



Southern India Engineering Manufacturers' Association



Exhibitions Pvt. Ltd.

Trends and Innovation in Engineering Sector

TECHNO



FOUR ENGINEERING SECTORS. ONE EXHIBITION.

9 - 11 April 2010.

CODISSIA Trade Fair Centre, COIMBATORE

INDIA

Technology gets a focussed platform

Techno4 India 2010, is the first-of-its-kind exhibition focussing on trends and innovation in 4 key engineering sectors namely pumps, motors, foundry and light engineering.

This debut event was organised by Orbitz Exhibitions Pvt Ltd. (OEPL) jointly with the Southern India Engineering Manufacturers' Association (SIEMA).

The Hon'ble Minister for Rural Industries and Animal Husbandry, Sri Pongalur N. Palaniswamy, was the Chief Guest.

In his inaugural speech Sri K. Ramasamy, Chairman of the Roots Group of Cos. emphasised that manufacturing units must focus on innovation - particularly automation - in order to face challenges such as rising material costs and manpower shortage.

Mr. Jayakumar Ramdass, President of SIEMA said units should adopt latest technologies to cater to market demand since fluctuating prices of raw materials were adversely affecting business.



75 exhibitors from all over India and overseas converged at the fairground. 8 stalls were reserved for the micro and small scale unit associations to enable them get the required exposure and promote business opportunities.

Over 3000 visitors had registered from different states across the country including a few from overseas. All were satisfied with the comprehensiveness.

In addition there were 8 technical sessions on various subjects as also open house sessions with foreign visitors.

According to Mr. Rupen Vikamsey, MD of OEPL, Techno4 provides the perfect platform for B2B meetings and build meaningful relationships.

Techno4 India is poised to become a major happening for the focus sectors in future and would grow to be bigger and better with each hosting.



Sri K Ramasamy inaugurating Techno4 India 2010



Encouraging number of footfalls on debut



Overseas exhibitors get a 'distinguished' visitor

Defining Moments of Techno 4 India 2010

Bright start !



Organisers & co-organisers lighting the traditional lamp.

Distinguished Guests !



President of SIEMA Mr. Jayakumar Ramdass welcoming the Hon'ble Minister, Sri Pongalur N. Palaniswamy

An absorbing Learning Experience



The key personalities seen together at one of the highly informative technical sessions.

Something to cherish



Techno 4 India's Show Directory being released by the Chief Guest

...and something special too!



A technical speaker from China sharing his views and expertise



Hon'ble Minister gaining insights into the latest technology at one of the stalls



Sri K. Ramasamy receiving a memento from Mr. Somasundaram..

Encouraging overseas participation and visitor turnout



The presence of overseas exhibitors added an international flavour to the exhibition



An exhibitor from Italy greets a prospective business partner

Quality visitors !



The steady stream of visitors just kept getting bigger...



...and better with each passing day!



Success is often measured in numbers. This technical seminar is a picture of engrossment

Result oriented without a doubt !



Organisers, co-organisers and Sri Palaniswamy with an overseas exhibitor who has just concluded a sale.



Mr. Jayakumar Ramdass explaining to the Hon'ble Minister the features of yet another machine that was sold.

Exhibitor Endorsements

Frankly speaking...

Techno 4 was a good experience in terms of impact on growth & the knowledge gained. Also it was organised in a very impressive manner. The food arrangement was good too. The organisers were sensitive to our needs enough. We would like to exhibit once again at the next Techno 4.

Raj Anand
ENNORE COKE LTD

Techno 4 was what I would call a well organised exhibition. It made sense to host it at Coimbatore I was impressed with the good visitor turnout and their focussed nature.

It was a good experience for my company and we feel there's sound reason to be at the next Techno 4.

Rampal Kashyap
OSWAL PUMPS LTD

At Techno 4 we recorded an appreciable turnout and it resulted in good interaction with our target audience, especially pump manufacturers.

The facilities provided were quite satisfactory and we are definitely going to exhibit at the next edition of Techno 4

Rishi Varghese
DEMAG CRANES &
COMPONENTS INDIA

It was an excellent platform to explore new opportunities and we got a good response vis-a-vis the number and composition of visitors.

The organisers have done a good job as far as arrangements were concerned. We certainly look forward to participating at its next hosting and be a sponsor. I suggest organisers should avoid summers for subsequent hostings of Techno 4

R.P. Sharma
POLYWIN INDUSTRIES

First of all Coimbatore as a venue was a very good choice for Techno 4.

All the arrangements were good and so was the assistance from the organisers. I was quite satisfied with the quality and turnout of the visitors. My overall experience at Techno 4 was appreciable, and I look forward to participating at its next hosting and being a sponsor.

Ganesh Iyer
WORLD PUMPS INDIA

Techno 4 has given us good exposure and we were particularly impressed by the good end user response to our new product promotion.

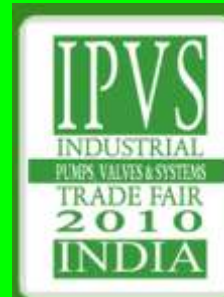
The organisers have done a splendid job and it would be a pleasure to participate at its next hosting and probably introduce other product lines.

Rohit Chauhan
SALZER MAGNET WIRES LTD



All's well that ends well! The Techno 4 India team that helped realise a dream

Exhibit at



9-11 December 2010

Chennai Trade Centre,
Chennai- INDIA

