

「TRADE FAIR REVIEW 2008」

「A driving force behind growth and innovation」



AUTOMATICA
INNOVATION AND SOLUTIONS

4th International Trade Fair for
Automation and Mechatronics

8 - 11 June 2010 | New Munich Trade Fair Centre

www.automatica-munich.com

- 31,856 visitors from 101 countries
- + 30% international visitors
- 98% trade visitors

THE INDUSTRY'S MOST IMPORTANT GATHERING

The impressive visitor statistics and the visitors' satisfaction with the fair make one thing clear: AUTOMATICA is the leading European exhibition for automation and robotics and the most important event for industry experts.

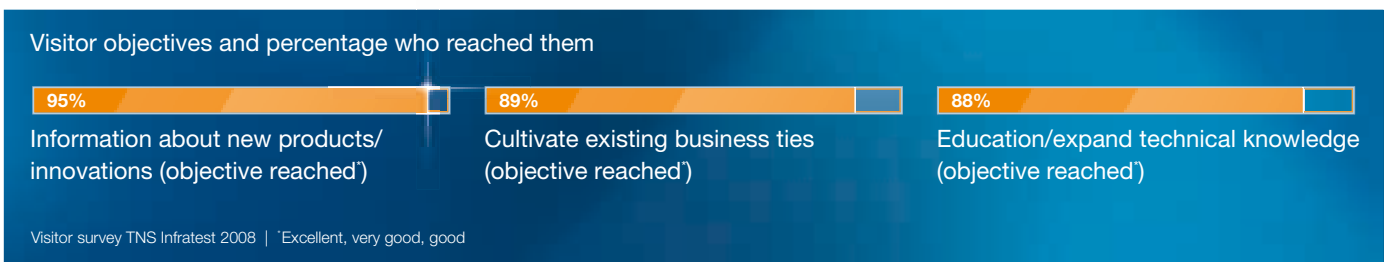
Uninterrupted growth rates



Visitors give fair top marks



Optimum atmosphere for top contacts



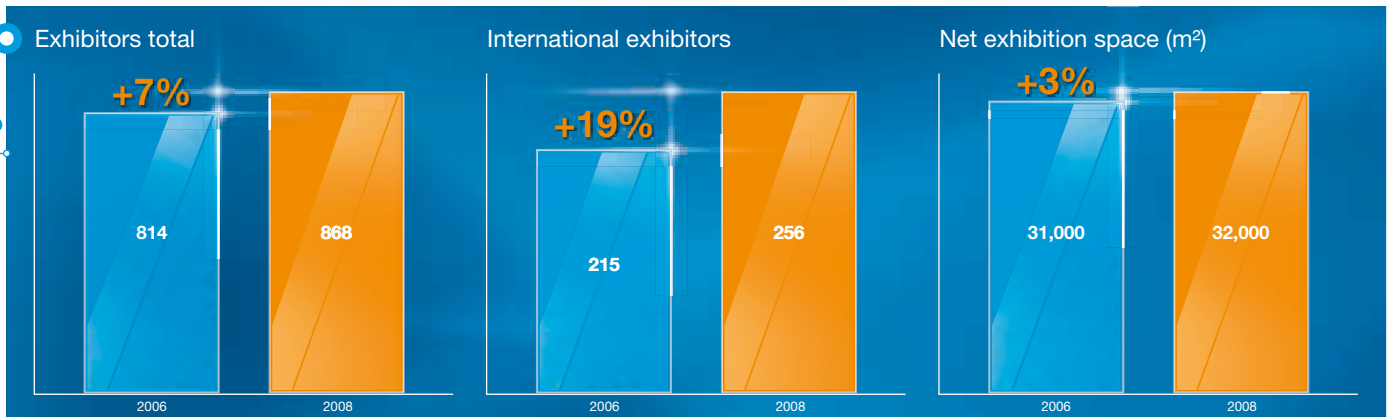
- 868 exhibitors from 41 countries
- + 19% international exhibitors
- 32,000 m² exhibition space (net)

EXHIBITOR REVIEW

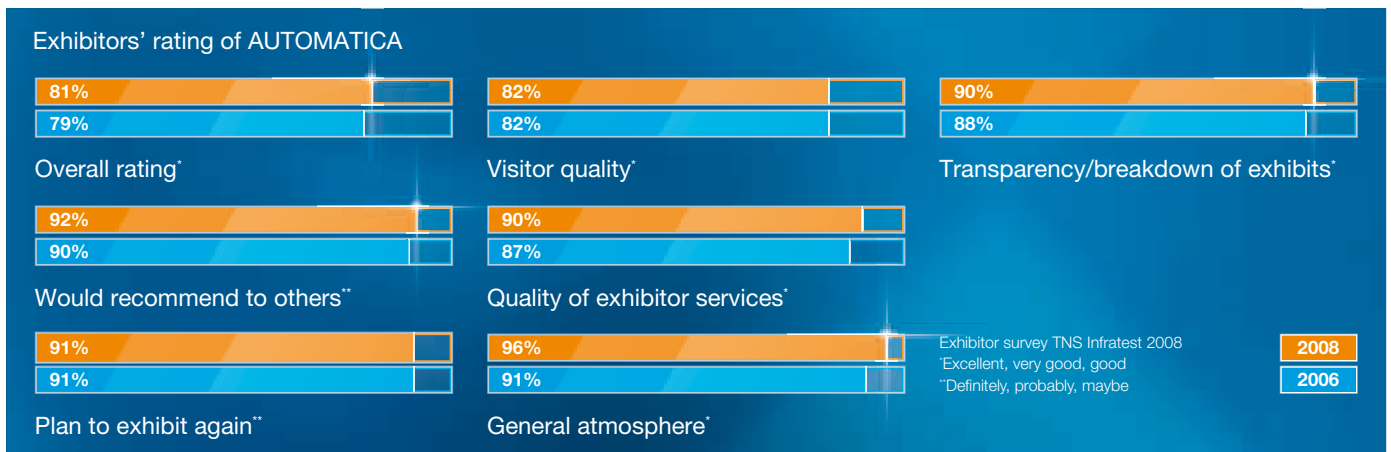
A LEADING TRADE FAIR THAT GENERATES MOMENTUM

As in the past, AUTOMATICA proved itself as the leading European Trade Fair for Automation and Robotics again in 2008. Its success and, above all, its uninterrupted growth speak for themselves: AUTOMATICA is and shall remain a source of momentum for the entire industry.

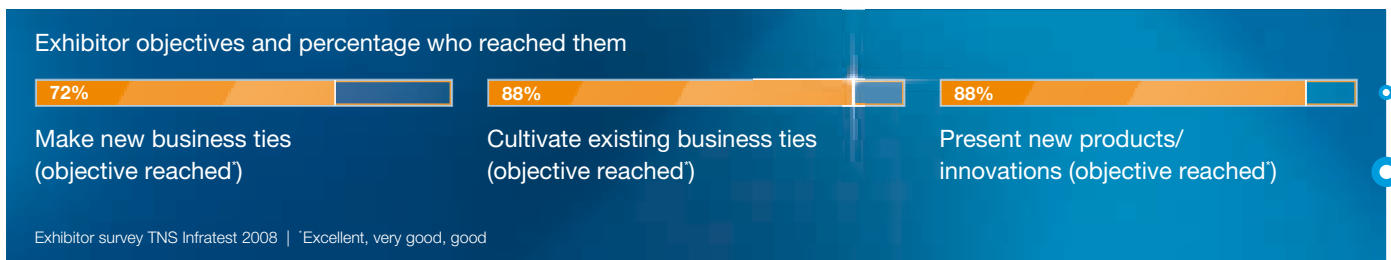
Ongoing growth



Highly satisfied exhibitors



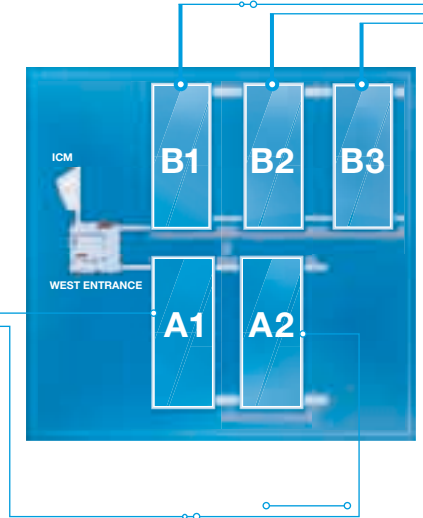
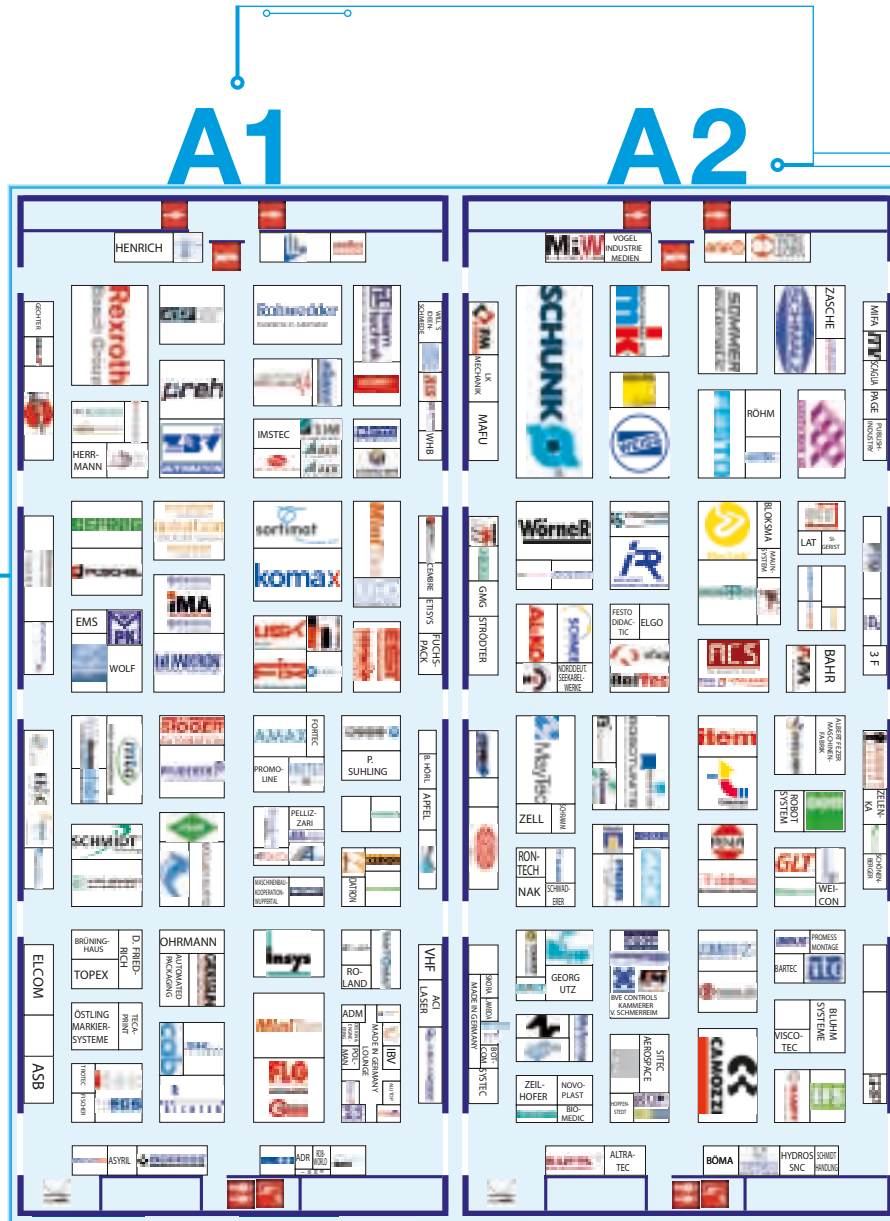
Objectives reached



THE WORLD'S LEADING COMPANIES DEMONSTRATE PRESENCE

Hall layout at AUTOMATICA 2008

The leading European trade fair at a glance





B1

B2

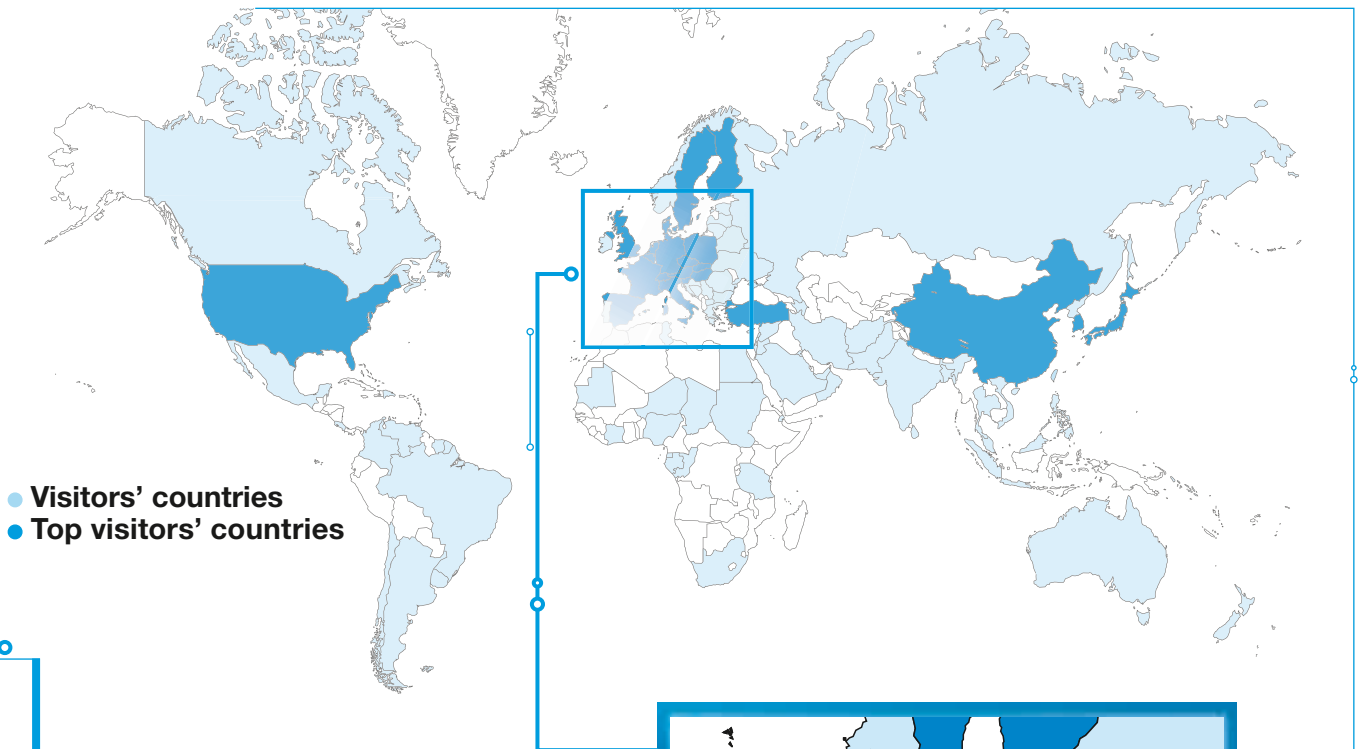
B3

<p>CARBON COMPOSITES</p> <p>MECHATRONICS AIRPORT</p>		<p>SEIKA SANGYO</p> <p>TEKA</p>		<p>ASM DIMATEC</p> <p>GEM</p>		
<p>JOB EXCHANGE</p> <p>COMMUNICATION AREA</p> <p>MECHATRONICS AIRPORT</p>	<p>ROBILIB</p> <p>MECHATRONICS AIRPORT</p> <p>iwb</p>	<p>FLEVA</p> <p>HELU KABEL</p> <p>MOTOMAN</p>	<p>DAIKIN</p> <p>ABB</p>	<p>BO</p> <p>EMG</p> <p>LEONI</p> <p>Innovation Platform Service Robotics</p>	<p>Service Robotics</p>	
	<p>NOLD</p> <p>FLOHR</p> <p>JOYNER WÄRM HERI-ON</p> <p>EISELE</p>	<p>SCS</p> <p>RTE</p> <p>WFE</p> <p>KO-TEC</p>	<p>FANUC ROBOTICS Partner</p> <p>ABB</p>	<p>ABB</p> <p>ABB</p>	<p>LEONI</p> <p>KUKA</p> <p>GÜDEL</p> <p>DLR</p>	<p>DLR</p>
	<p>RECKLOW</p> <p>HWG</p> <p>SEHNLE</p> <p>EUCHNER</p>	<p>RECKHOF</p> <p>BECKHOFF</p> <p>SEMENSCHAFTS BETEILIGUNG SICKER INNOVATIV</p>	<p>FANUC ROBOTICS</p> <p>IAI</p>	<p>IAI</p> <p>IAI</p>	<p>KUKA</p> <p>REIB ROBOTICS</p> <p>FIBRO</p>	<p>DLR</p>
	<p>LOGIC</p> <p>MAHR</p> <p>MEGA-DYNE</p> <p>DRUMAG</p>	<p>BERG-HOF</p> <p>THOMAS INDUST</p> <p>MEL</p>	<p>OPTO-METRON</p> <p>GPP</p>	<p>EPSON</p> <p>EPSON</p>	<p>REIB ROBOTICS</p> <p>REIB ROBOTICS</p> <p>IGUS</p> <p>ALBANY</p>	<p>DLR</p>
<p>SIEBERT</p> <p>piiz</p>	<p>ULTRATRONIK</p> <p>PIRELLA</p>	<p>AUTOMATION W&R</p>	<p>AUTOMATION W&R</p>	<p>WIEST</p> <p>CONCAB KABEL</p>	<p>DLR</p>	
<p>Adiro</p> <p>Grapho Metronic</p> <p>Heinz Nixdorf Institut</p> <p>Kompetenznetzwerk Mechatronik</p> <p>Hochschule Esslingen</p> <p>ITQ</p> <p>Prostep IMP</p> <p>SKP</p> <p>TU München (itm)</p> <p>Unity</p>		<p>Featuring:</p> <p>FANUC ROBOTICS</p>		<p>Innovation Platform Service Robotics</p>		

TRADE VISITORS FROM AROUND THE WORLD

Innovations and solutions are a global topic. That is why experts from **101 countries** meet at the leading European trade fair for automation and robotics. At AUTOMATICA:

Visitors' countries of origin



- Visitors' countries
- Top visitors' countries

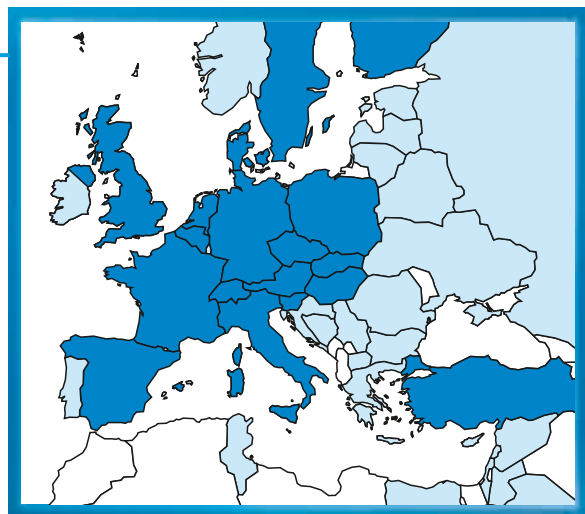
Representative visitor profile

Visitors by company size

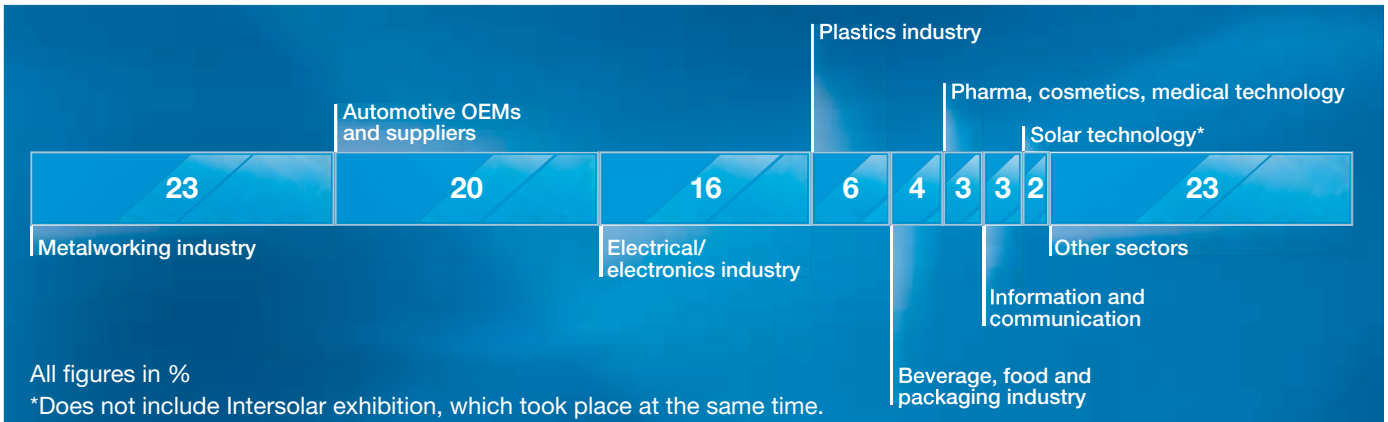
- 1–49 employees: 26%
- 50–499 employees: 34%
- More than 500 employees: 40%

Visitors' origin

- From Germany: 74%
- From abroad: 26%



Visitors' industries



The "Who's Who" of the industry

Companies that have visited AUTOMATICA (excerpt)

Metalworking industry

Alcan, ArcelorMittal, Arnold-Umformtechnik, ASW, Bosch Rexroth, Cablofil, Chiron, Daewoo, Deckel Maho, Deutsche Bahn, Emuge Franken, FAG, Fränkische Rohrwerke, Gildemeister, Grob, Gutbrod, Hansa, Heidenhain, Heraeus, Liebherr-Verzahntechnik, Mitsui Mining and Smelting, Mori Seiki, Mühlbauer, Müller Weingarten, Oerlikon, Saarstahl, Sapa, Sumitomo, Suspa, Thyssen Krupp, Traub, Trumpf, Tyrolit, Voestalpine, Wärtsilä

Automotive OEMs and suppliers

Aisin, Audi, Autoliv, Benteler, Beru, BMW, Borg Warner, Bosch Rexroth, BPW, Brose, Chrysler, Continental, DAF Trucks, Daimler, Dana, Delphi, Denso, Deutz, Draexlmaier, DuPont, Dura, EVOBUS, Faurecia, Fendt, Ford, GKN, GM, Hella, Hutchinson, Hyundai, IAC Goup, John Deere, Johnson Controls, Karmann, Knorr Bremse, Lear, Liebherr, Magna, Mahle, MAN, Mann & Hummel, Meiller, metaldyne, Opel, Porsche, PSA Peugeot Citroën, Renk, Robert Bosch, Saint-Gobain, Schaeffler, SKF, Skoda, Tata, Tenneco, Tower Automotive, Toyota, TRW, Valeo, VDO, Visteon, VW, Webasto, ZF

Electrical/electronics industry

ABB, AEG, Alcatel-Lucent, Alstom, Bosch und Siemens Hausgeräte, Carl Zeiss, Electrolux, Epcos, GE General Electric, Kathrein, Mettler-Toledo, Miele, Mitsubishi Electric, molex, Osram, Panasonic,

Phoenix Mecano, SANYO, Schneider Electric, Siemens, Sony, Vishay Electronic, Vorwerk

Plastics industry

3M, Alpla, Contitech, Engel, Firat, Freudenberg, GARDENA, Huhtamaki, Husky, Jokey, Kaco, Kautex, Klöckner Pentaplast, Krauss Maffei, Kromberg & Schubert, Lego, Oechsler, Peguform, Plastic Omnium, Quadrant, Rehau, Seaquist-Löffler, Senoplast, SGL, Söhnergroup, Toray Plastics, Weidmann, Wilden

Beverage, food and packaging industry

Alpma, Ferrero, GEA Westfalia Separator, Gerresheimer, Hochland, Iglo, Kraft Foods, KRONES, Lindt & Sprüngli, LSG Sky Chefs, Meggle, Multivac, Naturin, Nestlé, SIG, Unilever

Pharma, cosmetics, medical technology

Aesculap, Avon, Bayer, Boehringer, Braun, Ciba, Cilag, DePuy, Henkel, Hoffmann La Roche, Merck, Olympus, Procter & Gamble, Qiagen, RATIONAL, Roche Diagnostics, Sandoz, Schott, Schwan-Stabilo, Siemens, Stryker

Information and communications technology

Ericsson, Fujitsu-Siemens-Computers, Hitachi, IBM, Infineon, Ingram, Nokia, Rohde & Schwarz, Sennheiser, Siemens, Sony, Sungard, Texas Instruments, Toshiba, T-Systems, Vodafone

Solar technology

Deutsche Cell, EverQ, First Solar Energy, IMO, Osram Optosemiconductors, Q-Cells, Schott Solar, Singulus, Solar Factory, Solon, Stiebel Eltron

Construction/woodworking industry

Assa Abloy, Busch Jaeger, Bürkle, Geberit, Grohe, Halfen Group, Hansgrohe, Haro, Hettich, Hilti, Holcim, Ideal Standard, Kermi, Knauf, Koramic, Nobilia, Parador, Pfeiderer, Schüco, Vaillant, Velux, Viessmann, Waterkotte, Werzalit

Aviation/aerospace

Airbus, Boeing, Diehl BGT, Dornier, EADS, ESA, Eurocopter, IAI Israel Aerospace Industries, Leistritz, Lufthansa, MTU, RUAG, Volvo Aero Norge

Paper/printing industry

Avery, Böwe System, Cewe Color, Giesecke & Devrient, Heidelberg, manroland, Océ, SmurfitKappa, Voith, Windmüller & Hölscher

Other sectors

BASF, Heckler & Koch, Jungheinrich, Kärcher, Linde, Montblanc, Ravensburger Spiele, Rolex, Stabilo, Staedtler Mars, Stihl, Swarovski, Uvex, W. L. Gore, Wacker Chemie, WMF

A DRIVING FORCE BEHIND GROWTH AND INNOVATION

Hotline:

Tel. (+49 89) 9 49-115 38
Fax (+49 89) 9 49-115 39
info@automatica-munich.com

Organizer:

Messe München GmbH
Messegelände
81823 München, Germany
www.messe-muenchen.de

Conceptual sponsor:

VDMA Robotik + Automation
Lyoner Strasse 18
60528 Frankfurt, Germany
www.vdma.org



 **AUTOMATICA**

4th International Trade Fair for
Automation and Mechatronics

8-11 June 2010

www.automatica-munich.com