



POST SHOW REPORT

OVERVIEW

SEMICON Europa 2009

Event: October 6-8, 2009

Messe Dresden, Dresden, Germany



SEMICON Europa is the leading exhibition, conference, and networking event for the European Semiconductor industry including wafer manufacturing, packaging, MEMS, SSL and other leading edge and emerging technologies.

SEMICON Europa 2009 Highlights:

- Exhibition with 420 companies
- Visitors from 23 Countries
- Executive conferences on latest and future technologies such as 450mm, MEMS, Advanced Packaging and Test
- 13th Fab Managers Forum
- 3rd Executive Summit and Market Briefing
- European Cluster Meeting
- Secondary Equipment and Technology Seminar and Pavilion
- Science Park with 12 leading Universities and Institutes

EXHIBITORS

Number of Exhibiting Companies (list with all companies available online)	420
Exhibit Space in Square Meters	12.000

REGISTRATION

	2009	2008
Program Attendees	1.095	612
Visitors	3.403	4.797
Exhibitors	2.055	4.156
Others (VIP, Speaker, Committees, Press)	300	224
Total attendance	6.853	9.789

“SEMICON Europa is an excellent platform to meet and communicate with customers, suppliers and business partners. And Dresden is the right place for it. We were very satisfied with the customer attention we got during the show.”

Reinhard Enders, Managing Director, Brooks Automation (Germany) GmbH

VISITOR JOB LEVELS

50 % of the visitors represent management!

Executive Management (chair, president, chief, MD etc)	11%
Senior Management (vice president, director)	12%
Other Management	27%
Others	50%

VISITORS PRIMARY JOB FUNCTION

67 % of visitors represent engineering functions, including 26% involved in R&D and 16% in fab management!

Executive Management	11%
Manufacturing / Engineering / Operations Management	16%
Wafer Fabrication and Process Engineering	15%
Assembly / Packaging Engineering	3%
Quality Assurance and Test Engineering	7%
Research and Development Engineering	26%
Purchasing Procurement	8%
Facilities Engineering / Engineering Support	10%
Marketing and Sales	20%
Environment, Health & Safety	3%
Government / Public Policy	1%
Financial / Industry Analyst	1%
Training	5%
Other	10%

VISITORS PURCHASING AUTHORITY

Strong buying influence. 73% of all visitors are involved in product selection and purchasing!

Final Decision Maker	16%
Recommend	38%
Specify or Evaluate	19%
Others	27%

"Ramgraber is a successful wet process company. We appreciate to have an exhibition such as Semicon Europa to meet once more our European peers and customers. The Semicon Europa in Dresden was successful for us. We expect follow-up business generated through direct show contacts. We are looking forward to come again to Dresden for the next Semicon Europa 2010!"

Egon Ramgraber, CEO, Ramgraber GmbH

Visitors at SEMICON Europa are interested in a diverse range of products from across the microelectronics manufacturing supply chains.

VISITORS PRODUCT INTEREST

EQUIPMENT	
Wafer Process Equipment	52%
Bumping Systems	8%
CMP	13%
Cleaning	30%
Coat/Develop/Resist Processing Track	16%
Crystal Growing & Machining	10%
Deposition (GVD, PVD, ALD, Plating)	26%
Thermal Processing	20%
Epitaxy Equipment	9%
Etching/Stripping	25%
Ion Implantation	11%
Lithography/Exposure	24%
Transfer Systems for Wafer or Reticles	10%
Wafer Identification/Marking	11%
Test Equipment	27%
Assembly and Packaging Equipment	14%
Inspection & Measurement Products	30%
Material Handling Equipment	19%
Flat Panel Display Manufacturing Equipment	5%
MEMS Equipment	20%
Nanotechnology Equipment/Tools	19%
PV Equipment	26%
Other Equipment	13%
MATERIALS	
Wafers and Substrates	47%
Process Materials	62%
Chemicals & Solids	37%
Gases	19%
Masks/Mask Making Materials	16%
Test Materials	17%
Assembly and Packaging Materials	16%
Flat Panel Display Materials	9%
Nanotechnology Materials	27%
PV Materials	33%
Other Materials	16%
OTHER PRODUCT AND SERVICES	
Sub-Systems	22%
Components Parts & Accessories	36%
Factory Control Automation/Facilities	27%
Support Products (includes consumables)	18%
Used Equipment	21%
Environment, Health & Safety	11%
Manufacturing Operations Software	15%
Communication Software	4%
Design Software	10%
Simulation, Analysis, Modelling Software	24%
Manufacturing Services or Consulting	20%
Business Services or Consulting	15%

SEMICON Europa plays an integral role in product qualification and selection for major device manufacturers, OEMs, and others in the microelectronics and related industries

CUSTOMER COMPANIES REPRESENTED IN 2009 INCLUDE

VISITORS from:		
ABB	FRAUNHOFER	OSRAM
ADVANCED MASK TECHNOLOGY CENTER	FREESCALE	PANASONIC
ALTIS SEMICONDUCTOR	GLOBALFOUNDRIES	PHILIPS
AMD	GRACE SEMICONDUCTOR	PHOTRONICS
ANALOG DEVICES	HARTING	Q-CELLS
ATMEL	HELIATEK	RENESAS
AZZURRO SEMICONDUCTORS	HONEYWELL	SAMSUNG
BIOTRANCE MICROSAFE	HÜTTINGER ELEKTRONIK	SAW COMPONENTS
BIOTRONIK	HYMITE	SEMIKRON
BOEHRINGER MICROPARTS	IMEC	SENSIRION
BOSCH	INFINEON	SENSOROR
CEA-LETI	INTEL	SIEMENS
CSEM	MASDAR PV	STMICROELECTRONICS
DKSH	MELEXIS	SWISSBIT
EADS	MEMSFAB	TEXAS INSTRUMENTS
ELMOS	MICRONAS	TOWER SEMICONDUCTOR
EPCOS	MPD	UMS
EPIEL	NAMLAB	VISHAY
FIRST SENSOR TECHNOLOGY	NOVALED	X-FAB
FLEXTRONICS	NXP	ZETEX
FORM FACTOR	ONSEMI	ZMD

SEMICON EUROPA 2010 HIGHLIGHTS

- New: Co-located with **Global Plastic Electronics Conference and Exhibition** – dedicated to commercialization of printed and organic electronics
- New pavilions focused on MEMS, Packaging, R&D (Science Park), Secondary Equipment, and Nanotechnology
- Country and region-focused pavilions (France, Italy, Asia)
- Programs focused on cutting-edge developments in Fab Management, Advanced Packaging, Test, and MEMS

