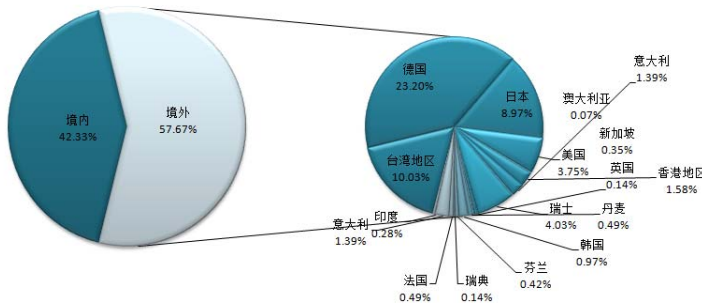


展后报告 Show Report

2010 工业自动化展 Industrial Automation Show 2010

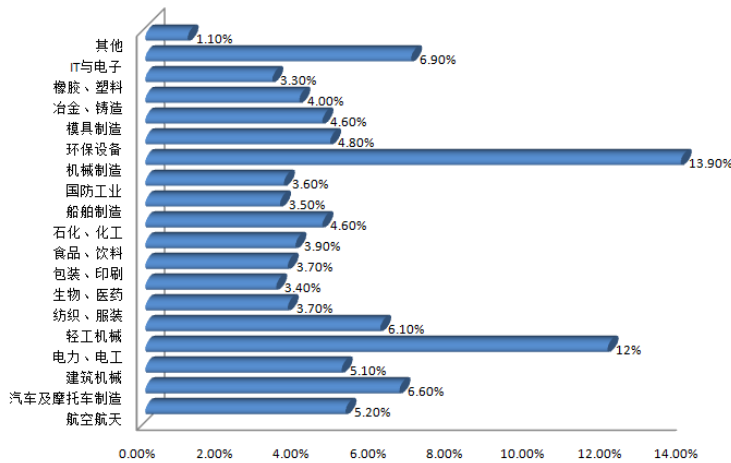
2010年11月9-13日 上海新国际博览中心 9-13 Nov 2010 SNIIEC

参展商国别地区分析 (按参展面积)

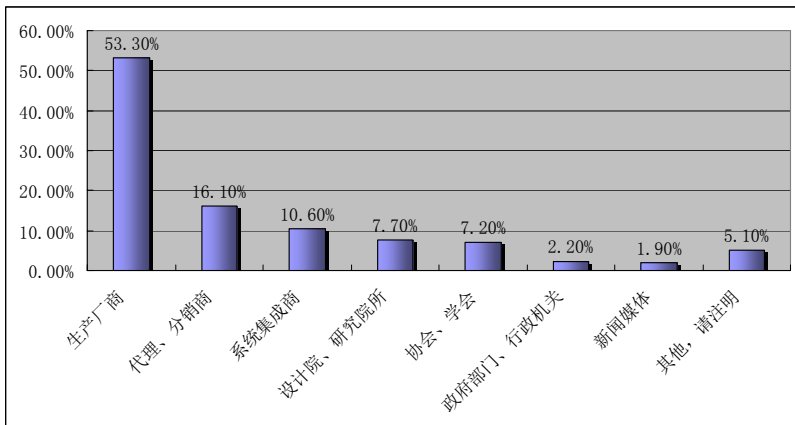


观众分析

1. 业务领域



2. 企业性质



专业观众

102,998 人次

参展企业

519 家

展示面积

30,000 m²

观众满意度调查

评估项目	得分
国际化程度	90.05
宣传报道	90.36
布展质量	97.76
展会秩序	92.22
综合分	91.44

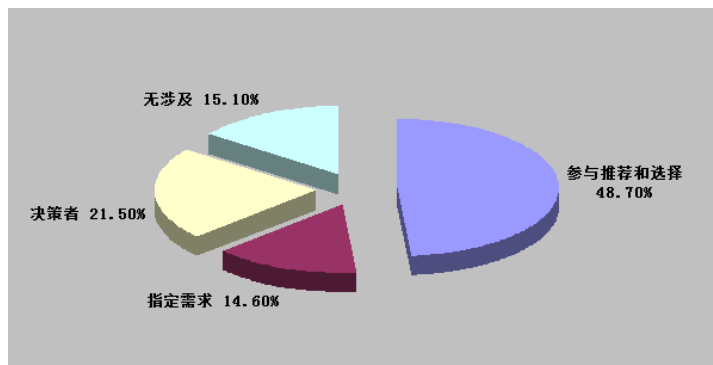
现在预订

2011年11月1-5日
上海新国际博览中心

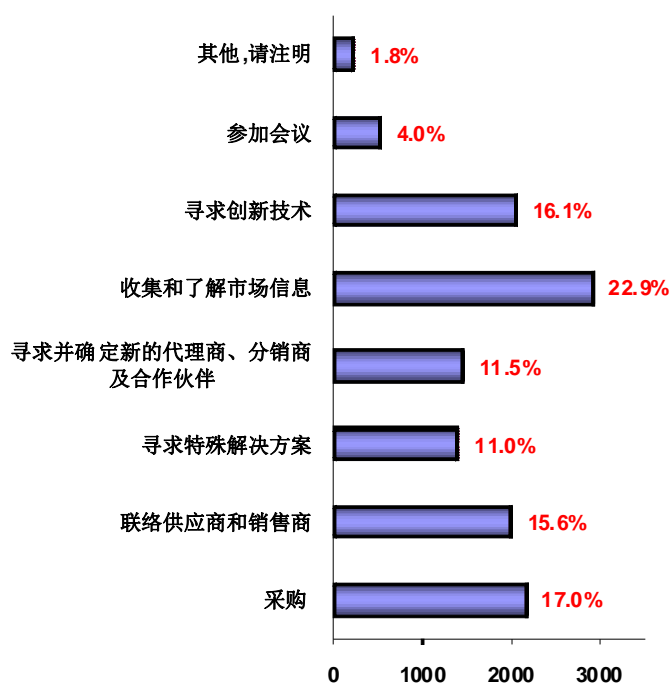
展后报告

2010 工业自动化展

3. 在采购中的角色



4. 参观展览会的目的



1999 年至今中国国际工业博览会在打造国家级的、以装备制造业为展示交易主体的国际知名展的道路上已经走过了 12 个年头, “中国工博会” 作为一个全国性的装备工业展示、交流、交易的平台, 凸显了国家的长期战略。对提升制造业水平起关键作用的自动化技术与解决方案正更加广泛地应用到汽车、石油、化工、烟草、医药、食品、包装、电力、环保、建筑、机电工程及电子等多个领域, 已俨然成为提高中国制造业核心竞争力的关键。“工业自动化展” 作为 “中国工博会” 专业展之一, 将继续致力于打造自动化领域的顶级盛会, 构筑现代服务业的一流平台。

中国制造业规格最高展会

发改委、商务部、工信部、科技部、教育部、工程院、科学院、贸促委、上海市人民政府主办
 中国机械工业联合会协办
 上海世博 (集团) 有限公司独家承办

国际化程度最高展会

德国、日本、台湾等国际展团
 16 个国家和地区: 美国、意大利、法国、韩国、新加坡、丹麦、瑞士等

专业化程度最高展会

工业自动化展
 数控机床与金属加工展
 新能源与电力电工展
 环保技术与设备展
 信息与通信技术应用展
 科技创新展
 6 展联动, 打造中国制造业展会的航空母舰

联系方式:

上海延安中路 837 号, 200040
 电话: 021-22068391/8380/8205
 传真: 021-62895703
 电子邮件: james@shanghaiexpogroup.com
 网址: <http://ias.ciif-expo.com>

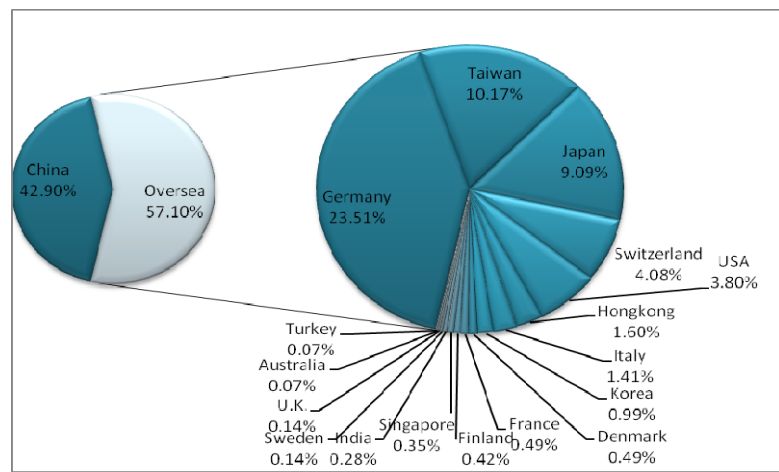


Show Report

Industrial Automation Show 2010

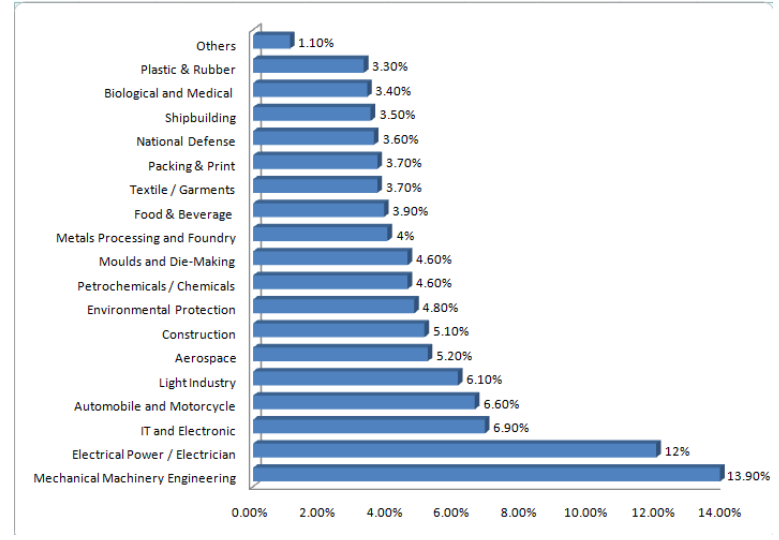
9-13 Nov 2010
Shanghai New International Expo Centre

Distribution of Exhibitors by Regions

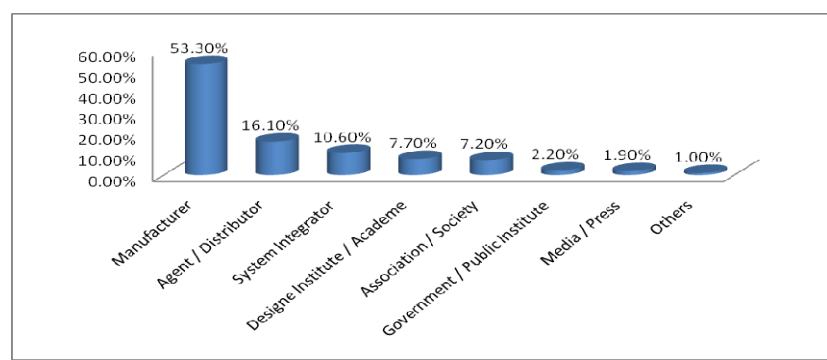


Visitor Analysis

A. Business Scope



B. Type of Company



Registrations:

102,998

Exhibitors:

519

Space:

30,000 m²

On-site Research

To Visitors

Item	Rate (0-100)
Internationalization	90.05
Media Exposure	90.36
Stands Construction	97.76
Show Management	92.22
Total	91.44

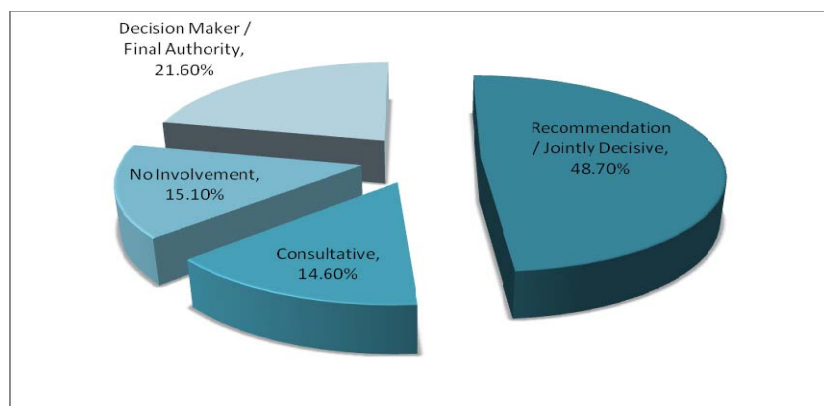
Plan Now:

November 1-5, 2010
Shanghai New International
Expo Centre
Shanghai, China

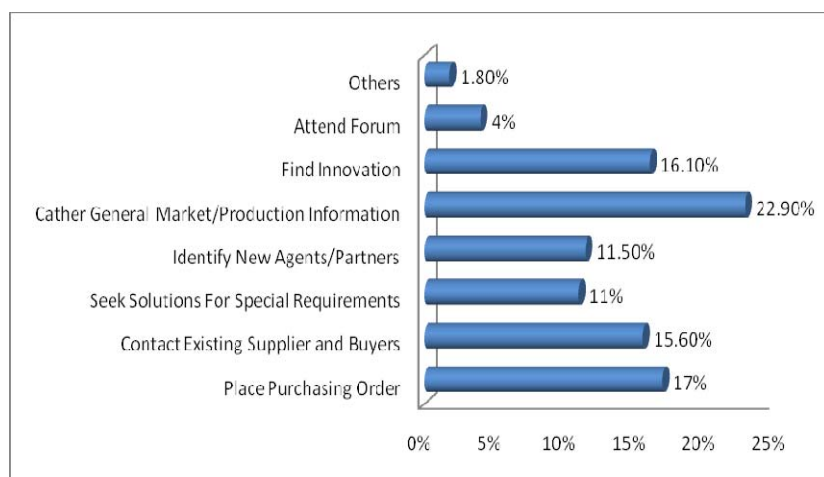
Show report

Industrial Automation Show 2010

C. Involvements in Purchasing



D. Purpose of Visit



China International Industry Fair has passed its 12 year of history since the first session held in 1999. As a national wide platform for the display, communication and trade of industrial equipment, CIIF has reflected China's national policies and strived to build a worldwide branded exhibition of manufacturing equipment. The automation technologies and solutions, which play a key role on improving the level of manufacturing, have been widely used on much sectors such as automobile, oil, chemical, tobacco, medical and pharmaceutical, food, electric power, architectural, electrical engineering, electronics and etc., and become a key to improve China's core competence of manufacturing. IAS, as one of the specialized shows of CIIF, will continue to build a top carnival of automation sector as a great platform reflecting the modern service industry of China.

National / Regional Pavilions

Germany Pavilion

By VDMA and ZVEI

Japan Pavilion

By Tokai Japan-China Trade Center

Taiwan Pavilion

By Taiwan Electrical and Electronic Manufacturers' Association – TEEMA

Organized By:

- *National Development & Reform Commission
- *Ministry of Commerce
- *Ministry of Industry and Information Technology
- *Ministry of Science & Technology
- *Ministry of Education
- *China Academy of Science
- *Chinese Academy of Engineering
- *China Council for the Promotion of International Trade
- *Shanghai Municipal People's Government

Co-Organized by:

China Machinery Industry Federation

Managed by:

Shanghai World Expo (Group) Co., Ltd.

CONTACT INFO

+ 86 (21) 22068391
james@shanghaiexpogroup.com
<http://ias.ciif-expo.com>