



# International Footwear & Leather Products Exhibition - Guangzhou



**SHOES & LEATHER GUANGZHOU 2011 (Finished products section)**

# 1-3 / 6 / 2011

**China Import and Export Fair Pazhou Complex  
380 Yuejiang Middle Road, Guangzhou China**

- ★ Profile for brands, middle and high-end products
- ★ Ideal platform for domestic and expanding your products to Asian and worldwide markets

#### Supporting Organizations

China Chamber of Commerce  
for I/E of Footwear

Joint Conference of China  
Supermarket Associated  
Procurement

Guangzhou General  
Chamber of Commerce

The Association of Guangdong  
Shoes Manufacturers

Guangzhou Footwear  
Association

Hong Kong Footwear  
Association

The Federation of  
Hong Kong Footwear Ltd.

#### Organizers



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## Show Report

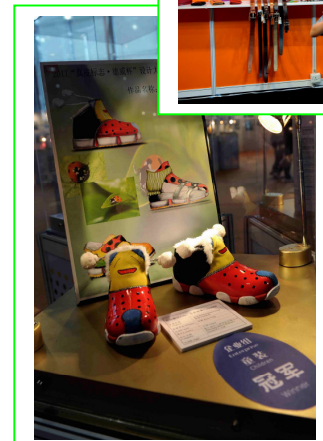
[www.ifle-china.com](http://www.ifle-china.com)

## An All-Round Success

The brand-new show “IFLE - GUANGZHOU” was held concurrently with “SHOES & LEATHER - GUANGZHOU” at China Import & Export Fair Pazhou Complex on 1 – 3 June 2011. The organizer endeavors to continue establishing a ALL-IN-ONE show of its upstream and the downstream link as an attractive destination for multinational footwear and leather suppliers and buyers; and also strive to keep an impeccable reputation of one stop sourcing platform in China & Asia.



Show receives sounding thumbs-up with altogether 95 exhibitors (Bangladesh, China, Hong Kong, Korea, Malaysia, Philippines, Taiwan and Vietnam) from 9 countries and regions occupying a total 8,500 sqm gross exhibition area. The brand-new show were closed with an exciting record of 5,433 trade buyers sourcing the brands and collections of men and women footwear, casual footwear, climbing boots, children wear and leather handbags, suitcases, fashion accessories etc introducing by domestic and international manufacturers. Both exhibitors and visitors are delighted with IFLE-GUANGZHOU 2011 and concluded they were richly rewarded to achieve the on-site sales lead and investment intention.

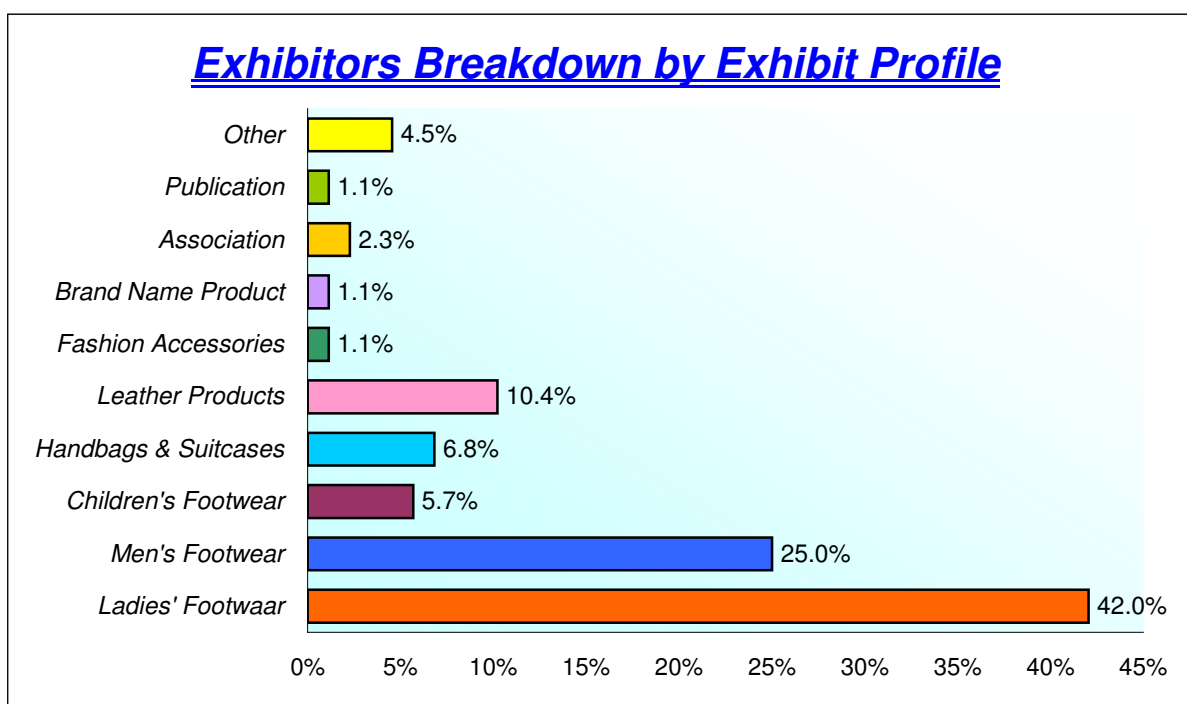
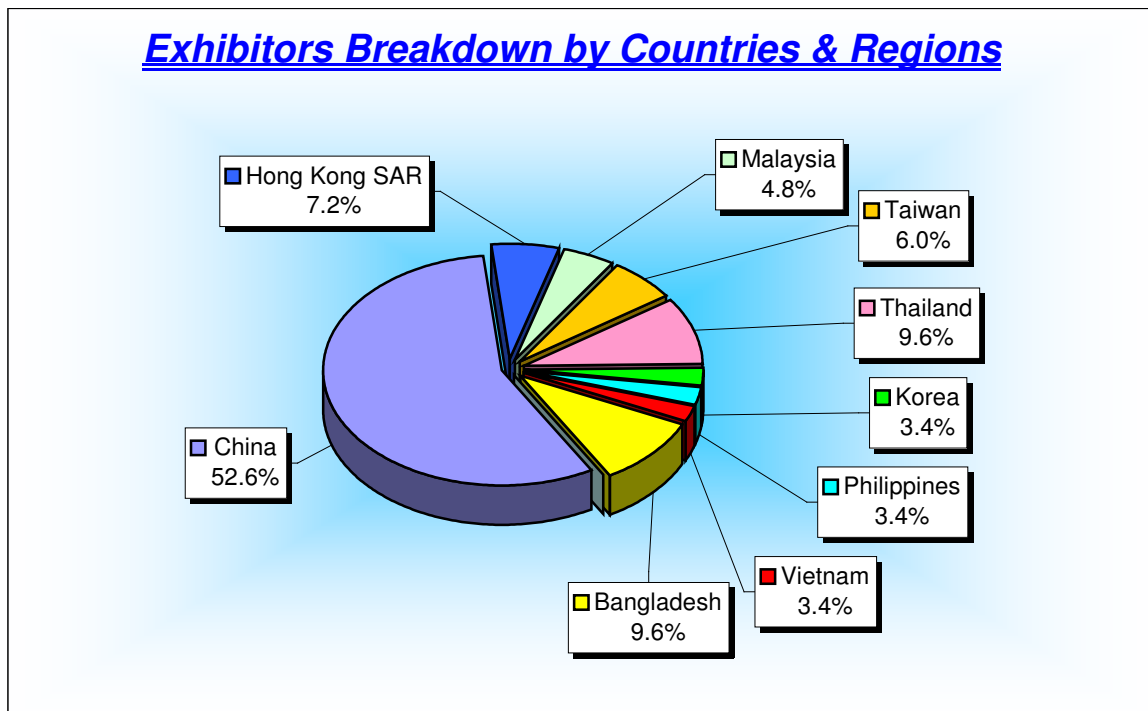


## Feast of Attraction

**INTERNATIONAL FOOTWEAR DESIGN COMPETITION – “IFDC”**, organized by the “**International Footwear Conference - IFC**”, is another focus of attraction that more than 161 entries of works and drawings from China, Hong Kong, India, Indonesia, Malaysia, Taiwan, Thailand and Vietnam has been displayed in the **IFLE-GUANGZHOU 2011** exhibition area. A new concept of setting up the “**IFC PAVILION**”, which has brought up Hong Kong、Japan、Indonesia、Korea、Malaysia、Philippines、Taiwan and Vietnam together, serving as a linkage amongst the IFC members and the platform to share the insight on the latest shoe innovative development and trends of shoe manufacturers in international arena.

## Exhibitor Analysis

- **95 exhibitors** (Bangladesh, China, Hong Kong, Korea, Malaysia, Philippines, Taiwan and Vietnam) from **9 countries and regions** occupying a total **8,500 sqm** gross exhibition area. Group participants from Hui Dong, He Shan, Guangzhou Shoe Markets in China, and footwear associations from Hong Kong, Taiwan, Malaysia, Thailand also joined the show.

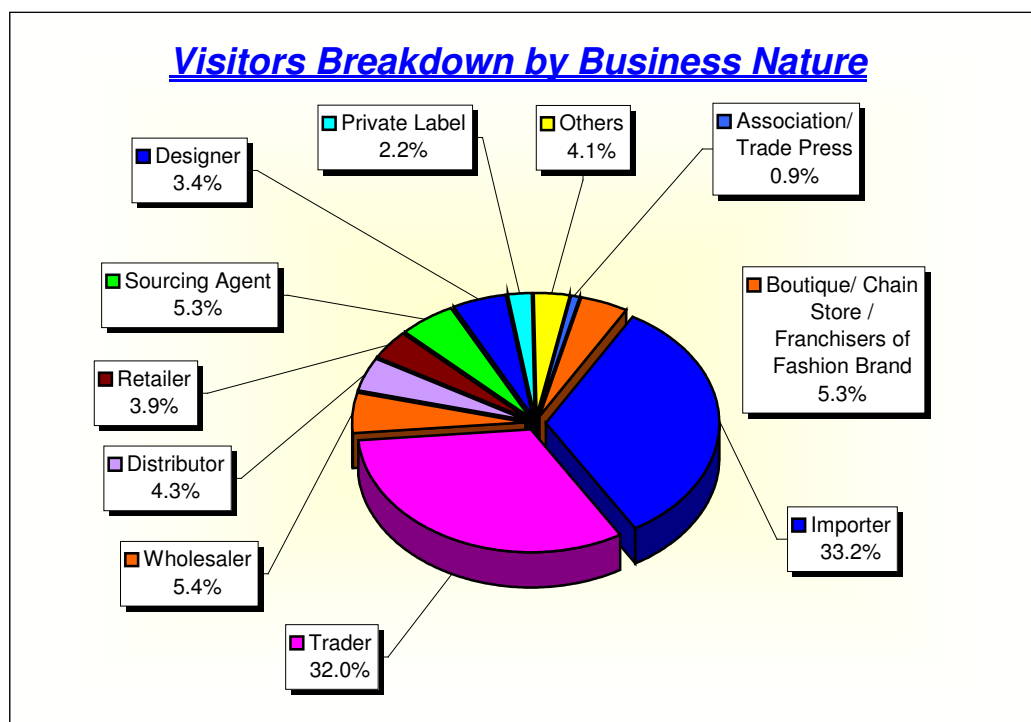


## Visitor Analysis

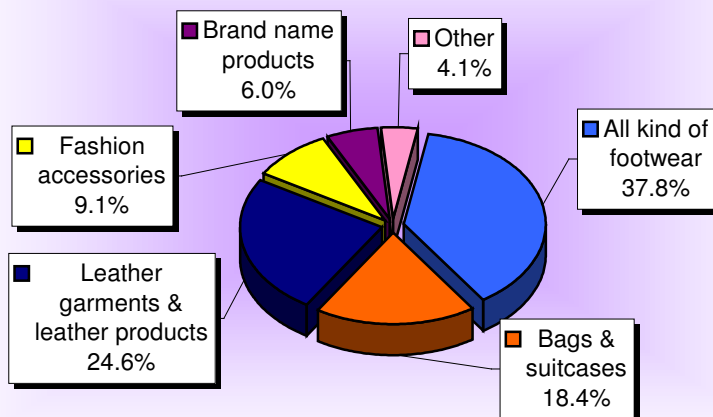
- A total of **5,433** trade visitors from **39 countries and regions** have been recorded during the 3 – day exhibition. Amongst, 47% of the visitors are from Guangdong Province, 20% are from other provinces, and 33% are from overseas.



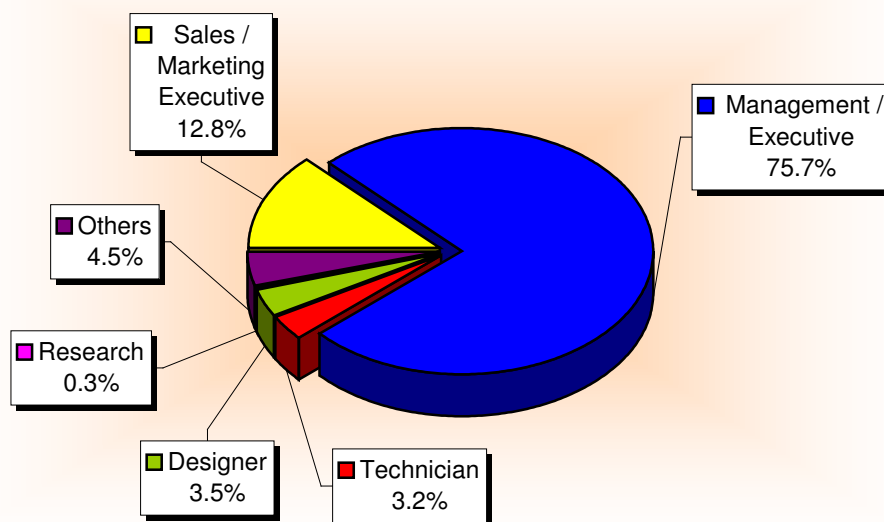
\*\*Overseas: Argentina, Australia, Bangladesh, Brazil, Canada, South America, Middle East, France, Germany, Hungary, Iran, Hong Kong SAR, India, Indonesia, Italy, Japan, Korea, Macau SAR, Malaysia, Mexico, Morocco, South America, Netherlands, Pakistan, Philippines, Portugal, Russia, Saudi Arabia, Singapore, Spain, Sri Lanka, Taiwan, Thailand, Turkey, USA, Ukraine, Armenia and Vietnam



### Visitors Breakdown by Product Interest



### Visitors Breakdown by Position



For further enquiry, please contact the organiser



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See you again in  
**IFLE – GUANGZHOU 2012**  
**30 May – 1 June 2012**