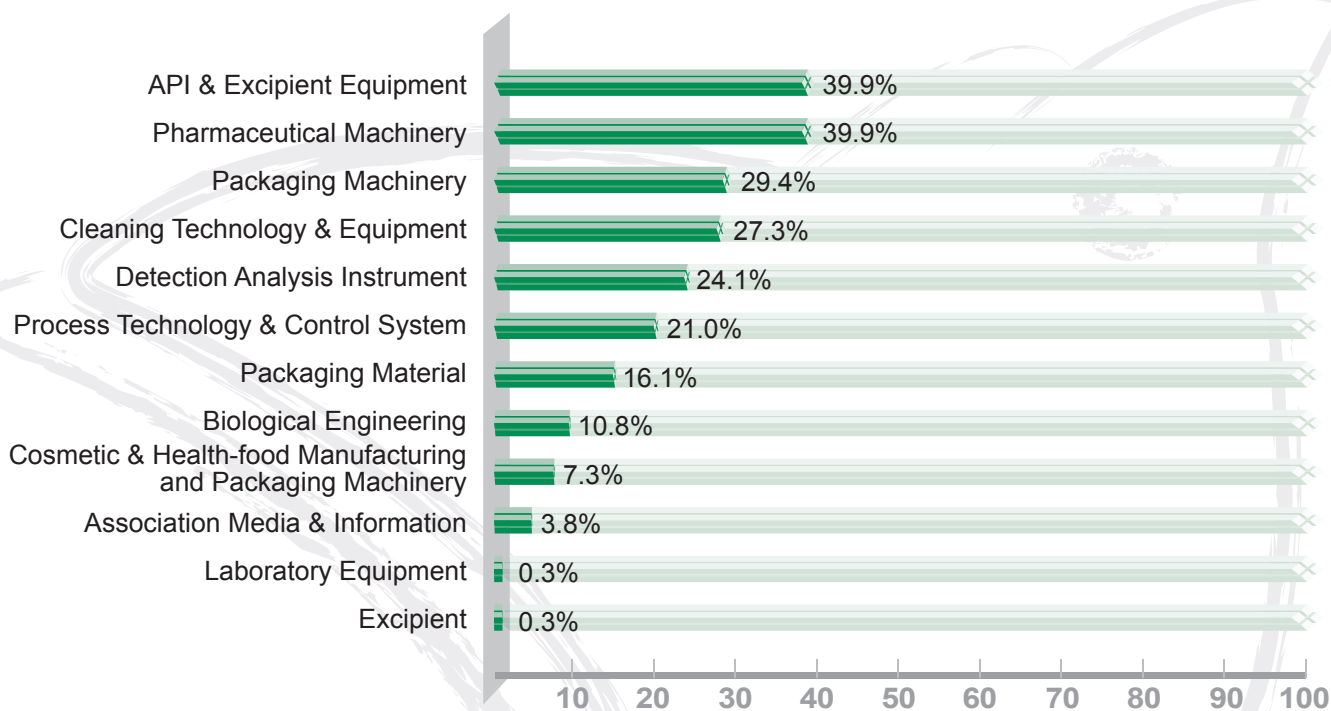
4. Seminar: 7

Total 7 exhibitors organized forum concurrent with exhibition. Items for discussion as follows:

- Flexicon filling equipment
- The gap between domestic pharmaceutical validation and cGMP validation requirements
- New trends of pre-filled syringe filling and aseptic vial filling technology
- The application of Ceramatec in raw material inspection of pharmaceutical industry
- Probe into soft bag leak detection technology
- Design and validation of KOBOT
- New trends of sterilization filtration technology

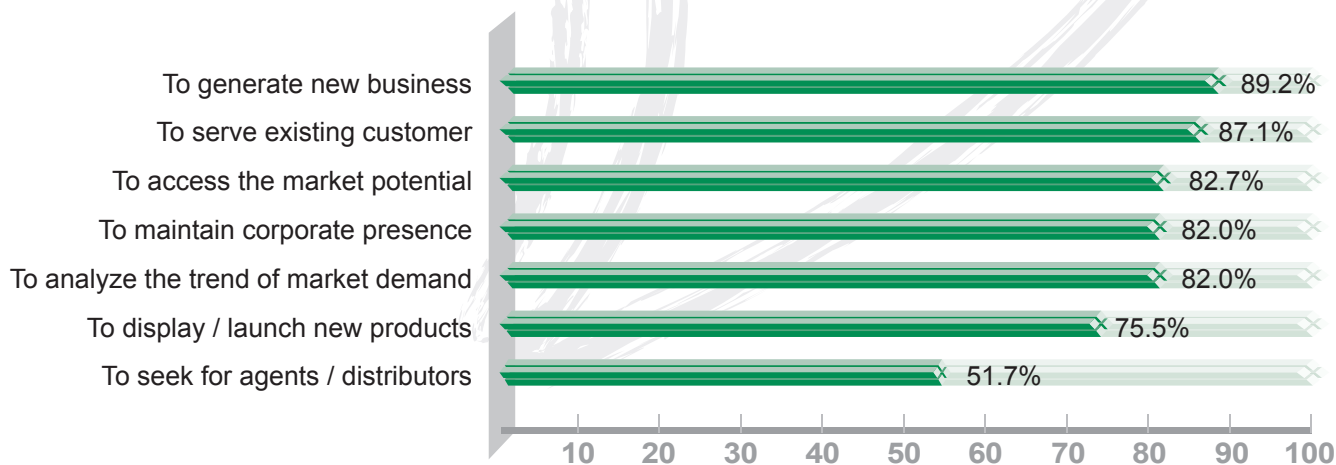
III. Exhibitor Analysis

1. Exhibit Categories

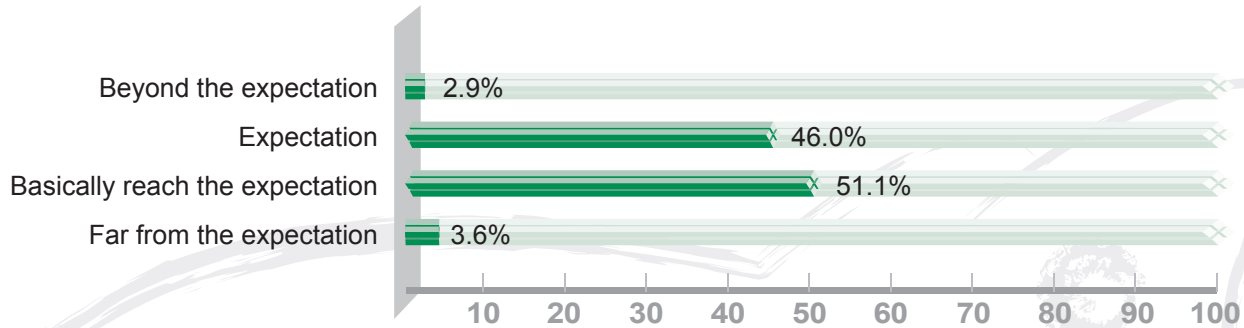


2. Exhibitors' Participation Objectives and Evaluations of Objectives

Objectives

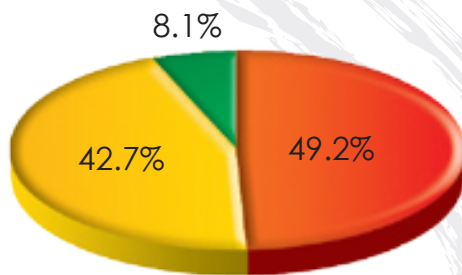


Evaluation of Objectives



3. Exhibitors' Overall Comments for Exhibition:

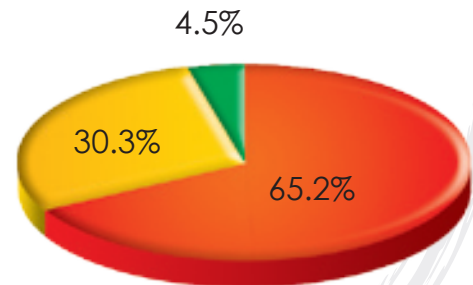
91.9% of exhibitors were satisfied with the exhibition.



■ Satisfied ■ Average ■ Needs to be improved

4. Exhibitors' Overall Comments for Visitors:

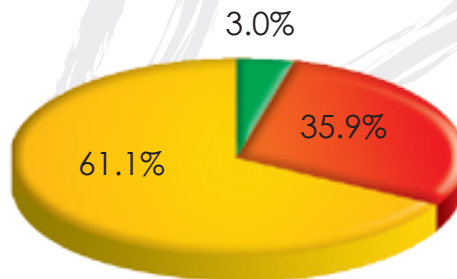
95.5% of exhibitors were satisfied with the trade visitors.



■ Satisfied ■ Average ■ Needs to be improved

5. Intention of Participation in the Next CHINA-PHARM:

35.9% of exhibitors will participate in CHINA-PHARM 2010.



■ Definitely ■ Considering ■ No

IV. Visitor Analysis

1. Regions of Trade Visitors

The trade visitors came from 62 countries and regions, 9.6% of trade visitors were from overseas, of which there were 19 countries and regions having more than 20 persons who were from the same place.

The regions of overseas visitors including:

North America: USA, Canada

Oceania: Australia, New Zealand

Africa: Kenya, Nigeria, Morocco, Egypt, Seychelles Republic

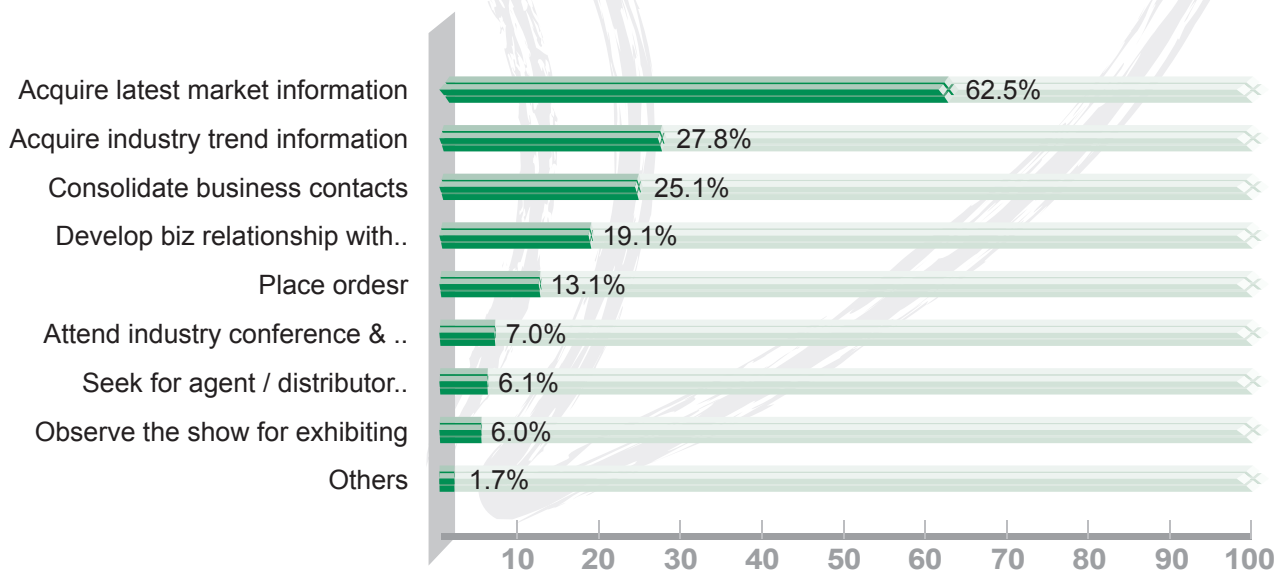
South America: Mexico, Venezuela, Brazil, Colombia, Bolivia, Panama

Europe: Germany, Italy, France, Russia, UK, Czech Republic, Belgium, Turkey, Greece, Spain, Sweden, Denmark, Ukraine, Switzerland, Romania, Netherlands, Belarus, Cyprus

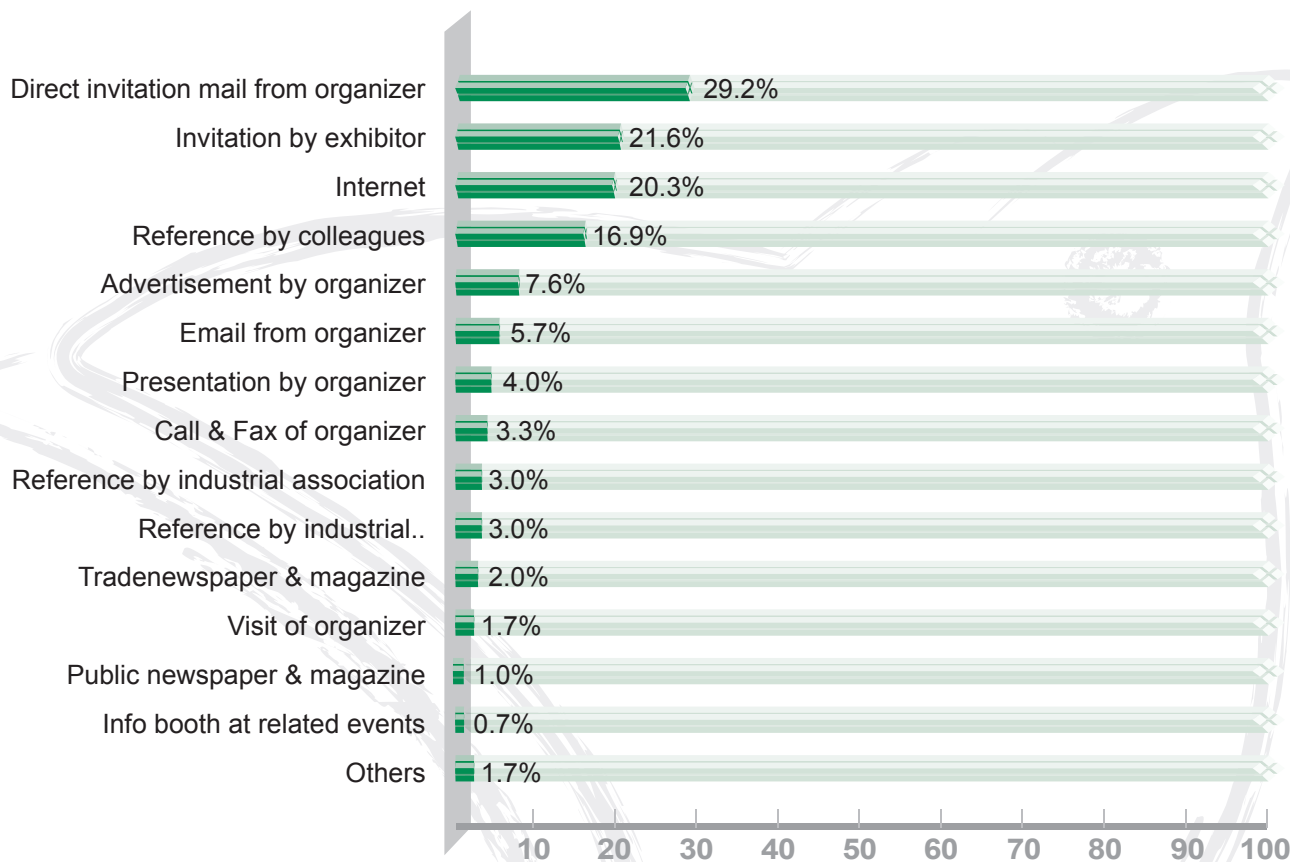
Asia: Japan, Korea, Singapore, Thailand, Malaysia, India, Pakistan, Vietnam, Indonesia, Syria, Bangladesh, Uzbekistan, Jordan, Iran, Saudi Arabia, Philippines, Yemen, United Arab Emirates, Israel, Myanmar, Kyrgyz Republic, Cambodia, Qatar, Sri Lanka, Mongolia, Iraq

Hong Kong Macau and Taiwan: Taiwan China, Hong Kong China, Macau China

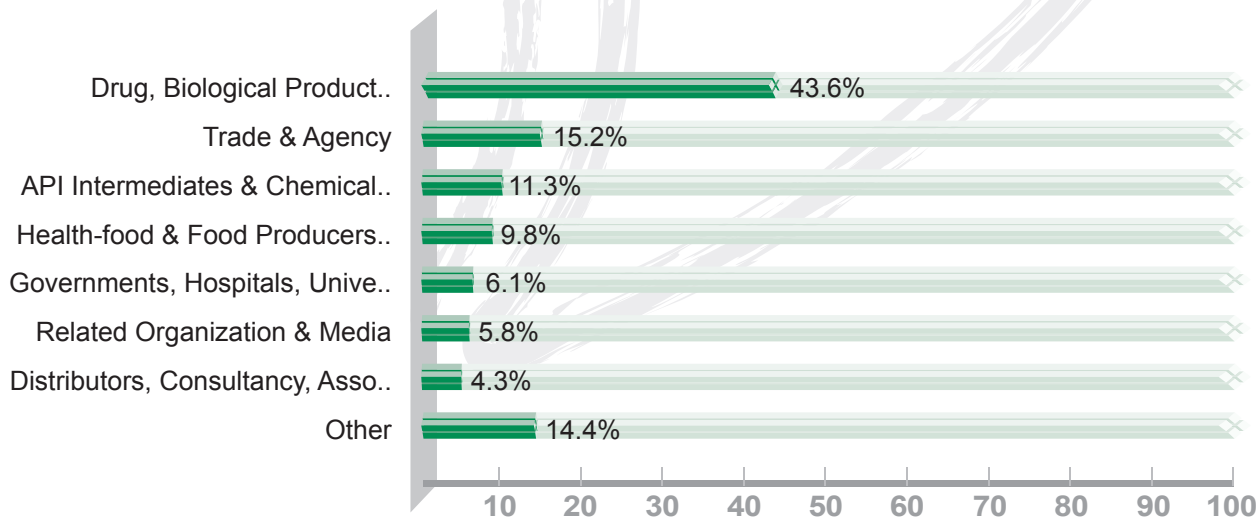
2. Purposes of Visiting



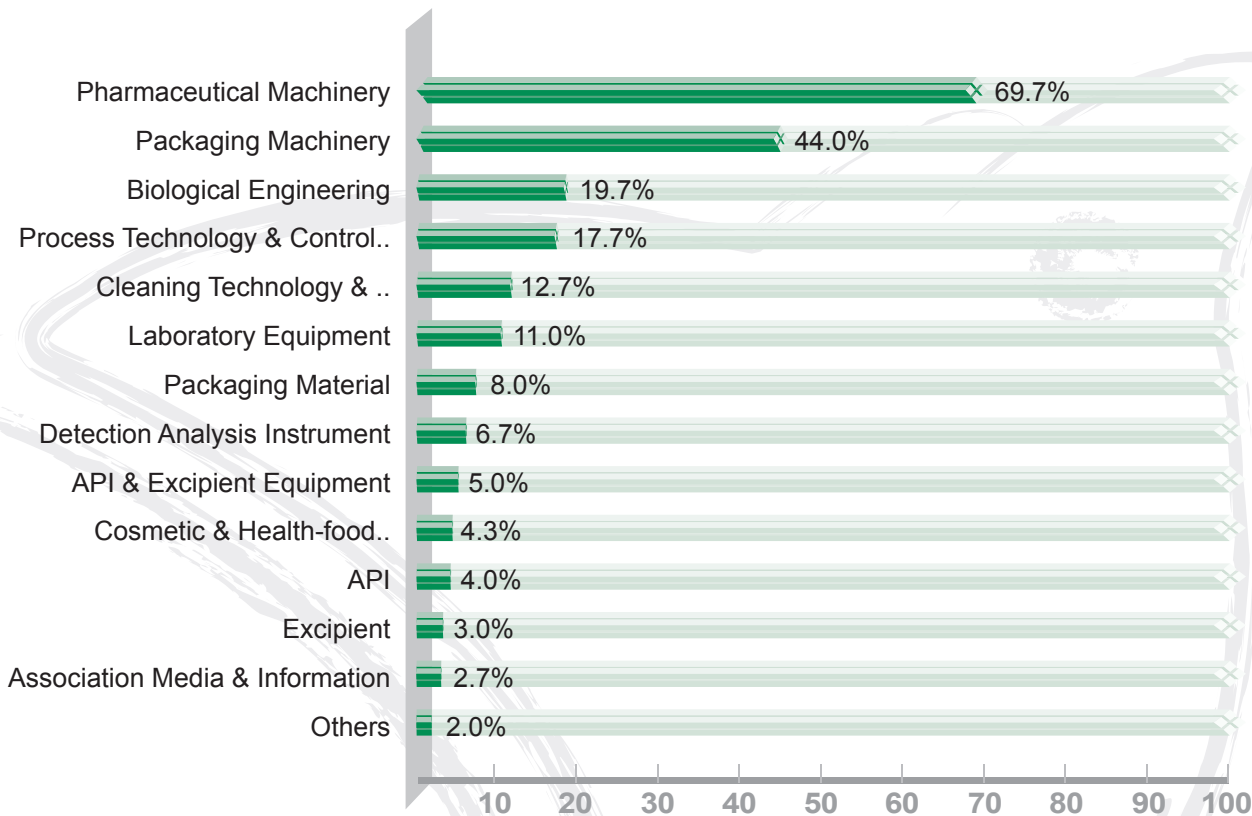
3. Sources to Know about the Exhibition



4. Business Scopes of Trade Visitors

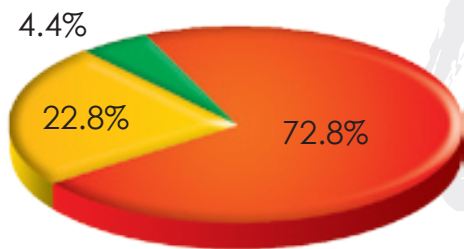


5. Interested Products of Trade Visitors



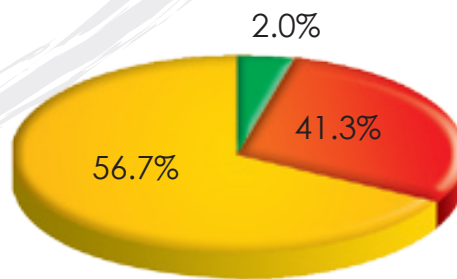
6. Trade Visitors' Overall Comments for Exhibition

95.6% of trade visitors were satisfied with the exhibition.



7. Intention of Visiting the Next CHINA-PHARM

41.3% of trade visitors will visit CHINA-PHARM 2010.



■ Satisfied
 ■ Average
 ■ Needs to be improved

■ Definitely
 ■ Considering
 ■ No



Onsite Visitor Speech

- I will go on participating next CHINA-PHARM for its high professionalism.
---Fluke China Co.Ltd
- I have learned a lot from this exhibition and thanks to organizer. Wish CHINA-PHARM a bigger success in future!
---Shanghai Chuangjie
- The scale of CHINA-PHARM is relatively large and I have gained a lot from it.
---Xin Nuo Bio-tech Co., Ltd
- It's my pleasure to attend this conference, which not only the good opportunity to make friends, expand my vision and knowledge, but also brought great luck to me. I was one of winners of lucky-draw. I'd like to express my heart-felt wish to the success of CHINA-PHARM in future.
---Liao Ning Beiqi Pharm Co., Ltd.

V. Support Media (no particular order):

Chinese Medicine Information News
Medical Economic News
Chinese Journal of Pharmaceuticals
PROCESS CHINA
Modern Packing
Ringier Trade Publishing Ltd
HC360 network Pharmacy Industry Channel
Purchasing Guide for Chinese-Foreign Pharmaceutical Factories
Chinese Traditional and Herbal Drugs
www.zcyll.com
Shanghai Xinxiao Information Co., Ltd.
Clean Rooms China
IndiaMART
CHINA DAILY
CHINA PACKAGING NEWS
Wenhui newspaper
BIOTECH WORLD
ECONOMIC DAILY
Xinhua News Agency
www.people.com.cn
The Guide of Pharmaceutical Equipment Investment for Taiwan Business Men



CHINA-PHARM 2010

第十五届中国国际医药(工业)展览会暨技术交流会
中国医药工业国际论坛

The 15th China International Pharmaceutical Industry Exhibition
China International Pharmaceutical Industry Forum

2010年10月26-29日
国家会议中心 北京

Oct 26-29, 2010

China National Convention Center, Beijing

期待与您北京相会!

See You in Beijing!



中国医药国际交流中心
China Center for Pharmaceutical
International Exchange



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