

POST SHOW REPORT

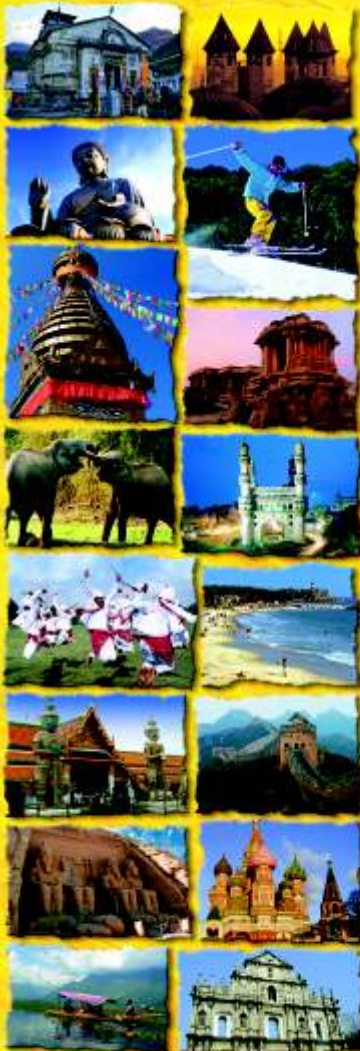


Mumbai

6, 7, 8 February 2010
 Bandra-Kurla Complex

New Delhi

11, 12, 13 February 2010
 Ashok Hotel



Partner Countries



Feature Countries



Partner States



Feature States

Supported by



Host States

Official Trade Publication



OOH TV Partner



Official Radio



Organised by



Inauguration



TTF&OTM Mumbai 2010

“ This is a learning experience on how travel & tourism should be promoted. I congratulate TTF&OTM for it’s 20 glorious years. ”

Sultan Ahmed
Minister of State for Tourism, Govt. of India



TTF&OTM New Delhi 2010

Dignitary Visits



Sultan Ahmed, Minister of State for Tourism, Govt. of India



Sujit Banerjee, Secretary Tourism, Govt. of India



Dr. E Brown, Premier of Bermuda



Krit Kraichitti, The Ambassador of Thailand in India



Nawang Rigzin, Minister of Tourism & Culture Govt. of Jammu & Kashmir



Zhang Yan, Ambassador of the People's Republic of China in India with other dignitaries

Dignitary Visits



“ TTF&OTM is doing a great job...it's a place where both domestic & outbound tour operators participate it's like a cauldron of activities going on here. ”

Sujit Banerjee, Secretary Tourism
Govt. of India



Album



“ TTF&OTM is a great show. We do a lot of business here. ”

Peter Rohan Malik
Macau Government Tourist Office
Representative in India
General Manager-Sales



Album



“ We have received great support from TTF&OTM, and I wish them all the best and great success for their future and for another twenty years. ”

N Sevgi Boz
Culture & Tourism Counselor, Turkey



Album



“ Congratulations to TTF&OTM. I am sure you will grow even bigger with more participants in the years to come. ”

Alice Wang, Director
China National Tourist Office, India



Album



“ TTF&OTM for us is one of the biggest opportunities to project our tourism project and our tourism activities. ”

Lila Bahadur Baniya, Representative
Nepal Tourism Board





“ It was the right decision to participate in the TTF mart. We feel that the organization skills are definitely superior to other people who normally do such shows. ”

Usha Sharma
Secretary Tourism, Art & Culture,
Govt. of Rajasthan



Album



“ I have been watching TTF promoting tourism and tourism activities in various states. Organized professionally and marketed amongst the target audience, that's the utmost you can do. ”

Jay Narayan Vyas
Minister for Tourism
Govt. of Gujarat



Album



“ TTF is basically ‘Our Product’, having started its journey from Kolkata. Now it is the largest tourism marketing apparatus in the country. ”

Manabendra Mukherjee
Tourism Minister
Govt. of West Bengal



Album



“ This is a good platform for those who want to get across to the travel trade. ”

Isaac George, Executive, Partner Program
makemytrip.com



Roadshows & Events



Sujit Banerjee, Secretary,
Ministry of Tourism, Govt. of India at the
TTF&OTM Awards Function



China Presentation



West Bengal Travel Trade & Media Roadshow



Gujarat Cultural Dance Troupe



Delegates at Russian Presentation

Roadshows & Events



Jammu & Kashmir
Travel Trade Interaction & Press Meet



Jammu & Kashmir Cultural Troupe



TTF&OTM Award Function



Performer from Canada



Pattaya Dancers



Russian Presentation



Travel Trade Delegates

Awards



Turkey



Canada



China



Nepal



Egypt



Macau

Awards



Russia



Bhutan



Kenya



Netherland



Uttarakhand



Jammu & Kashmir

Awards



Himachal Pradesh



West Bengal



Karnataka



Travel Corporation India



Star Cruises



Aquasun Holidays

Post Show Data

India's biggest travel event, TTF&OTM, celebrated its 20th Anniversary showing strong growth in the number of exhibitors and visitors, clearly bucking industry trends.

There were 791 exhibitors in Mumbai and New Delhi, from 38 countries and from 30 Indian states.

Among the first-time participants making a strong bid to woo the Indian outbound market were those from Bermuda, Canada, Finland, Maldives, Spain, Syria, Tanzania, Uzbekistan and Vietnam.

Canada, China, Thailand and Turkey participated in a big way as Partner Countries, along with big private sector contingents. Bhutan, Egypt, Indonesia, Kenya, Korea, Macau, Nepal and Syria were the Feature Countries.







Event Data

Show Frequency	-	Annual
Number of Exhibitors	-	791
Countries Represented	-	38
Indian States	-	30

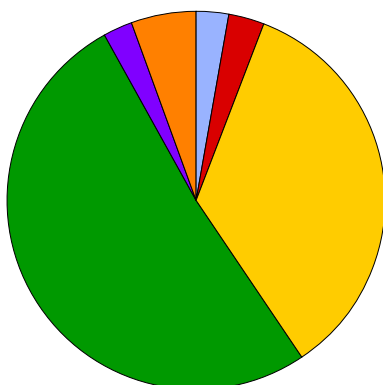
Visitor Statistics

Total Attendance	-	19226
Trade Visitor	-	9144
General Visitors	-	10082

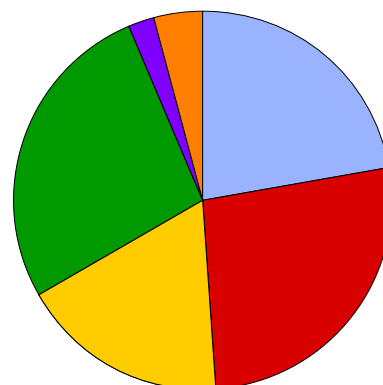
Participants Statistics

	No. of Participants	Distribution of space occupied (%)
Total	791	100
 National Tourist Organisations	24	22.3
 Indian State Governments	24	26.6
 Tour Operators / Travel Agents	274	17.8
 Hotels / Resorts	406	27.0
 Transportation companies	21	2.3
 Related Services	42	4.0

No. of Participants



Distribution of Space Occupies (in%)



Post Show Data

Countries Represented in TTF&OTM 2010

- Argentina
- Bermuda
- Bhutan
- Brazil
- Canada
- China
- Chile
- Czech Republic
- Ecaudor
- Egypt
- Fiji
- Finland
- Hong Kong
- India
- Indonesia
- Jamaica
- Japan
- Kenya
- Korea
- Macau
- Maldives
- Mexico
- Nepal
- Netherland
- Peru
- Phillipines
- Russia
- Spain
- Sri Lanka
- Syria
- Taiwan
- Tanzania
- Thailand
- Turkey
- United Arab Emirates
- United Kingdom
- Uzbekistan
- Vietnam

States Represented in TTF&OTM 2010

- Arunachal Pradesh
- Andhra Pradesh
- Assam
- Chandigarh
- Chattisgarh
- Dadra & Nagar Haveli
- Goa
- Gujarat
- Haryana
- Himachal Pradesh
- Jammu & Kashmir
- Karnataka
- Kerala
- Madhya Pradesh
- Maharashtra
- Manipur
- Meghalaya
- Mizoram
- Nagaland
- New Delhi
- Orissa
- Puducherry
- Punjab
- Rajasthan
- Sikkim
- Tamil Nadu
- Tripura
- Uttar Pradesh
- Uttarakhand
- West Bengal

“ I would like to come back here (TTF&OTM) again & again. ”

Jonathan Chung
Indo- China

“ This is the 4th year we are participating. The experience is brilliant. Thank you TTF & OTM for your support. ”

Swati Sharma
Jamaica Tourism Board

“ Through TTF & OTM we welcome Indian tourists to Pattaya. ”

Itthiphol Kunplome
Mayor of Pattaya City



Fairfest Media Ltd.

25 C/1 Belvedere Road, Alipur, Kolkata - 700 027

Tel: (91) (33) 2479 0010 - 14 (5 lines)

Fax: (91) (33) 2479 0019

Mumbai

D-1, Plot No. 76, RSC 6

MHADA, S.V.P. Nagar, Andheri (W), Mumbai - 400 053

Tel: (91) (22) 2637 2883, 95 **Fax:** (91) (22) 2637 2760

New Delhi

216A/1, Gautam Nagar, Gulmohar Park, New Delhi - 110 049

Tel: (91) (11) 2686 6874, 75 **Fax:** (91) (11) 2686 8073

Bangalore

2454, 17th 'E' Cross, 9th Main, Ground Floor

Banshankari, 2nd Stage, Bangalore - 560 070

Hyderabad

No. 9, R & D Defence Colony

Kakaguda, Secunderabad - 500 015

Tel: (91) (40) 2789 6149 **Telefax:** (91) (40) 2789 6179

E-mail: tfotm@fairfest.com, fairfest@vsnl.com

URL: www.tfotm.com