



China Water Show  
中国水展·2009

The 10<sup>th</sup> China Water Show for Water Supply,  
Drainage and Water Treatment

# Post Show Report

Time: 28-30.April,2009

Venue: Intex Shanghai & Shanghai Mart

Concurrent: **The 10<sup>th</sup> China EPTEE Show for Water ,Air,Waste,Energy  
and Recycling**

*The report data is made and arranged by  
Corporate IT Solutions (Shanghai) Co. LTD*

## ■ Introduction:

### ● Sponsors:

- ◆ Chinese Society for Environmental Sciences
- ◆ China Association of Resource Comprehensive Utilization

### ● Organizer:

Shanghai ZM International Exhibition Co.,Ltd

### ● Co-organizer

Shanghai Water Reclamation Trade Association

### ● Official Publication:

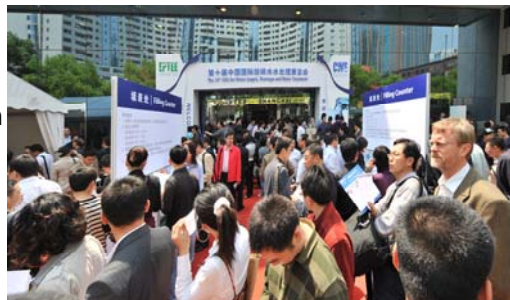
*World Water and Environmental Engineering  
-Chinese Version*

### ● Gold Sponsor:

Hydranautics

### ● Overseas Supporters:

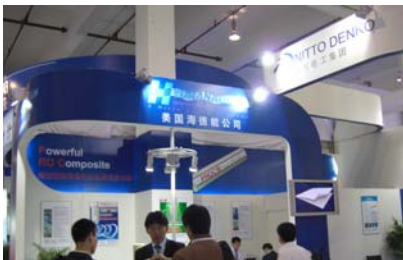
- ◆ Consulate General of Israel in Shanghai
- ◆ Consulate General of Czech Republic in Shanghai
- ◆ Water Environment Federation
- ◆ Korea Environmental Preservation Association
- ◆ Korea & China Eco-Industrial Technology Association
- ◆ Bavarian Ministry of Economic Affairs, Infrastructure, Transport and Technology
- ◆ Ontario Ministry of International Trade and Investment, Canada
- ◆ Ministry of Industry and Trade of the Czech Republic
- ◆ Taiwan External Trade Development Council



## ■ CWS 2009 Successfully Concluded

The 10th China Water Show for Water Supply, Drainage and Water Treatment was held in 28-20, April, 2009 in Intex Shanghai and Shanghai Mart. Many leaders and professors from Poland EP department, Korea EP department, Israel consulate, Poland consulate, Czech business department, Canada investment, Water Environment Federation, China Association of Environmental Protection Industry, Shanghai Membrane Industry Association of China, Shanghai Municipal Environmental Protection Bureau, Shanghai Water Authority, Shanghai Water Reclamation Trade Association, Chinese Society for Environmental Science, China Association of Resources Comprehensive Utilization attended the grand opening ceremony. The CWS Show made a new record, which presents the booming development of Chinese water industry and the leading position of CWS Show. According to the statistics from the authority third party, there are 756 exhibitors from 23 country and regions, 35,000 Sq.m exhibition area, 1570 booths and 32128 visitors. During the 3-day exhibition, with the delicate construction booth and special products, the CWS Show attracted many visitor, purchasers and dealers. Due to the super popularity and excellent business opportunities, the exhibitors, purchasers and visitors are all satisfied with this exhibition. There are several features as following:

## (1) Gathering Global Top Brands



Lots of global top brands gathered in CWS and showed their latest technologies and products. Such as GRUNDFOS、Pentair、3M、Watts、Nitto Denko/Hydranautics、Woongjin、Siemens、Ecowater、Memstar、HACH、SEKISUI、Arkal、BOLL & KIRCH、GOBETTER、Aqualyng Capital、CWT、Henry Pratt、EBRO、Valmont、REHAU、Trojan、Mohua、Verder、Argal、Zenit、ESPA、East Pump、Liancheng、Super Giant、Top Motor、Canature、GSD、Jingjin Filter、Universtar.

## (2) Latest Technology Worldwide Presented from Country and Region Pavilions

More than 10 country and region pavilions have joined CWS 2009 exhibition, such as Germany Pavilion, Bavarian Pavilion, Canada Pavilion, Czech Republic Pavilion, USA Pavilion, Water Environment Federation Pavilion, Israel Pavilion, Korea Pavilion, Taiwan Pavilion, Japan Pavilion, France Pavilion, Australia Delegation, etc, which fully presents their confidence and attention to Chinese Market and CWS exhibition.



### (3) Plentiful Technical Seminars And Fruitful Matchmaking Meetings

During the show, besides the plenty of the exhibits, 33 seminars came into stage by turns. And this formed a best platform for the worldwide experts, exchanging their minds and ideas and discussing the popular issues in EP water industry.

### (4) Brand Show, Satisfied Exhibitors and Visitors

Due to the plenty qualified visitors, 93.9% exhibitors comment CWS 2009 “excellent” and “good”.



➤ **Mr. Jang, KYU SHIN, Executive Director, Korea Environmental Preservation Association,** said that, we have seen the improvement and growth of CWS every year, especially for the number of overseas

exhibitors. CWS also attracted more overseas visitors, which increased the whole internationalization.

➤ **Mr. Nic Christy, International Development Manager, Water Environment Federation,** expressed that, they have already inspected many exhibitions in China, but CWS is the best. In 2010, they would organize more enterprises to join CWS 2010.

➤ **Mr. Qiu Jiahe, Asia Marketing Manager, Watts,** said that, in such background of global financial storm, this show attracted many qualified visitors from home and abroad that more than expected. ”

➤ **Mr, Andrzej Pieczonka, First Counsellor , Consulate General of the Republic of Poland Trade & Investment Promotion Section** sent the congratulatory letter after the show to congratulate the great success on CWS 2009, and appreciate the help and support from the organizer, and also express their sincerely hope to cooperation and communication in the next year.

What’s more, there are many visiting groups from environmental protection agency and association, bureau



of water resources, waterworks association, paper trade association, printing and dyeing association, power office, galvanization association, landification association from China, France, Germany and Russia. Through the discussion with the exhibitors, the visitors and the exhibitors are looking for the solutions of the energy-saving and emission-reduction. Mr. Ir. Purwoko Hadi, Indonesia Water Association,

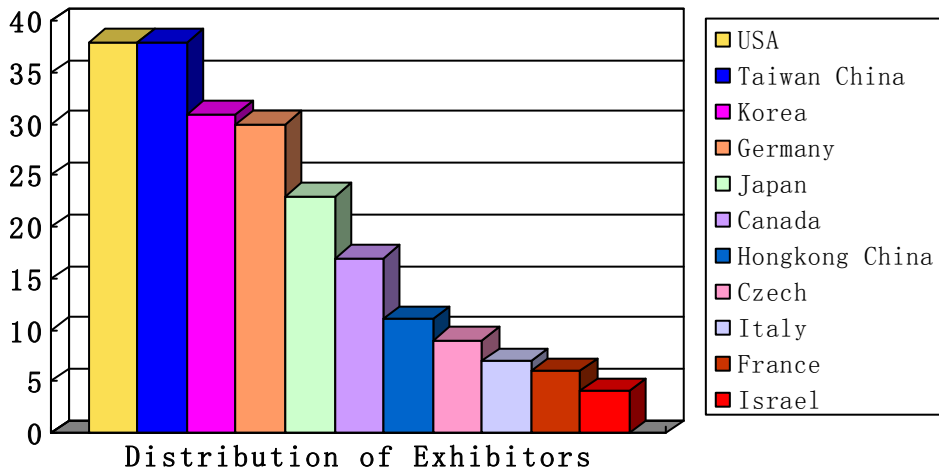
said that, CWS 2009 is a grand show with many world brand enterprises and excellent services, which made a

high standard professional exhibition. Mr, Chen Jingcheng, Nanjing EP association, said that, CWS 2009 is an excellent exhibition and they would like to organize more members and related enterprises to join in 2010.

According to the research, 96.7% visitors satisfied with CWS 2009 and regarded it as a fruitful visit.

**■ Analysis on the exhibitors**

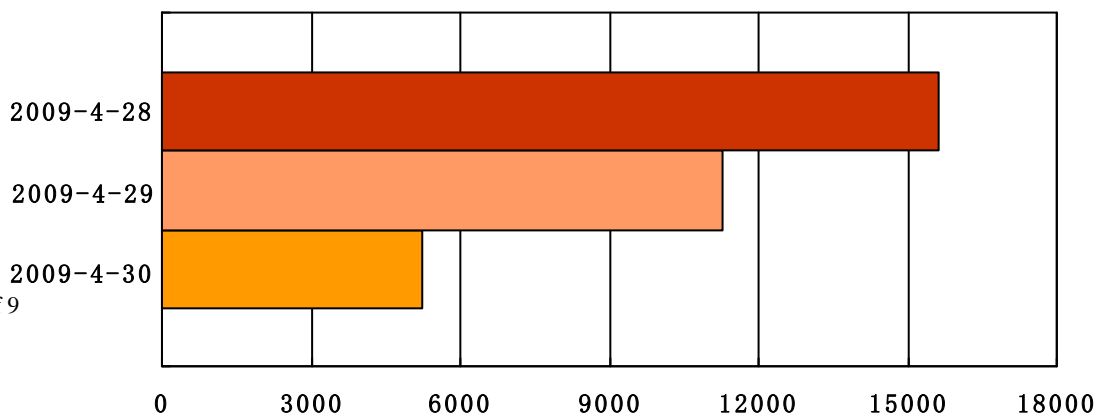
There are 756 exhibitors in CWS2009. Among them, 305 are overseas exhibitors, which make 40.3%, mainly from the USA, Canada, Korea, Japan, Germany, Italy, France, Czech, Israel, Taiwan, Hongkong and many countries and regions.



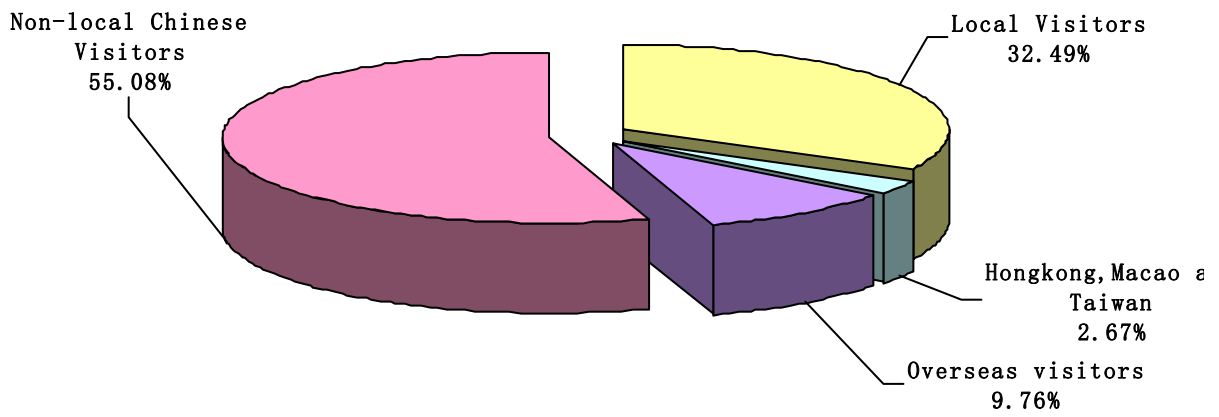
Country	USA	Germany	Korea	Japan	Canada	Czech	France	Italy	Israel	Taiwan China	HongKong China
Quantity	38	30	31	23	17	9	6	7	4	38	11

**■ Daily Flow Analysis on the Visitors**

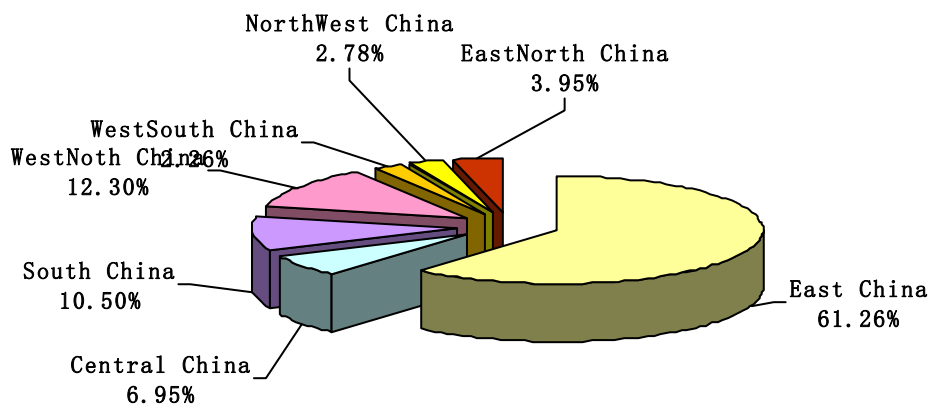
Visitors' invitation is very important for the success of an exhibition. In CWS 2009, the organizers spend lots of manpower and materials to the visitors' invitation and organization. In order to make the precise and valid visitors analysis, the organizer invited professional data statistics and analysis Company for the visitors' analysis. As following:



## Visitors Analysis by Regions

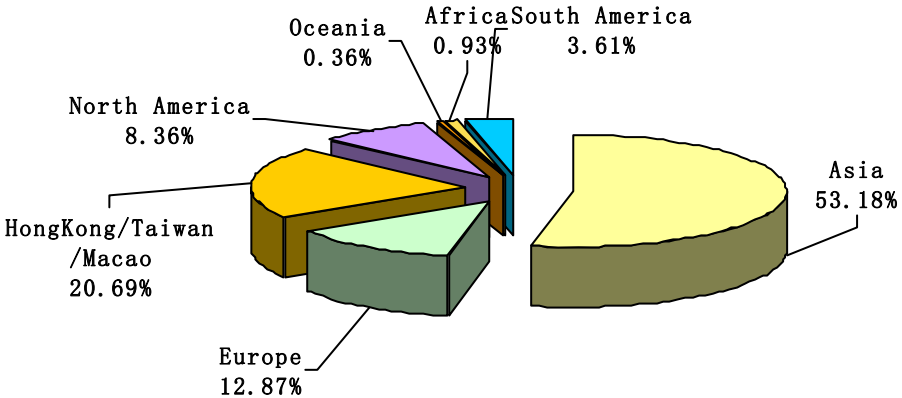


## Mainland China Visitors Analysis by Regions

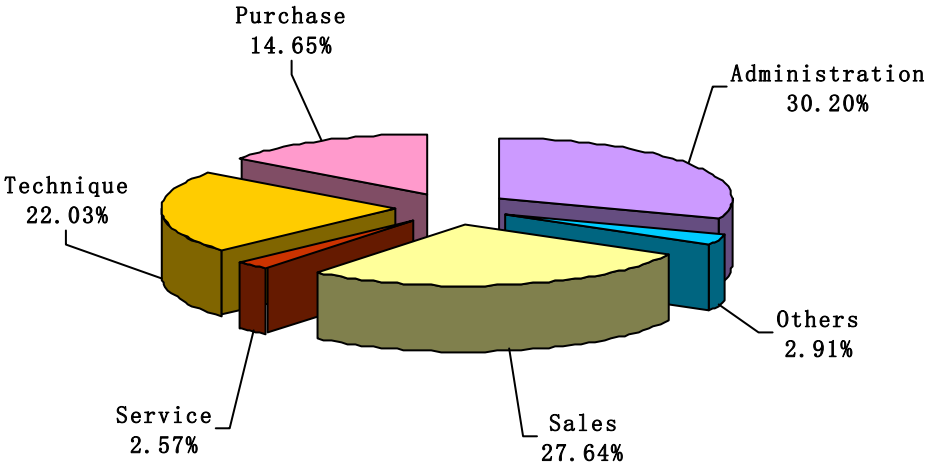


## Overseas Visitors Analysis by Regions

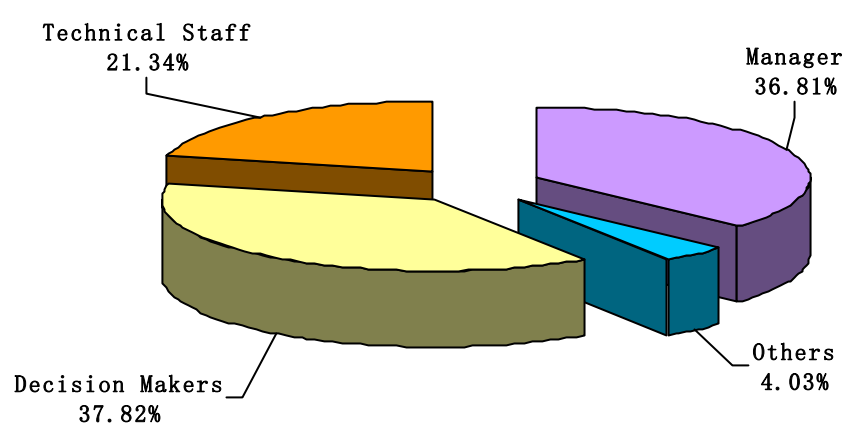
More than 3000 overseas visitors from more than 50 countries and regions have visited the exhibition, which occupy 9.83% of the total visitors.



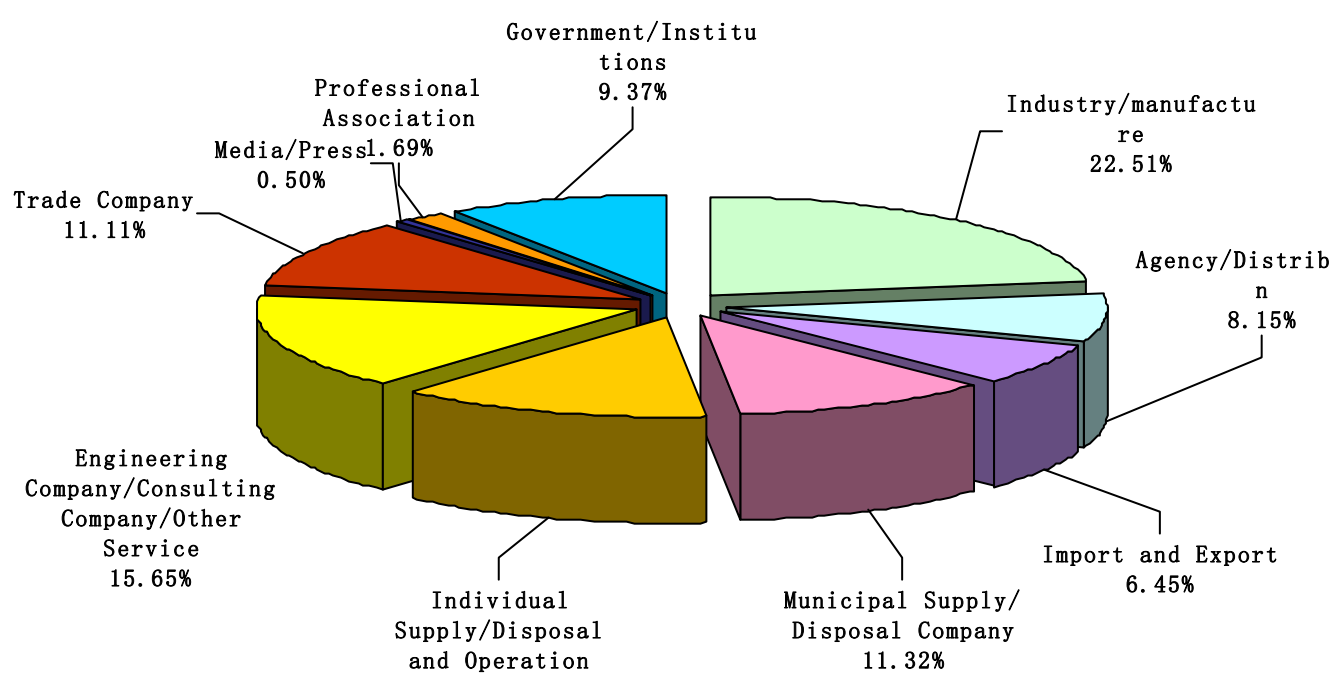
## Visitors Analysis by Job Function



### Visitors Analysis by Position



### Visitors Analysis by Industry



## ■ Media and Broadcasting

There are nearly 20 influential medias from home and abroad reporting the 2009 show, such as CCTV, Shanghai Media Group, Shanghai TV, Zhejiang TV Station, Xinhua News Agency, Jiefang Daily, China Environment News, Wen Hui Bao, The Evening News, Shanghai Morning Post, China Business News, China Daily, Business Daily, Yangtse Evening Post, Chinese American post, Metro Express, International Daily News. Xinhua News Agency made following-up reports of our 3 days show. The Evening News reported the top echnology and head-cutting exhibits on the front page at the first day of our show (27th, April). Our show was highly reported by CCTV4, China Environment News and China Daily .

## ■ 2010 Booth Reservation



**Show Name:** CWS 2010 The 11<sup>th</sup> China Water Show for Water Supply, Drainage and Water Treatment

**Time:** April 27-29.2010

**Venue:** Intex Shanghai & Shanghai Mart



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