



www.foodtecindia.com



www.sweetsnackfactory.com



www.dairyuniverse.com

International FoodTec India Sweet & Snack Factory India Dairy Universe India

06. – 08.10.2008
Pragati Maidan, Hall 11
New Delhi, India

Post-Show-Report

TABLE OF CONTENTS	Page
1. General Information	3
2. Exhibitor Statistics	4
· No of exhibitors	4
· Space Occupied	4
· Number of country groups	4
· Breakdown by countries	4
3. Exhibitor Survey	5
· Your main objective and result relating to the event	5
· How do you rate the success of your participation related to the set objectives?	5
· How do you rate the prospects of follow-up business?	5
· How do you rate your overall success?	6
· Which visitors are your main target groups here at the triple event?	6
· Did you meet your relevant customers?	6
· How do you rate the visitors at International FoodTec India 2008?	7
· How do you rate the overall organization of this event?	7
· Are you planning to participate in International FoodTec India 2009?	8
4. Visitor Statistics	10
· Number of Visitors	10
· Visitors by Regions	10
5. Visitor Profile	10
· Type of Industry	10
· About Company structure	10
· Job Function	10
· Role in Purchasing	11
· Product Interest	11
· Purpose of visit	11
6. Exhibitor quotes	12
7. Press Release Final Report	13 - 14

GENERAL INFORMATION



International FoodTec India 2008
Dairy Universe India 2008
Sweet & Snack Factory India 2008

International Exhibition and Conference for
Food Processing and Packaging, Ingredients, Beverages,
Cooling and Refrigeration with the parallel events:
Sweet & Snack Factory India and Dairy Universe India.

Date of event: 06. – 08. October 2008

Opening Times: daily from 10.00 a.m. to 6.00 p.m. (trade visitors only)

Venue: Pragati Maidan, Hall 11, New Delhi, India

Organizer: Koelnmesse GmbH



Koelnmesse YA Tradefair Pvt. Ltd.



Co-Organizer: DLG – German Agricultural Society



CIFTI – Confederation of Indian Food Trade and Industry



Sponsors: Anuga FoodTec, Cologne



Pro Sweets Cologne



EXHIBITOR STATISTICS

1. Total Exhibitors: 142

Indian exhibitors	55
Foreign exhibitors	87

2. Space occupied

GROSS SPACE	5,100 sqm
-------------	-----------

3. Number of country groups

4 Countries	China
	France
	Germany
	Taiwan

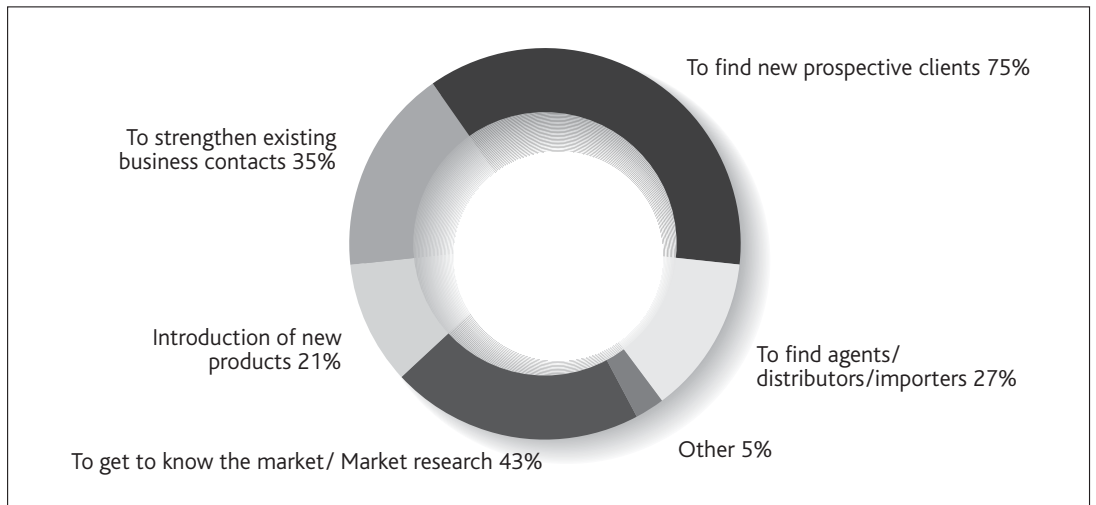
4. Breakdown by countries

142 exhibitors coming from 21 countries

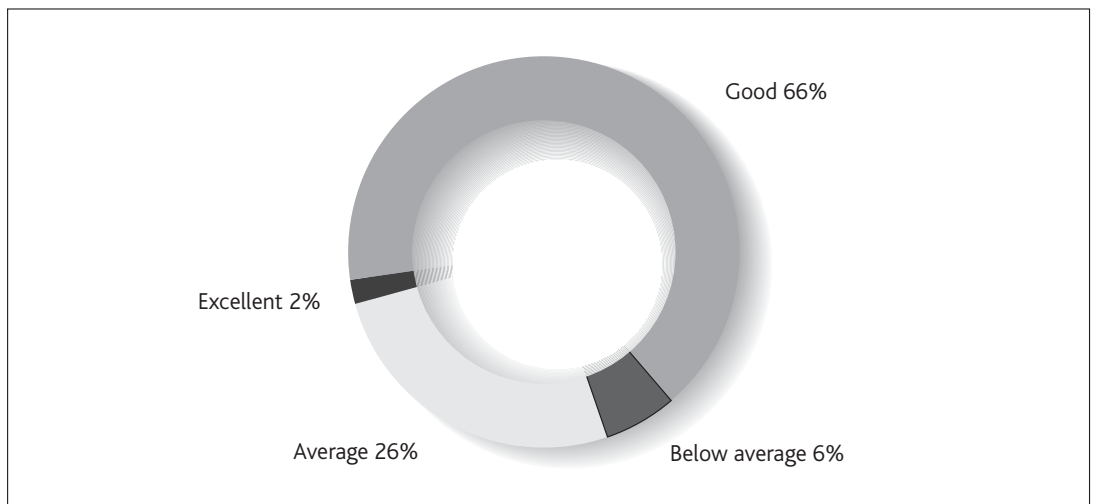
Australia	2
Belgium	3
China	7
Denmark	1
Finland	1
France	9
Germany	16
India	55
Italy	17
Japan	3
Lithuania	1
Malaysia	1
Netherlands	4
Poland	1
Singapore	2
Spain	1
Switzerland	1
Taiwan	13
Thailand	1
United Arab Emirates	1
USA	4

EXHIBITORS' SURVEY

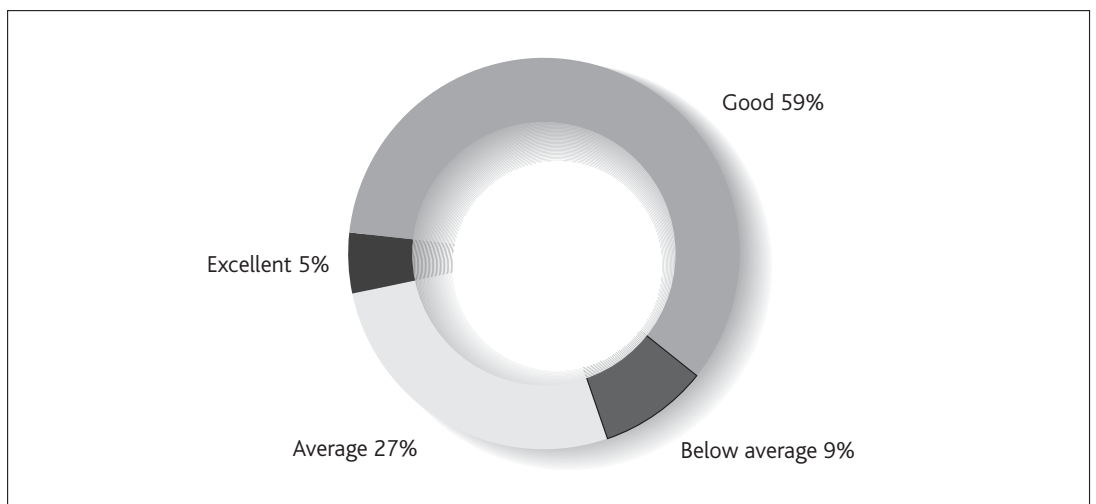
1. Your main objective and result relating to the event (multiple answers possible)



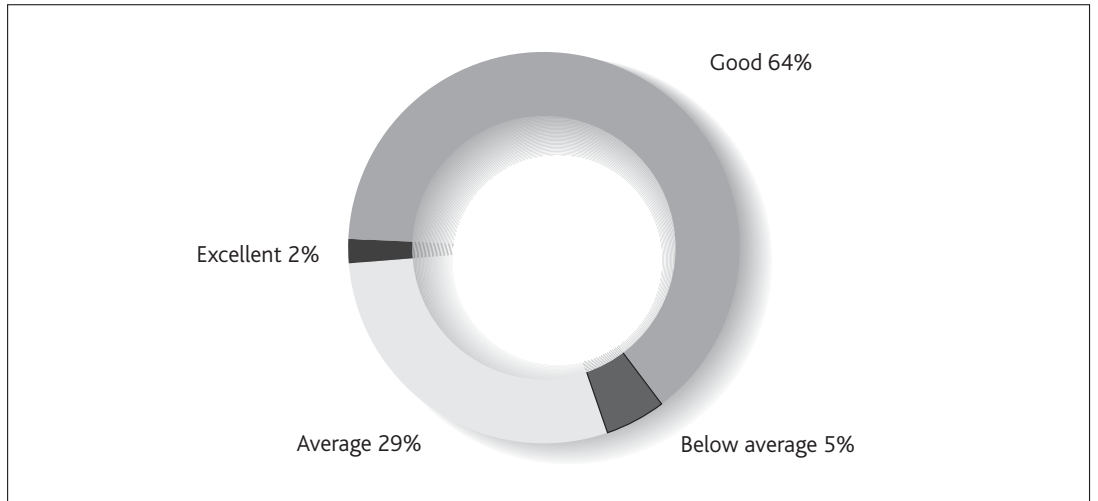
2. How do you rate the success of your participation related to the set objectives?



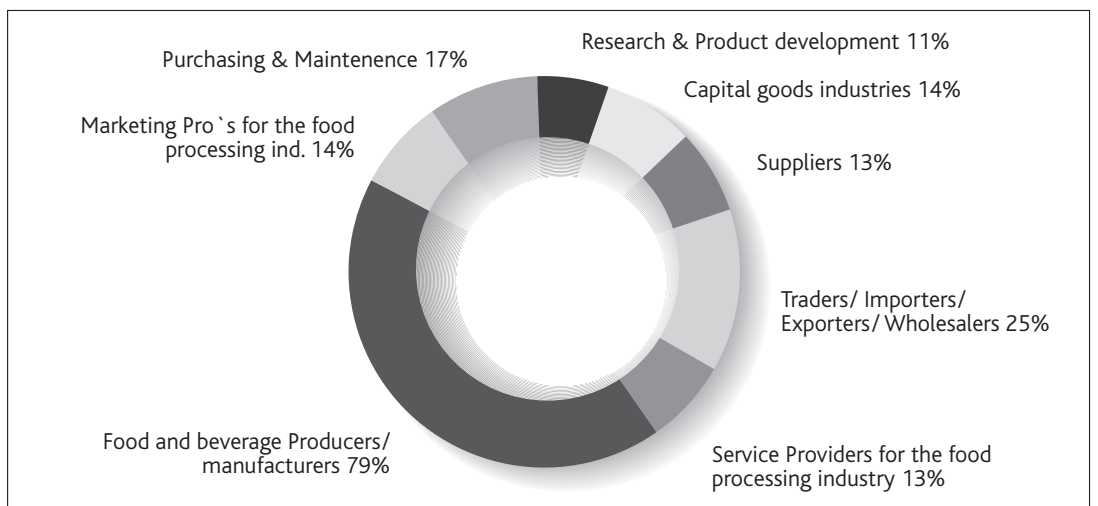
3. How do you rate the prospects of follow-up business?



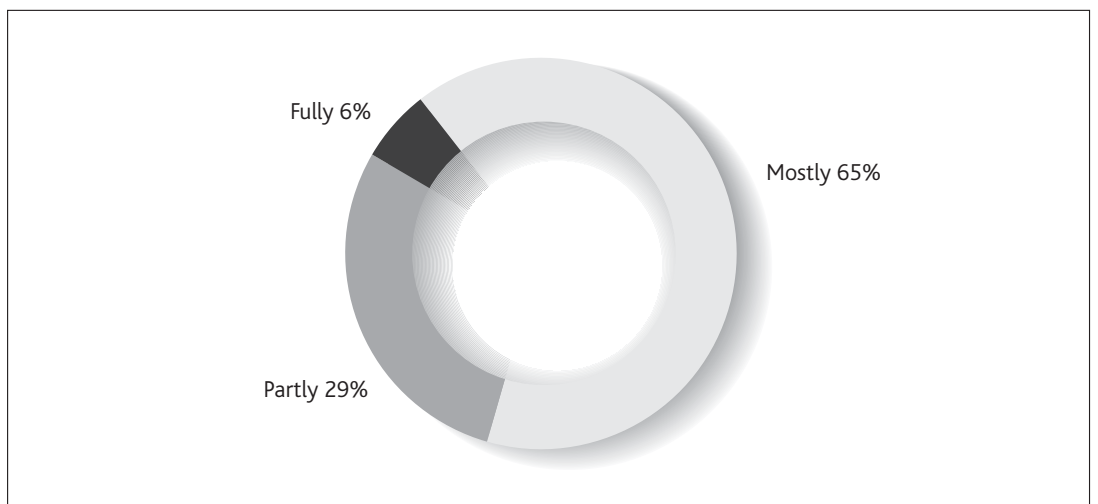
4. How do you rate the overall success?



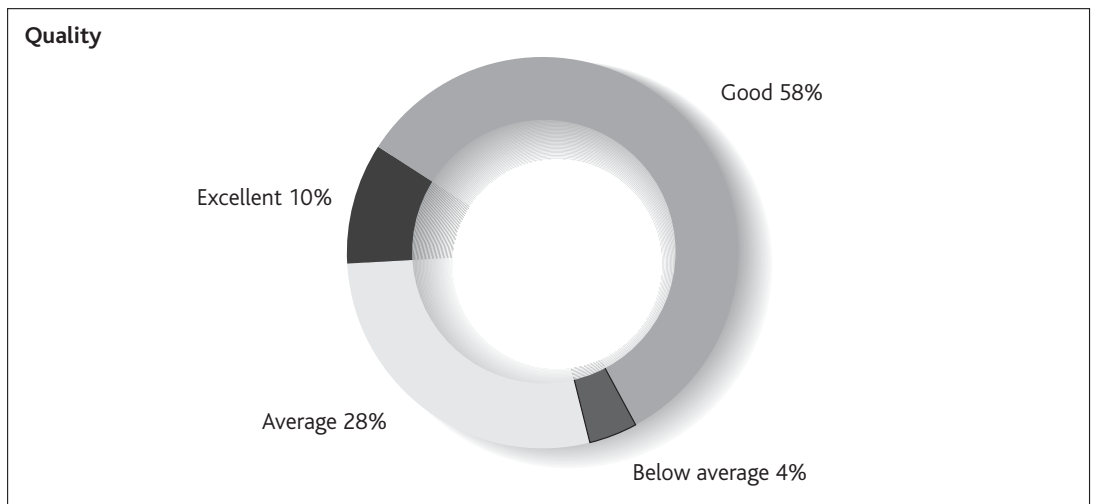
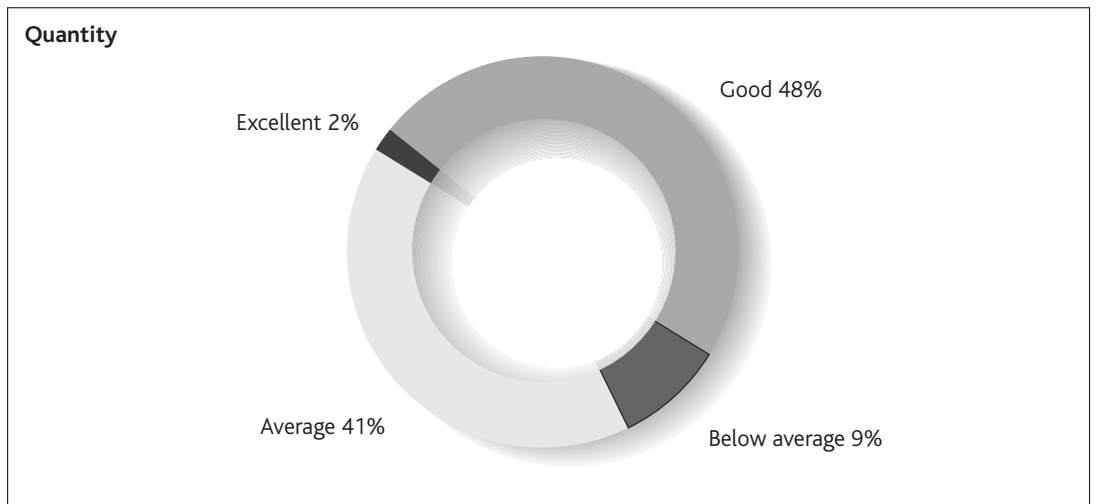
5. Which visitors are your main target groups here at the triple event? (multiple answers possible)



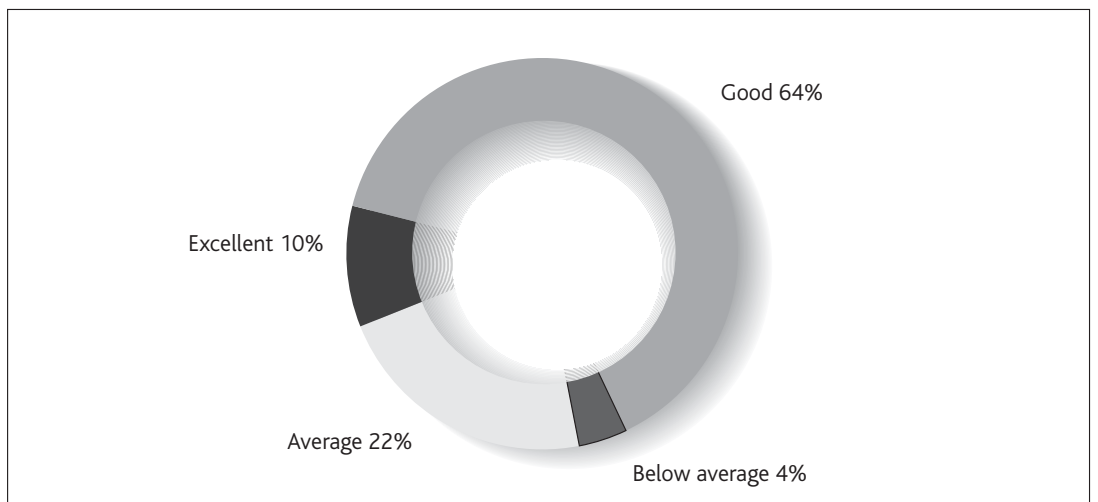
6. Did you met your relevant customers?



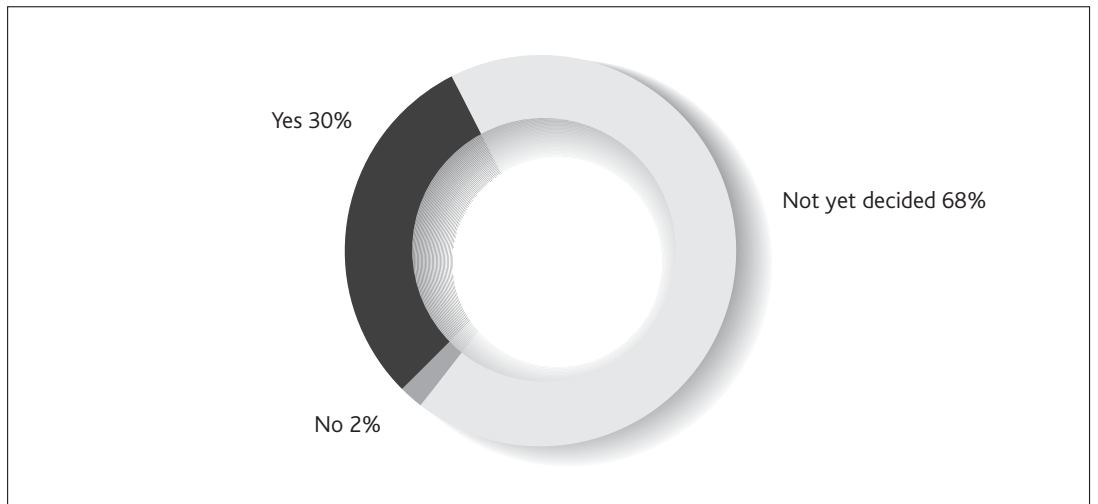
7. How do you rate the visitors at International FoodTec India 2008?



8. How do you rate the overall organization of this event?



9. Are you planning to participate in the triple event in 2009?



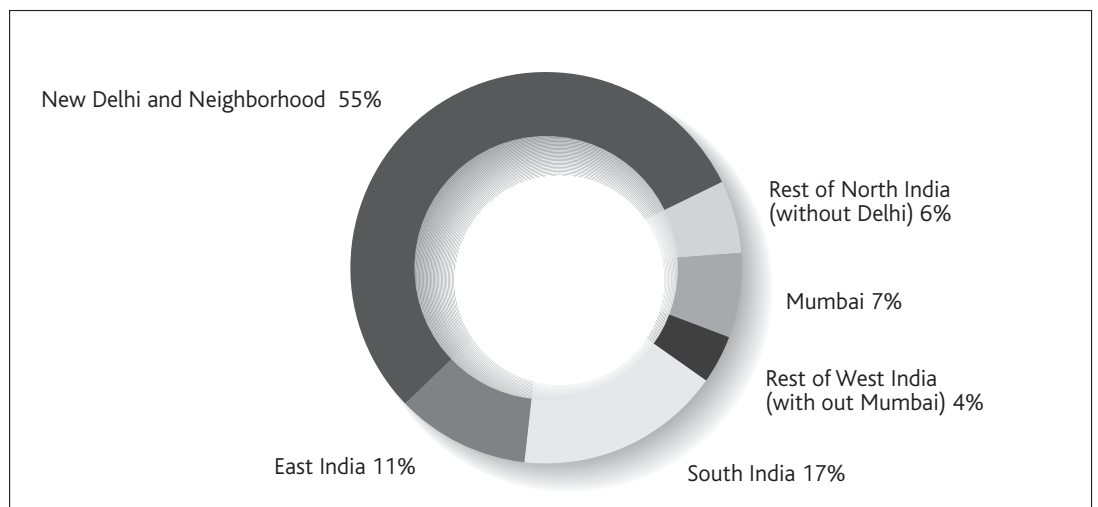
VISITOR STATISTICS

1. Number of Visitors

2.689 Indian visitors
52 International visitors from 18 countries

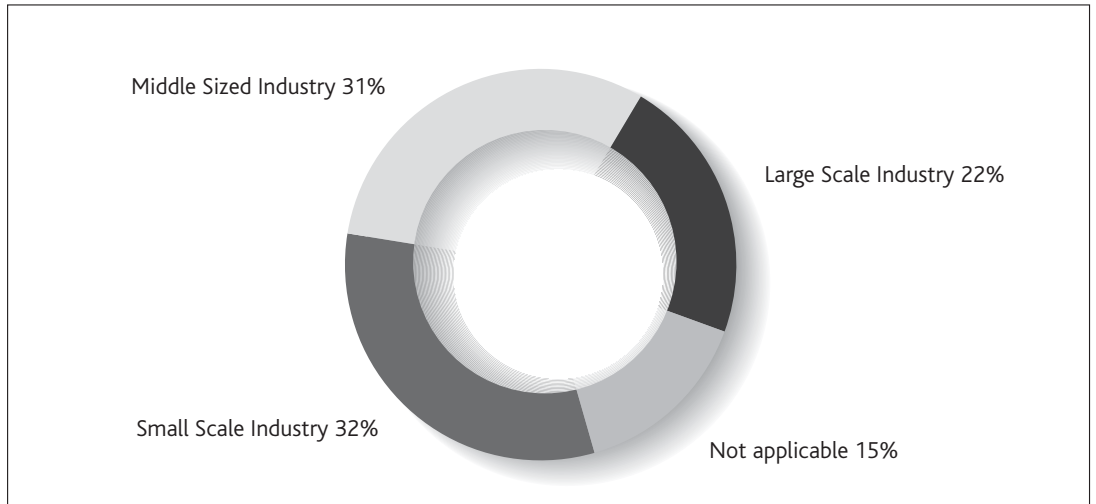
2.741 Visitors in total

2. Visitors by Region

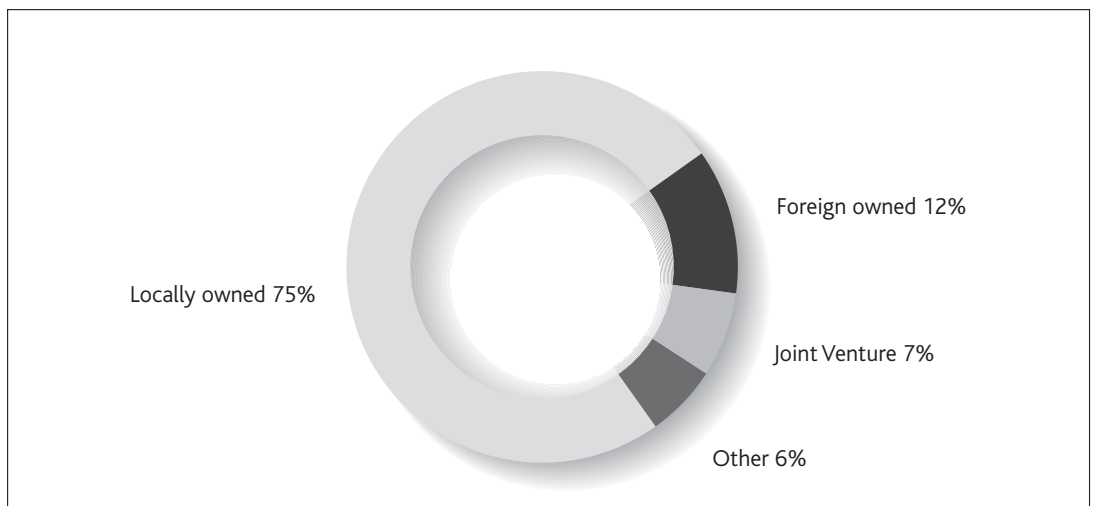


VISITOR PROFILE

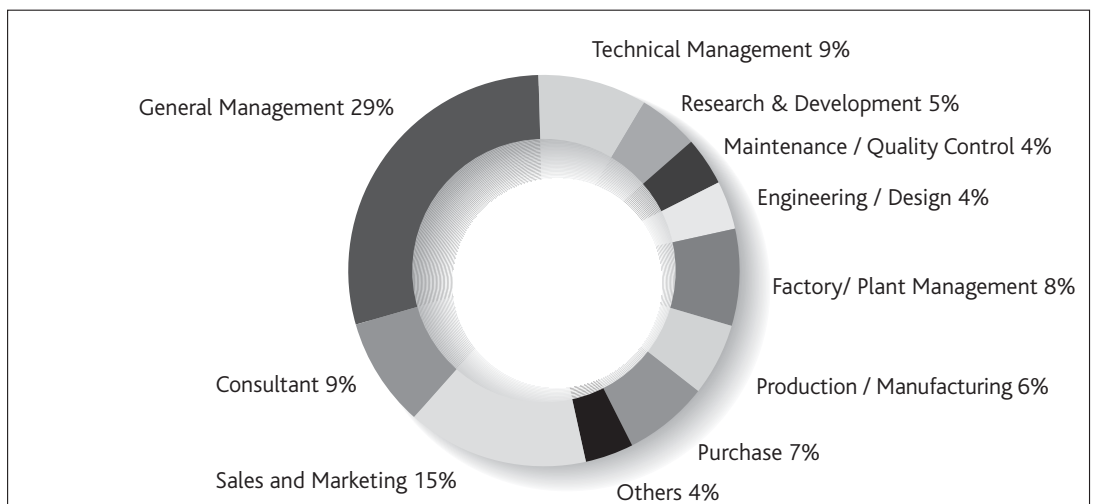
1. Type of Industry



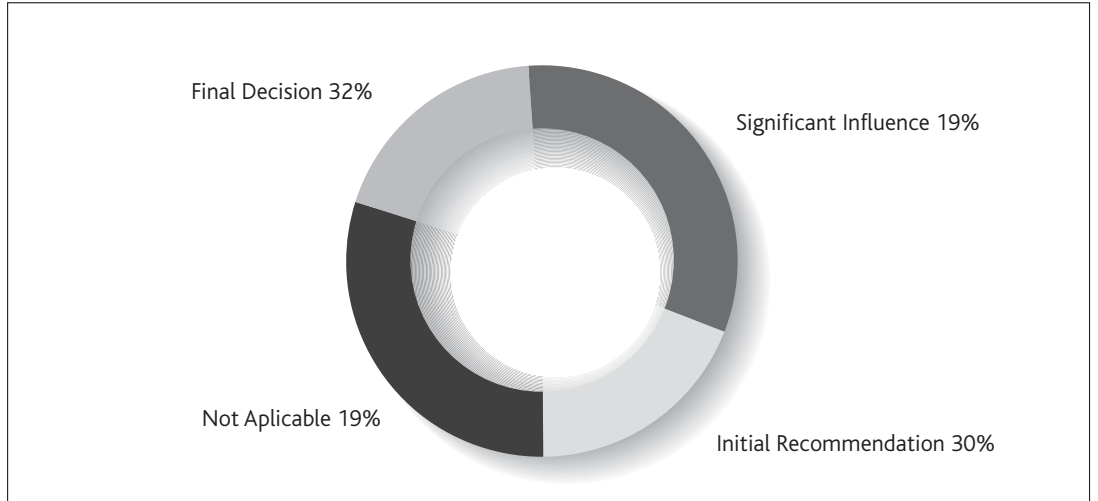
2. About Company structure



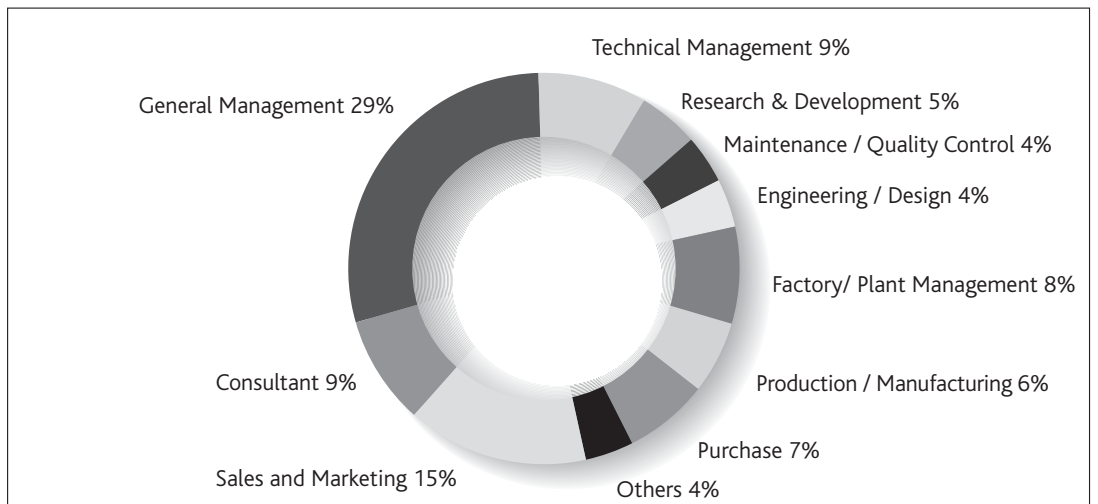
3. Job Function



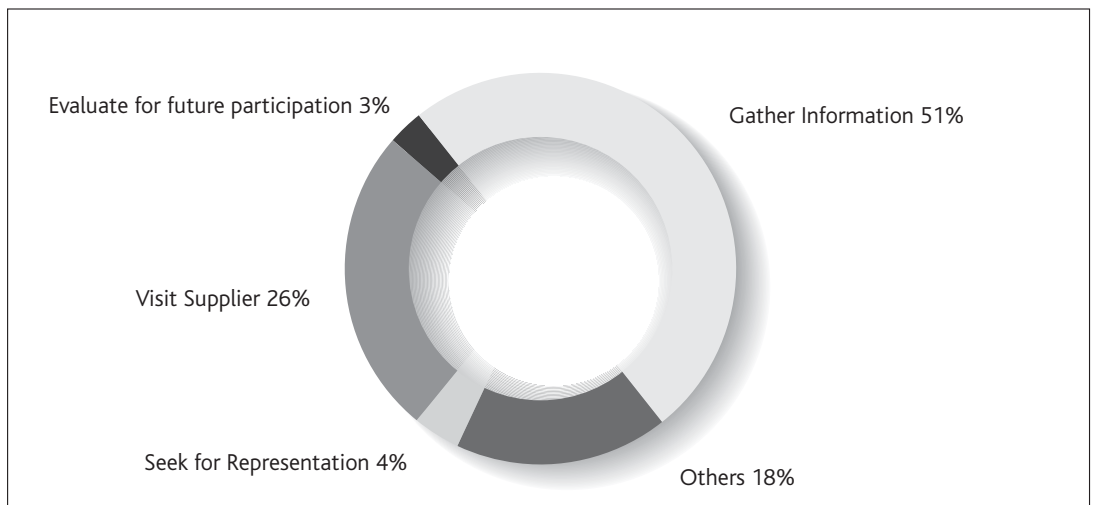
4. Role in Purchasing



5. Product Interest



6. Purpose of visit



EXHIBITOR QUOTES

“

Eco Cosmos Food Processing Equipments, India

Managing Director Mr. Ashish

“It was a really good participating experience”

CFS - Vishva Enterprises, India

General manager Mr. Desaj

“A very well managed event – and indeed an international one!”

Jarvis Equipment, USA

Director Jonathan Jarvis

“A professional exhibition for the rapidly maturing Indian food industry. A well timed and vital show for suppliers involved in the development and consolidation in this field!”

ECOMEC, India, Belgium

Mr. Anand, country manager

“We are satisfied with the results during the show and have to see how it develops after the show – but overall it was a good event!”

Lagarde, Damian Foods, France

Managing Director Mr. Sood

“The exhibition was very focussed and productive as the quality of the visitors matched the quality of the international exhibitors.”

Federation of Biscuit Manufacturers of India

Secretary Mr Verma

“A very professional managed event”

Menon Technical Services

Design Engineer Mr. Veeresh

“Really everything was satisfactory!”

”

PRESS RELEASE FINAL REPORT

August 2008

Strong international turnout, high proportion of decision-makers among visitors

International FoodTec India strengthens its position as sector's leading Indian trade fair

Returns to the Mumbai location in 2009 and changes its cycle

The fifth international FoodTec India, which ran from 6th to 8th October 2008 in the Indian capital New Delhi, closed with good results. Around 2,800 trade visitors from 18 countries came to the three-day event to find out about the product range on offer from 142 exhibiting companies from 21 countries. In connection with the parallel trade fairs Dairy Universe India and Sweet & Snack Factory India, International FoodTec India provided a comprehensive overview of all areas of food and beverage technology. "International FoodTec India has confirmed its position as the sector's leading Indian trade fair," says Wolfgang Kranz, Executive Vice President at Koelnmesse GmbH. "We have managed to win over producers and food processing companies that are based in the capital city area as visitors at International FoodTec India, while at the same time expanding the international scope of the event's product range."

From a total of 142 suppliers at International FoodTec India, who were represented in Hall 11 of the Pragati Maidan exhibition centre in New Delhi, 55 came from India and the remaining 87 suppliers from 20 countries outside of India. The strongest contingents included Italy with 17 suppliers, followed by Germany with 16 and Taiwan with 13 companies. Among other nationally and internationally renowned companies that presented their spectrum of products and services were GEA, Bosch, Kanchan Metals, Heat & Control, Poly Clip, Standard Machinery, Alfa Laval and Menon. The trade visitors were mainly from India, although around 100 international buyers, mainly from Asia, were also registered.

Accompanying International FoodTec India was a two-day specialist conference on the topic "Ingredients", organised by FICCI-CIFTI, the Confederation of Indian Food Trade and Industry. Here experts held discussions on current issues and new solutions.

From 2009, International FoodTec India will change its cycle and location. Wolfgang Kranz: "By changing the cycle to odd-numbered years, we can create a unique presence on the market for International FoodTec India and cause it to stand out from a number of small regionally oriented trade fairs. We are expecting that in addition to processing technology, the area of packaging technology will then also grow further. At the same time, we will stage the event in Mumbai starting from 2009. In past years we have been able to attract decision-makers bit by bit from all the relevant regions of India to International FoodTec India — the priority now is to guarantee optimal accessibility and conditions. We believe that these factors are guaranteed by Mumbai, India's economic centre. Together with International FoodTec India, the trade fairs Dairy Universe India and Sweet & Snack Factory India will also move to Mumbai in the future.

The next

International FoodTec India,

Sweet & Snack Factory India and

Dairy Universe India

will be held in **17. – 19. September 2009**

Mumbai, India

Further information can be found on the following websites:

www.foodtecindia.com

www.dairyuniverseindia.com

www.sweetsnackfactory.com

For a general overview please visit:

www.capitaloffood.com