



INDO AUTOMOTIVE

Indonesian International Automotive, Spare Parts & Accesories Exhibition

12-15 August 2009

Hall D1

Jakarta International Expo

Kemayoran - Jakarta

POST-SHOW REPORT

Organized by:



Co-Organized by:



Supported by:



General Information

During August 12 – 15, 2009, the **2nd Indonesian Automotive Spare Parts and Accessories Exhibition 2009** was successfully held at Jakarta International Expo Kemayoran. The fair staged in Hall D1, covering an area of 4,300 square meters.

It is a fantastic gathering between 134 exhibitors and 9,857 trade visitors from 8 countries from Europe and Asia Pasific. The total transactions during four days event generated at least of 19 Billion Rupiah. As the major event in the automotive spare parts and accessories industry, it received massive media coverage of over 100 newspapers, magazines, websites, TVs, radios and so on.



Exhibitor Profile:

- Automobile Parts
- Automobile Tools & Equipments
- Brake, Brake Control System
- Fuel Safety System
- Motorcycles Helmet
- Motorcycles Engine
- Emission Inspection Equipment
- Car Accessories
- Motorcycles Tires
- Electric Scooter & Motorcycles
- Automobile Engine
- Batteries
- Vehicle Safety System
- Car Wash Equipment



Exhibitor List:

Company

ABBA (ASOSIASI BENGKEL BODY AUTOMOTIF INDONESIA)
AKSIMEKA INDOPUTRA, PT
AMINCO ORIENT LIMITED
ANGSA PUTIH KURNIA KHARMA, PT
ASCO MEDIA UTAMA, PT
ASIA-PACIFIC TRADE NEWS MAGAZINE
ASBEKINDO (ASOSIASI BENGKEL KENDARAAN INDONESIA)
AUSTRIAN EMBASSY COMMERCIAL SECTION
AUTO ASIA
AUTO CAR
AVL JAKARTA
BALI POST (BISNIS JAKARTA)
BANDO INDONESIA, PT
BANGUN BERKAT BERSAMA, PT
BEIJING TONSAN ADHESIVE CO., LTD.
BENCHMARK MEDIA INT'L CORP.
BENGKEL d'CATS
BOHLER INTERNATIONAL GMBH
BRP-POWERTRAIN GMBH & CO KG
BUANA MAS PRESTASI, PT
CHANG NAN BATTERY IND. CO., LTD.
CHANGXING TIEYING ELECTRIC CO., LTD.
CHONGQING SUPER STAR RUBBER INDUSTRIAL CO., LTD.
CHONGQING WANGCHENG AUTOMOBILE SPARE PARTS MANUFACTURE CO., LTD.
CIPTA KREASI PRIMA MUDA, PT
CITRA BARU PERKASA, PT
CIXI AEMEKE BEARING CO., LTD.
CIXI LEZD ELECTRICAL CO., LTD.
CLUTCH BEARINGS INDUSTRIES CO., LTD.
DHARMA POLIMETAL, PT
DI'CARS AUTO FASHION
DISPERINDAG PROVINSI JAWA BARAT - KOPISMA
DONGFENG CHAOYANG DIESEL CO., LTD
DUNIA RAYA, PT / TOYOMOTO
E-MARK TOOLS INTERNATIONAL CO., LTD.
ERAN TEKNIKATAMA, PT
FORCE. SHYANG YUN TOOLS CO., LTD.
FUBORU INDONESIA, PT
FUJIAN FIVE BROTHERS MOULDE SCIENCE & TECHNOLOGY CO., LTD.
GIAMM
GLOBAL BATTERY INDONESIA, PT
GLOBALMARKET GROUP (ASIA) LTD.
GUANGZHOU JIABIN INDUSTRIAL CO., LTD.
HAINING FIRST ELECTRICAL APPARATUS CO., LTD.
HAINING HUASHEN BULBS CO., LTD
HALE ELECTRONIC GMBH
HAN-A TOOLS (M) SDN BHD
HANGZHOU CHANGMING FRICTION MATERIAL CO., LTD.
HANGZHOU DONGHUA CHAIN GROUP CO., LTD.
HANGZHOU FALANKE MECHANICAL
HANGZHOU SUNFUN CHAIN CO., LTD.
HANGZHOU ZHONGCE RUBBER CO., LTD.
HEBEI HONGYUAN CHAIN WHEELS CO., LTD
HEGYN HILL, PT
HNR PROMOSINDO (HOT IMPORT NIGHTS)
HUAWEI POWER SOURCE INDONESIA, PT
IDEAL ENGINE PARTS CO., LTD.
IG MEDIA CO., LTD.
INDOBATT, PT
INFOTRADE MEDIA CO., LTD
INTI BAGAS PERKASA, PT
JEESWE MITRANIAGA, PT
JIANGXI OLITE CYLINDER LINER CO., LTD
JINHUA HUADUN MOTORCYCLE ARTICLES CO., LTD.
JUKEN TECHNOLOGY LIMITED
KAIGO CO.,LTD
KAMAJAYA TRI LAKSANA, PT / YUASA BATTERY

Company

KING-JIANG PLASTIC & MENTAL-PRESS CO., LTD.
KOBO CO., LTD.
KTM SPORTMOTORCYCLE AG
LAKSANA TEKHNIK MAKMUR, PT
LOOK INDONESIA INDUSTRIAL PAGES
MATRADE (MALAYSIA EXTERNAL TRADE DEVELOPMENT CORPORATION)
MEGA JAYA SENTOSA, PT
MOBILE TIRE SHOP
MODIFICATION CARS
MOTOREV
NANOTECH INDOARTHA, PT
NINGBO KEDA AUTOMOBILE METER CO., LTD.
NINGBO SPEY SCIENTIFIC CYLINDER CO., LTD.
NIPRESS, PT
NISAKA LOGAMINDO, PT
ORANGE MEDIA GROUP
PANCA MEDIA PRATAMA, PT / OTOSTEREO
PARTUNI, PT
PERSO INTI PALLETI, PT
PLATINUM IMAJIKREASI, PT
PRIMA MAKMUR LESTARI, PT
PURNAMAJAYA BHAKTI UTAMA, PT
QINGDAO FULLTIME ENTERPRISE CO., LTD.
READ BOY
REMUS
RING DIESEL BENSIN
RUIAN FENGDA ELECTRON CO., LTD
RUIAN YIZHOU AUTO PARTS CO., LTD.
SAN HO INDUSTRY INC.
SANABIL PRIMA ENGINEERING, PT
SANTINI LESTARI GRAHA AKSIMEKA, PT / G FORCE BATTERY
SINAR AGUNG SELALU SUKSES (SAS), PT
Q SEAL (SOI, IATO)
SHANGDONG TANGJUN OULING AUTOMOBILE MANUFACTURE CO., LTD.
SHANGHAI UNISON ALUMINIUM PRODUCTS CO., LTD.
SHANGHAI YADONG EXHIBITION SERVICE CO. LTD.
SIN SHENG TERMINAL & MAHINE INC
SINAR MAS MULTIARTHA TBK., PT / ALIBABA
SINOPART.COM CORPORATION
SOCO MACHINERY CO., LTD.
SOLID HOT MEDIA, PT / 100% HOT
SUBUR DJAJA TEGUH, PT
SUNGLORY PERFORMANCE PARTS INC.
SUPRA SARANA MANDIRI, PT
SURYA SHUENN YUEH INDUSTRY, PT
THE AUTO BRIDAL INDONESIA
THAI STORAGE BATTERY PUBLIC CO., LTD
TUNAS WIJAYA SAKTI, PT
UMI INDONESIA, PT
UNIEXPO CO., LTD. (SHANGHAI)
UNILLI MOTOR CO., LTD.
UNIMAX POWER, PT
V-KOOL INDO LESTARI, PT
WALSER GMBH
WANKANG, PT
WENZHOU HUAKANG AUTOMOBILE PARTS CO., LTD
XINYI AUTOMOBILE GLASS (SHENZHEN) CO., LTD.
YAYASAN DHARMA BHAKTI ASTRA
YING PAIO ENTERPRISE CO., LTD.
YONG HUI MOTORCYCLE PARTS FACTORY
YONGKANG SHUANGXIONG INDUSTRY & TRADE CO., LTD.
YUAN CHERNG INDUSTRY CO., LTD.
YUCCELL INDUSTRY LIMITED
ZHANGJIAGANG ZHENLONG SHOCK ABSORBER CO., LTD.
ZHEJIANG DAWNING INDUSTRIAL CO., LTD.
ZHEJIANG TAIZHOU WANGYE POWER CO., LTD.
ZHONGSHAN HONGTAI ELECTRONICS CO., LTD.

Exhibitors Comments:

Participating this event make our company more be known by other companies and enhance out network to new customer and distributor. We confirmed to join in the next IndoAutomotive.

Mr. Rony Pranoto, Engineer Manager of Laksana Teknik Makmur, PT (Indonesia)

This is a good opportunity to understand the local market and get a feel about country and culture.

Mr. Kelvin Chong, Senior BD Manager, Juken Technology, Ltd (Singapore)

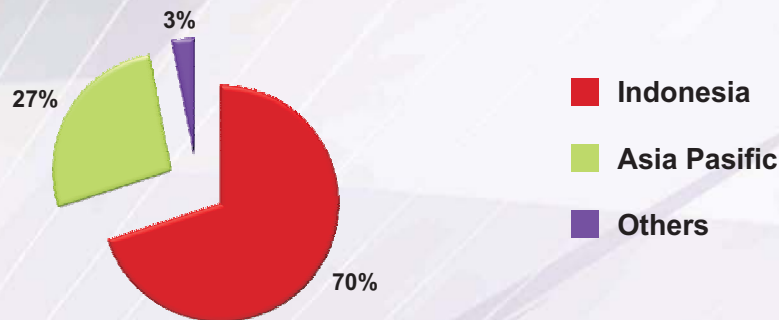
I think this is a good idea to do or make business from another country. So far good enough.

Mr. Xu Ru Jin, Mechanical Manager, Han Zhou Plan (China)

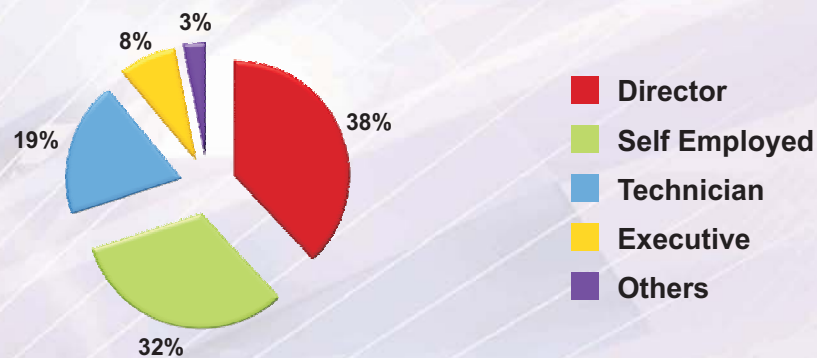
This exhibition is good enough especially for automotive and automobile users. They can find good supplier as they need for their parts. I hope this exhibition can be better for next time.

Mr. Weli Listyo, Marketing Specialist, Dharma Polymetal, PT (Indonesia)

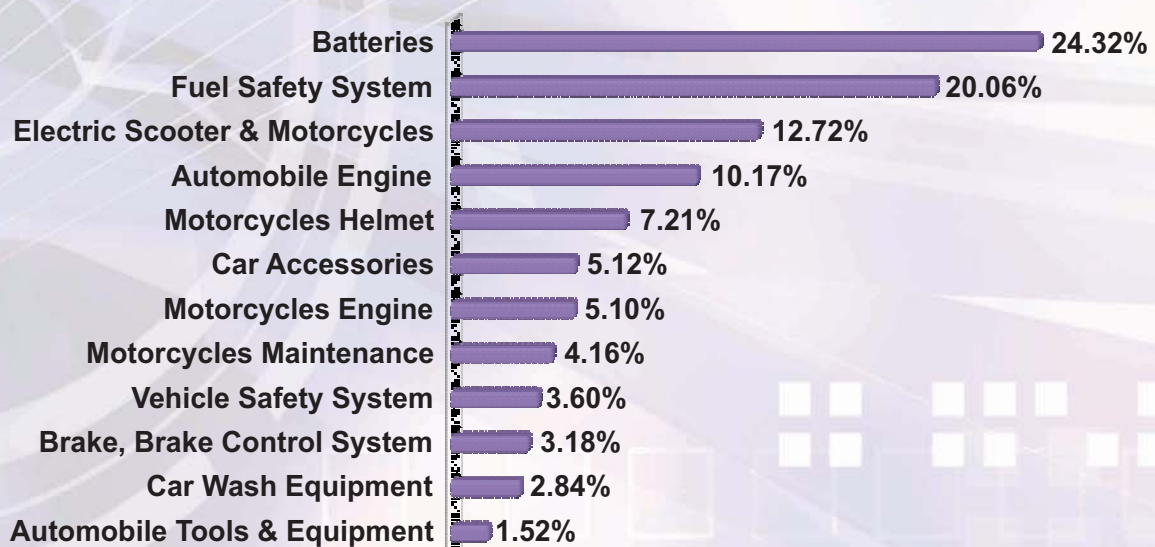
Visitor Breakdown by Region



Visitor Breakdown by Product Interest



Visitor Breakdown by Level of Management



Promotion Campaigns

Direct Mailing & Electronic Direct Mailing:

Over 10,000 direct mailing and 30,000 electronic direct mailing were sent to trade buyers in aim to introduce the fair, promote exhibiting companies and assist overseas trade buyers to plan their trips.

Industrial Associations:

IndoAutomotive 2009 is supported by industrial associations nationwide, including: The Indonesian Chamber of Commerce and Industry (KADIN), Indonesian Automotive Centre (SOI), Association of Indonesian Automotive Workshop (ASBEKINDO), Society of Indonesian Automotive Engineering (IATO), Industrial Association of Automotive Defense (AIPO) and Indonesia Exhibition Companies Association (ASPERAPI). These associations organized industrial professional buyers to visit the exhibition.

Supporting Media

Newspaper & Magazines:

We have established and maintained good relationships with over 60 national, regional and professional newspaper and magazines with more than 150 publications of the event.

Local Media Electronic:

There are more than 260 publications on local radio and TV which promote the event.

Online Promotion:

The online promotion includes different kinds of domestic and international portal websites, B2B websites and industrial websites.

Upcoming Show

For the innovative prospects in the South-East Asia, you can't miss the 3rd Indonesian Automotive Spare Parts and Accessories Exhibiton 2010

Date : 5-8 May 2010

Venue : Hall A – Jakarta International Expo, Kemayoran

Website : www.indoautomotive.com

Organized by:

Exhibition & Convention • Expert
wakeni
PT. WAHANA KEMALANIAGA MAKMUR

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