



Post Show Report electronica India and productronica India 2010

7-10 September 2010

Bangalore International Exhibition Centre (BIEC)

India's No. 1 Forum for the Electronics Industry

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- ✓ 7 to 10 September 2010
 - ✓ Bangalore International Exhibition Centre
 - ✓ 331 direct exhibitors and 538 additionally represented companies
 - ✓ 25 countries represented in total
 - ✓ 13,000 sqm
 - ✓ 12,245 visitors
 - ✓ First held in 2000
 - ✓ Annual event

electronica India and productronica India are India's and South Asia's most important trade fair platforms for the electronics industry



electronica India is a demand-oriented exhibition for electronic components, systems and applications. productronica India presents the corresponding production technologies.

Together they represent the entire value-added chain of the electronics industry for the Indian market.



electronica India and productronica India gathered many key players of the industry and have a large international share of exhibitors, 47% came from outside India.

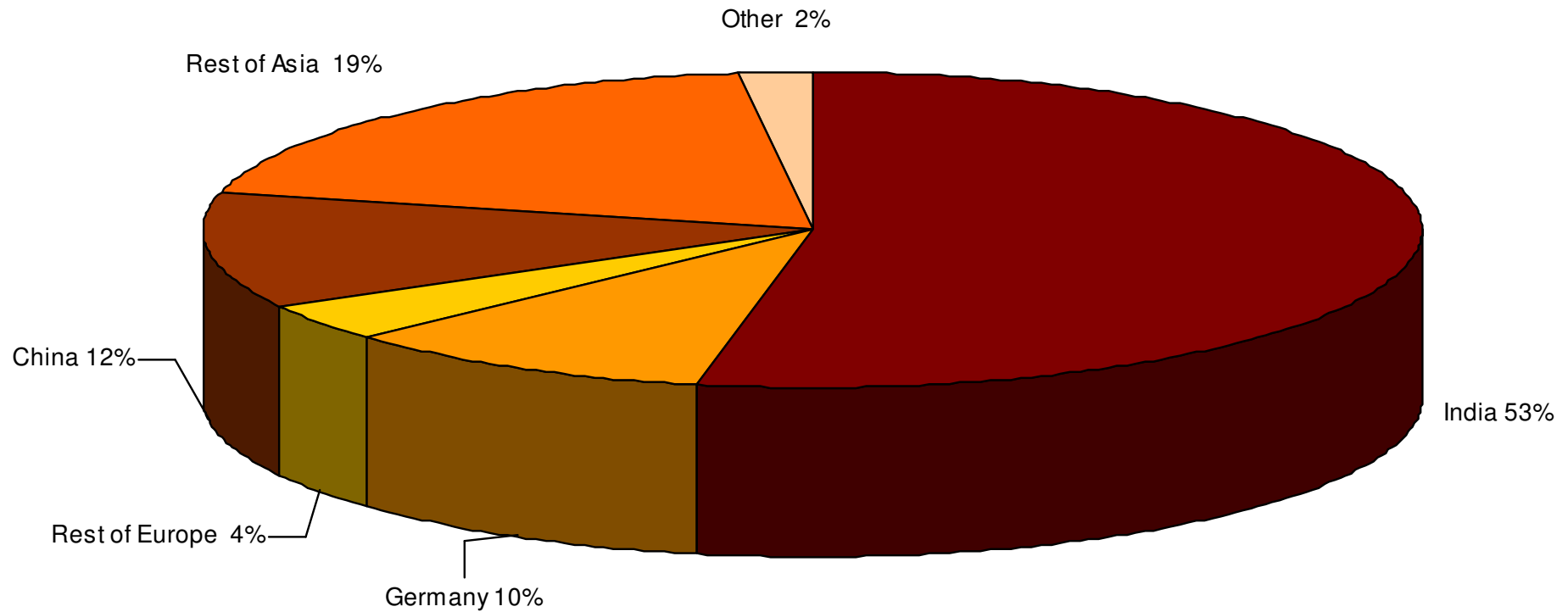


The Whole Range of Electronics and Electronics Production

							
Agilent Technologies	Amara Raja	Assembléon	ASYS Group	Bergen Associates	Bergen Systems	Elektronika Sales	EMST Mrktg.
							
EPCOS	Farnell	Hical Technologies	IMC	iNEst	Infineon	Itochu Systech	Juki India
							
Kaynes Tech.	Leaptech Corp.	Maxim SMT	National Instrument	NMTronics	NXP Semi.	OK International	Prosem Tech.
							
Rabyte Electronics	Rohde & Schwarz	RS Components	Sandvik Materials	Simal Intl.	Schleuniger AG	SLN Technologies	SM Electronic
							
S M Creative	SONY	Sumitron	Tyco Electronics	TATA Power	TransTechnology	Truly Semiconductor	Unisert Machines

Exhibitor structure by countries

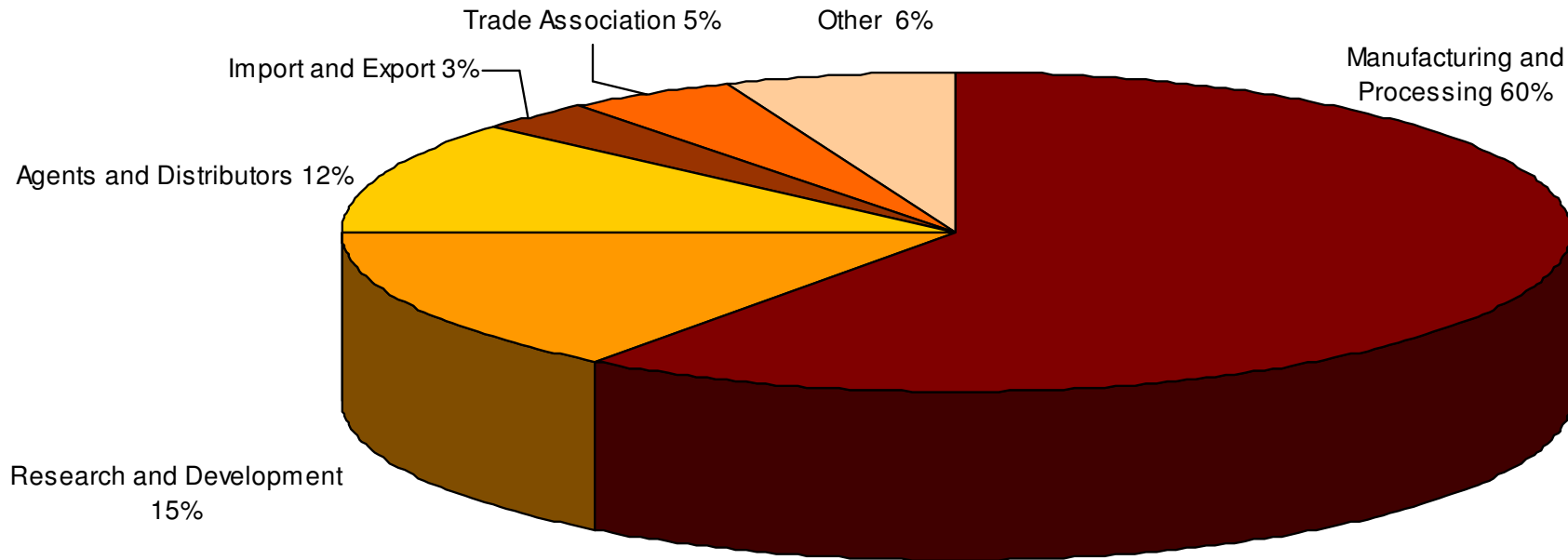
331 direct exhibitors



- 53% of exhibitors come from India.
- 12% of exhibitors come from China and 19% from the rest of Asia.
- 10% of exhibitors are from Germany.
- 4% represent the Rest of Europe.

Visitors

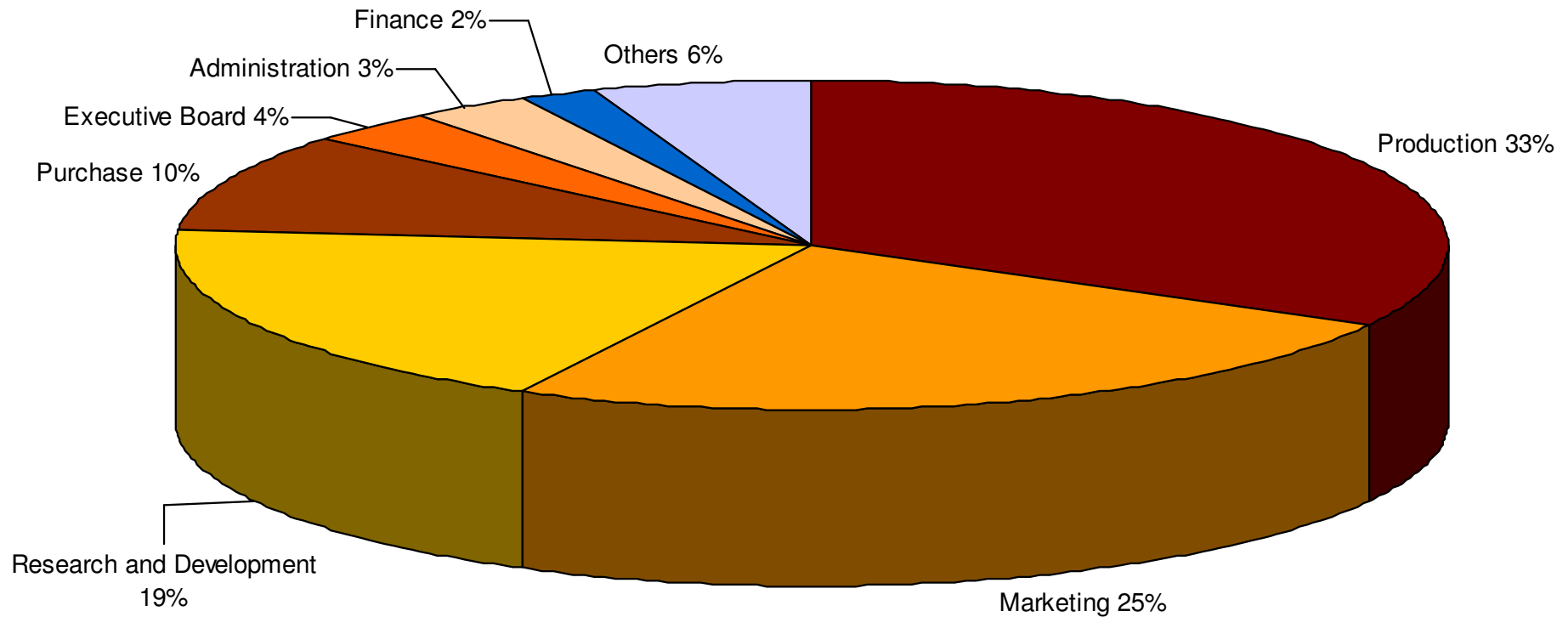
Line of business



- 60% of visitors represent the Manufacturing and Processing industry.
- 15% represent Research & Development.
- 12% represent Agents and Distributors.
- 5% represent Trade Associations.
- 3% represent Import and Export.

Visitors

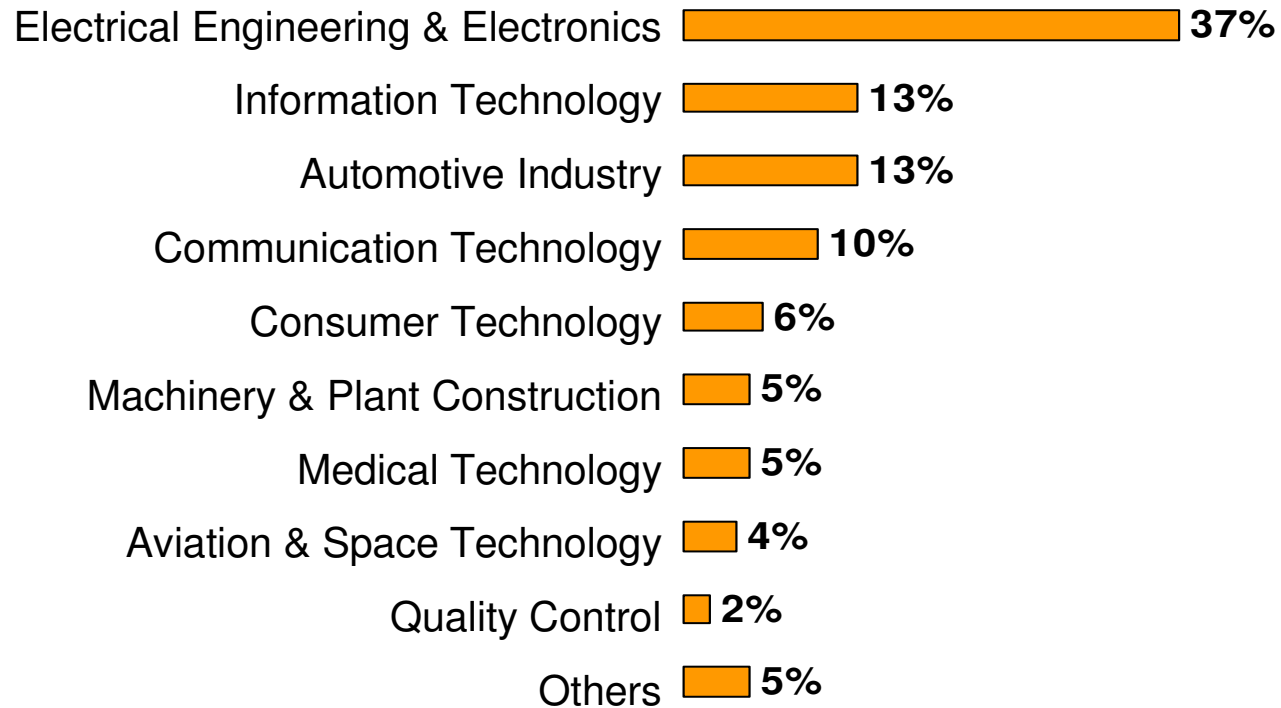
Primary area of responsibility



- 33% of visitors represent Production.
- 25% of visitors belong to the Marketing department.
- 19% of visitors represent Research and Development
- 10% of visitors belong to the Purchase department.

Visitors

Industry sectors

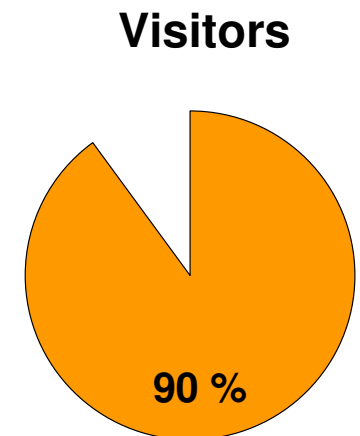
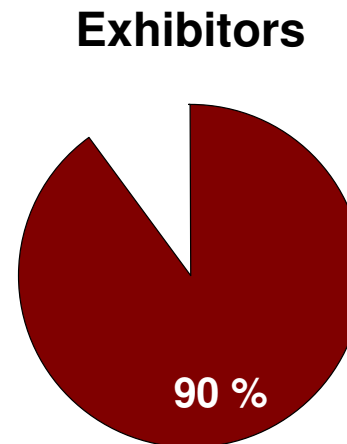


Highly Satisfied Exhibitors and Visitors

Exhibit / visit again in 2011



Overall assessment „excellent to good“



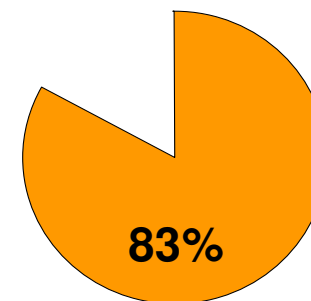
Highly Satisfied Exhibitors and Visitors

Advantages compared to other trade fairs

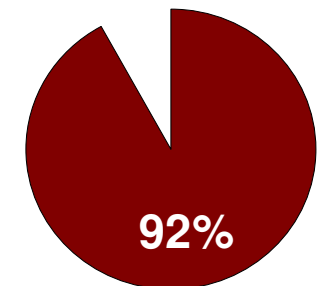


Recommend exhibiting / visiting

Visitors



Exhibitors



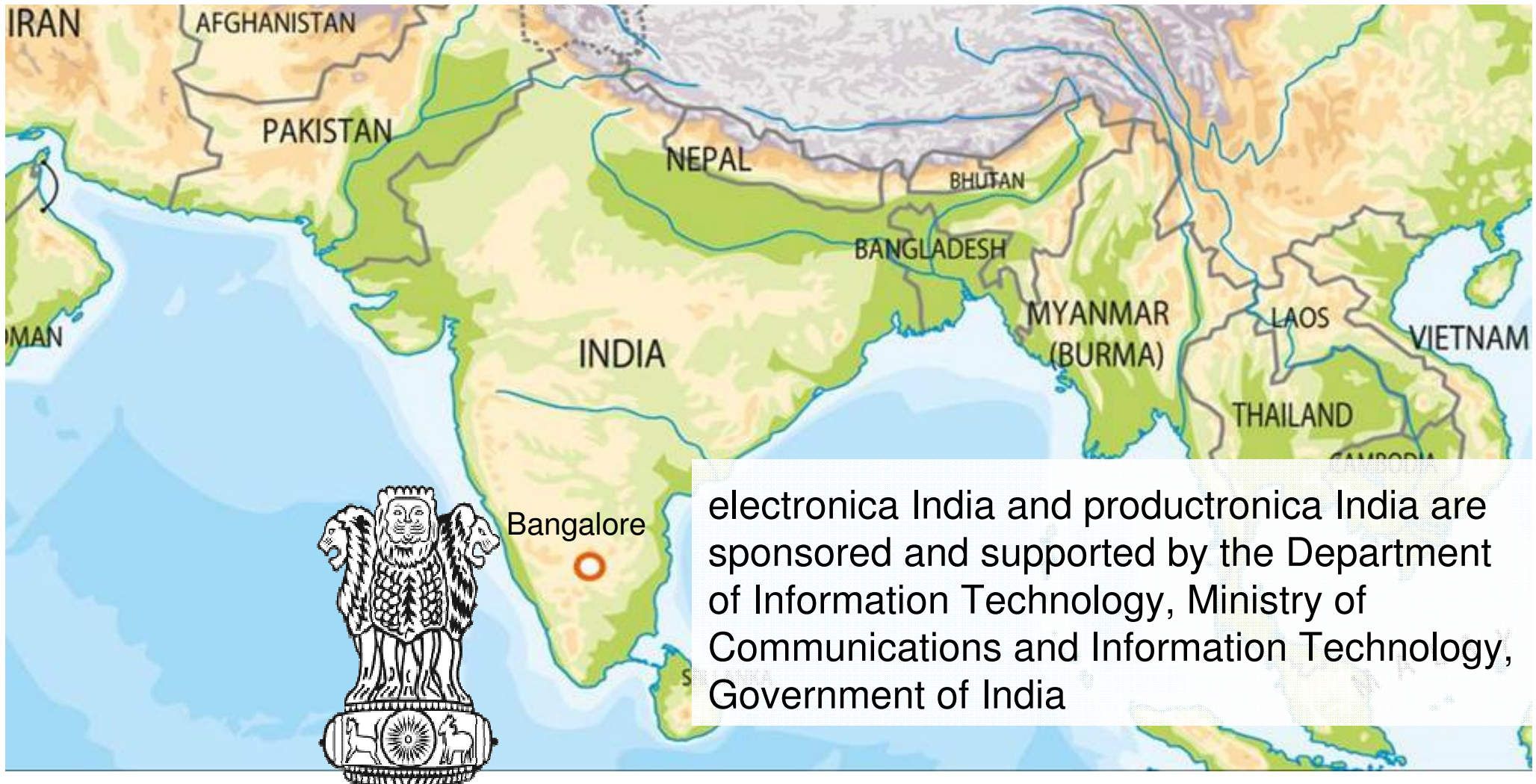
78 % of visitors assess electronica India and productronica India a leading role in the branch in India.

electronica India and productronica India featured a comprehensive conference program on the most important growth sectors of the Indian market.

- ✓ International Conference on EMS/Contract Manufacturing: The Indian Perspective
- ✓ Symposium: Trends and Future Requirements in Automotive Electronics

93 % of the exhibitors felt that the conference program attracted high qualified visitors.

Highly appreciated: Support from Government of India



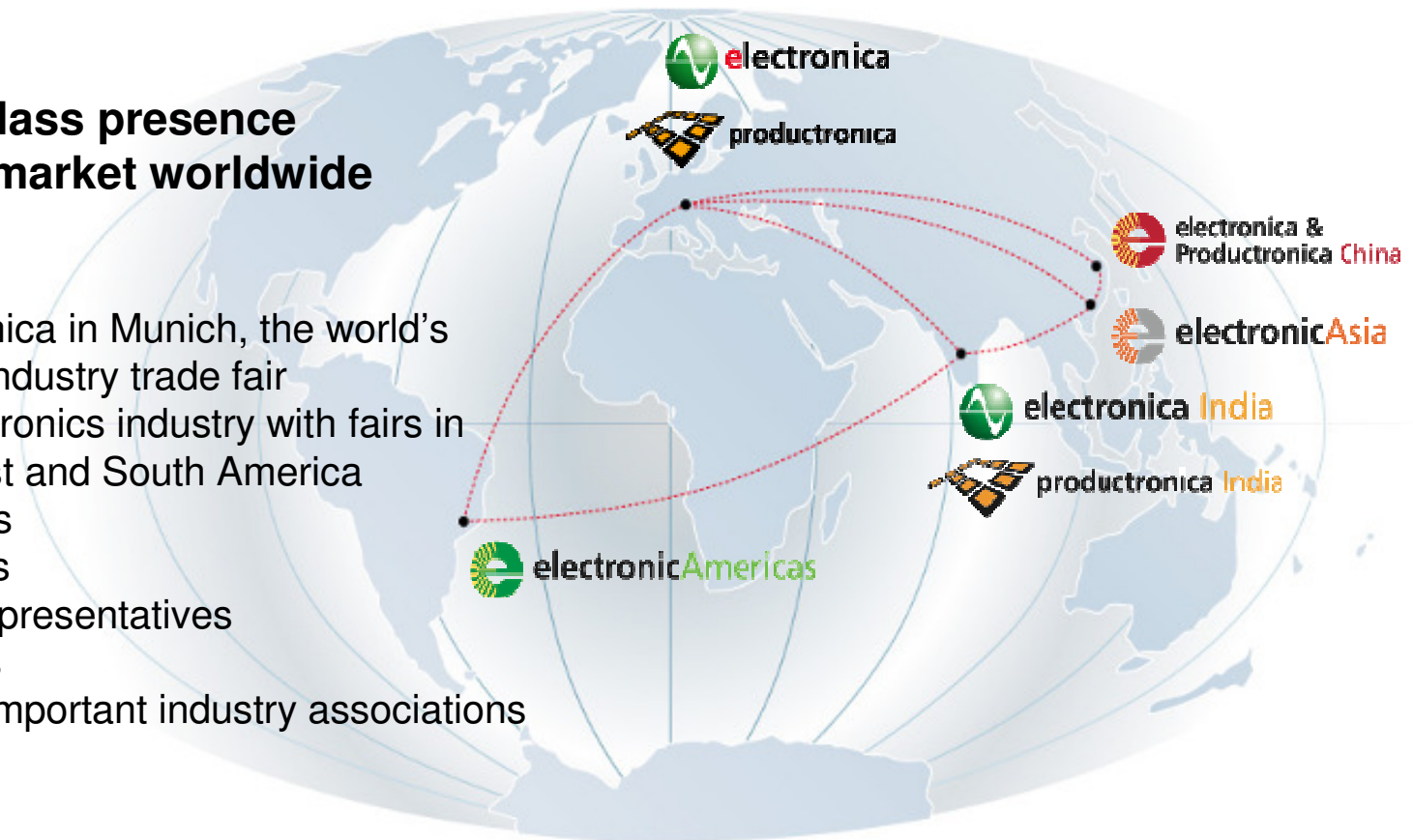
electronica India and productronica India are sponsored and supported by the Department of Information Technology, Ministry of Communications and Information Technology, Government of India

MMI: Partner of the electronics industry

electronica India and productronica India are part of Messe München International's network for the electronics industry. It combines key international and national trade fairs.

The result: a first-class presence on the electronics market worldwide

- Organizer of electronica in Munich, the world's leading electronics industry trade fair
- Network for the electronics industry with fairs in Asia, the Middle East and South America
- Over 8,000 exhibitors
- Over 280,000 visitors
- Over 3,000 media representatives
- Strong local partners
- Partnership with all important industry associations



See you at  **electronica India**  **productronica India 2011**

September 13-16, 2011 at Pragati Maidan, New Delhi

September 11-14, 2012 at BIEC, Bangalore