



POST SHOW REPORT

EMERGING MARKETS
IRAQ & THE KURDISTAN REGION

THE LARGEST INTERNATIONAL
EXHIBITION IN POST-WAR IRAQ
“SOLD OUT SHOW”

THE 5TH INTERNATIONAL ERBIL TRADE FAIR

ERBIL

INTERNATIONAL FAIR 2009

12 - 15 OCTOBER 2009

ERBIL INTERNATIONAL FAIRGROUND
ERBIL, KURDISTAN REGION - IRAQ



SHOW REPORT



With 772 companies from 28 countries, Erbil International Fair 2009, Iraq's largest multisectorial trade fair to date, marked a substantial 60% surge in participation of which 80% represented new companies looking for business opportunities in the lucrative Iraqi market.

Testimonials

“ Erbil International Fair 2009 was quite impressive in terms of design, size and participation. It is indeed Erbil's largest multisectorial trade show to date. This year, the French pavilion saw numerous new comers and this clearly reflects the strong will of the French people to enter the Iraqi market via events like Erbil International Fair. We as French endorse initiatives like these that contribute directly to the Iraqi economy. ”

H.E. Mr. Boris Boillon
French Ambassador to Iraq
FRANCE

“ The Middle East Association last came to the Kurdistan Region six months ago, and I can see the progress that has been made in that short time. This was my first visit to Erbil International Fair, and on my return to the UK I will encourage more British companies to participate at the fair in the future. ”

Mr. David Lloyd OBE
Middle East Association
Director of Information Services (former Ambassador to Slovenia)
UNITED KINGDOM

SHOW REPORT

Opening Ceremony



The 5th International Erbil Trade Fair was held from 12-15 October, 2009 at the Erbil International Fairground under the auspices of the Kurdistan Regional Government.

The show was inaugurated by H.E., the Prime Minister of the Kurdistan Regional Government, Mr. Nechirvan Idris Barzani. The opening ceremony also featured high level government and diplomatic officials:

- H.E. Mr. Mohammed Raouf Mohammed - Minister of Trade (Kurdistan)
- H.E. Mr. Abdul-Aziz Tayeb Ahmed - Minister of Agriculture (Kurdistan)
- H.E. Mr. Nimrud Baito - Minister of Tourism (Kurdistan)
- H.E. Ms. Nazanin Mohammad Waso - Minister of Municipalities (Kurdistan)
- H.E. Dr. Dakheel Saeed Khudhur - Minister for the Region (Kurdistan)
- H.E. Mr. Azad Izzadin Mala Afandi - Minister of State for Justice (Kurdistan)
- H.E. Mr. George Yousif Mansour - Minister for the Region (Kurdistan)
- H.E. Mr. Falah Mustafa Bakir - Head of the Department of Foreign Relations (Kurdistan)
- Mr. Nawzad Hadi Mawlood - Governor of Erbil
- Dr. Stanislaw Smolen - Ambassador of the Republic of Poland in Iraq
- French Consul
- Iranian Consul
- Korean Consul



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EXHIBITOR INFORMATION

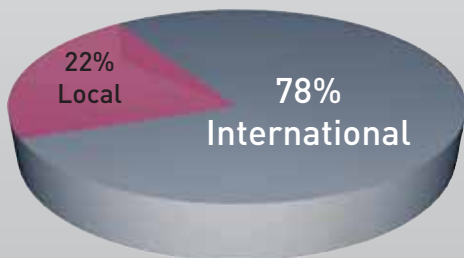


Total Number of Exhibitors: 772

| | | |
|---|---|------------------------------------|
| Total Number of Direct Exhibitors: 468 | Total Number of Indirect Exhibitors: 304 | Participating Countries: 28 |
|---|---|------------------------------------|

| | | |
|--|---|---|
| National Pavilions: | Other international participating companies came from: | |
| Austria Belgium Czech Republic France Germany Iran Iraq Lebanon Poland Taiwan Turkey | Bahrain Canada China Egypt India Italy | Japan Jordan Kuwait Oman Pakistan Russia Syria Sweden Switzerland United Arab Emirates United Kingdom |

Origin of Exhibitors:



| | |
|---------------------|-----------------------------|
| Total Space: | |
| Total Gross: | 20,000 square meters |
| Total Indoor: | 16,000 square meters |
| Total Outdoor: | 4,000 square meters |



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VISITORS INFORMATION

Total Number of Visitors: 73,286



Visitors came from 49 different countries

Middle East & Levant Area:

Bahrain, Egypt, Jordan, Iran, Iraq, Kuwait, Lebanon, Oman, Palestine, Qatar, Saudi Arabia, Syria, Tunisia, Turkey, UAE, and Yemen.



Other Countries:

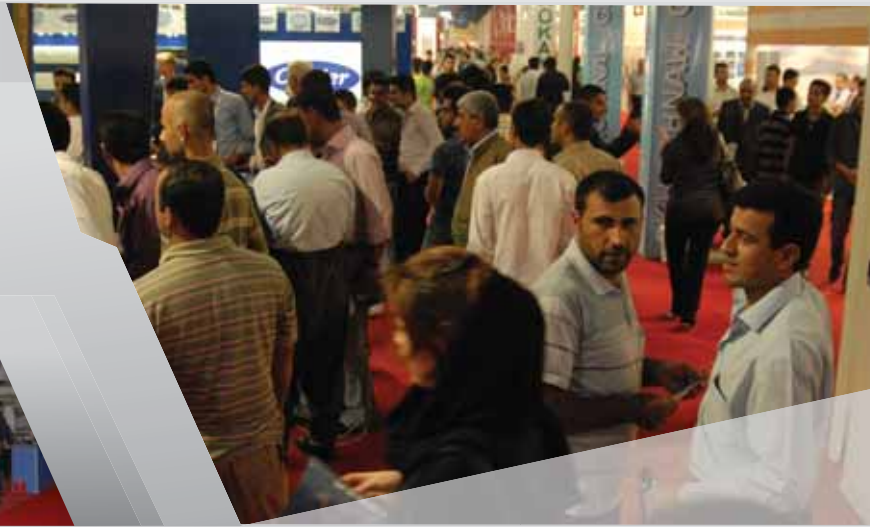
Austria, Bangladesh, Belgium, Brazil, Canada, China, Cyprus, Czech Republic, France, Germany, Greece, India, Ireland, Italy, Japan, Kazakhstan, Korea, Luxembourg, Malaysia, Morocco, Netherlands, Norway, Pakistan, Poland, Portugal, Romania, Russia, Spain, Sweden, Switzerland, Taiwan, UK and USA.



SHOW REPORT

OFFICIAL SUPPORTERS

Trade Promotion Agencies,
Chambers of Commerce,
Associations, Ministries
& Embassies



Austria:

- Austrian Federal Economic Chamber
- Austrian Consulate in Kurdistan



Belgium:

- AWEX (Wallonia Foreign Trade & Investment Agency)



Czech Republic:

- Confederation of Industry of the Czech Republic



France:

- UBIFRANCE (the French agency for international business development)
- Service économique près l'ambassade de France en Irak et son correspondant à Erbil près le consul général



Germany:

- Federal Ministry of Economics & Technology (BMW)
- Association of the German Trade Fair Industry (AUMA)
- VDMA – German Engineering Federation



Iran:

- Ministry of Commerce
- Ministry of Industry & Mines



Iraq:

- Ministry of Construction & Housing (Iraq)
- Ministry of Industry (Iraq)
- Ministry of Tourism (Kurdistan)
- Ministry of Industry (Kurdistan)
- Ministry of Interior (Kurdistan)
- Ministry of Agriculture (Kurdistan)
- Kurdistan Chamber of Commerce
- Importer & Exporter Union of Iraq – Kurdistan Region
- Iraqi Businessmen Union of Kurdistan
- Kurdistan Board of Investment



Lebanon:

- CCIABML (Chamber of Commerce, Industry and Agriculture of Beirut and Mount Lebanon)



Poland:

- Embassy of the Republic of Poland in Iraq
- Malopolska Regional Development Agency



Taiwan:

- TAITRA (Taiwan External Trade Development Council)



Turkey:

- Under Secretariat of Foreign Trade

ORGANIZED BY:

