



CAMBODIA ICT & TELECOM WORLD EXPO

**03 - 05 April, 2009
Naga World Hotel, Hun Sen Park
Phnom Penh, Cambodia**

POST SHOW REPORT



EVENT NAME

Cambodia ICT & Telecom World Expo 2009

DATE

02 April 2009: ICT Golf Tournament: Cambodia Golf & Country Club

03 April 2009: Conference about E-Government Symposium

Cambodia ICT Best Products Awards and Gala Dinner

03 - 05 April 2009: Exposition

VENUE

Naga World Hotel, Hun Sen Park, Phnom Penh, Cambodia

OPENING CEREMONY

04:00 pm, 03 April 2009 at Naga World Hotel, Hun Sen Park

Phnom Penh, Cambodia

RIBBON CUTTING

04:30 pm, 03 April 2009: Ribbon cutting by H.E Khieu Kanharith, H.E Phu Leewood, H.E.

Phueng Sophean, H.E. Khay Khun Heng, H.E. Ek Vandy

ADMISSION

Admission fee: Free

Including the participation in one - day conference, three - days exhibition, proceeding and show directory.

OPENING HOURS

Conference: From 09:00 am to 04:00 pm, 03 April 2009

Exhibition: From 09:00am to 08:00pm, 03 - 05 April 2009

NUMBER OF CONFERENCE ATTENDEES & EXHIBITION VISITORS

Conference: 500 attendees

Exhibition: 50.000 visitors

ORGANIZERS

National ICT Development Authority (NiDA)

N° 113, St.214, Sangkat Bong Prolet, Khan 7 Makara, Phnom Penh, Cambodia

Tel: (855-23) 880 635 (Ext 246). Fax: (855-23) 880-637

Website: <http://www.nida.gov.kh>

International Data Group - IDG Indochina

23E1, Street 294, Sangkat Tonle Bassac, Khan Chamkamorn, Phnom Penh

Tel: (855-23) 213 638

Website: <http://www.idgcambodia.com.vn>



ACKNOWLEDGEMENT

The Organizers would like to thank the following organizations and companies for their invaluable contribution to Cambodia ICT & Telecom World Expo 2009

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- CEO & CIO Club
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- MRD
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- Economics Today
- The Phnom Penh Post
- ANT Magazine
- SE Globe Magazine
- Mobile Phone Magazine
- Net i Magazine



THE LIST OF VIPs

H.E. Phu Leewood

Secretary General
National ICT Development Authority (NiDA)

H.E. Khieu Mut

Secretary of State
Ministry of Environment

H.E. Phuoeng Sophean

Secretary of State
Ministry of Land Management Urban Planning and Construction

H.E. Ek Vandy

Secretary of State
Ministry of Posts and Telecommunications

H.E. Khay Khun Heng

Secretary of State
Ministry of Posts and Telecommunications

Mr. Le Thanh Tam

President & CEO
IDG Indochina

Mr. Mey Van

Director of Department
Ministry of Economy and Finance

Mr. Sauraw Ray

First Secretary
Embassy of Japan

Mr. Sok Pheng

Secretary of State
Council of Minister



5th Cambodia ICT & Telecom World Expo
3 April, 2009 NagaWorld Hotel, Hun Sen Park
 Phnom Penh, Cambodia 

Conference Program

OPENING CEREMONY

07:45am – 08:30am	Registration
08:30am – 08:35am	Welcome Remarks H.E. Phu Leewood Secretary General National ICT Development Authority (NiDA)
08:35am – 08:40am	Mr. Le Thanh Tam President & CEO International Data Group Indochina Founder and Chairman of CEO & CIO Club
08:40am – 08:45am	H.E. Lar Narath Secretary of State Leadership of Ministry of Post and Telecommunications
08:45am – 08:50am	H.E. Seng Limneou Secretary of State The Council of Ministers
08:50am – 09:10am	VISIT EXHIBITION
09:10am – 09:40am	Keynote 1: Objectives of the National Program for Administrative Reform: "Serving People Better" H.E. Chea Manith Deputy Secretary General National ICT Development Authority (NiDA)



02:00pm – 02:30pm	Keynote 8: Managing e-Government Platforms With Open Source NMS Tools Dr. Daniel Ali Aman Krahenbuhl President and CEO Intuit Innovations, MALAYSIA
02:30pm – 03:00pm	Keynote 9: Leveraging Public – Private sector Partnership (PPP) to enhance e-Government Service Delivery Mr. Wesley Tan Senior Advisor S.I Computer Technology
03:00pm – 03:30pm	TEABREAK & VISIT EXHIBITION
03:30pm – 04:00pm	Keynote 10: Elements for Successful Reform: Internet Resources- Communications to Mobilize People Mr. Chakrya Moa Director General Ministry of Post and Telecommunications
04:00pm	End of Conference Program

Organizers:



ROAD SHOW



PRESS CONFERENCE & GOLF OUTING



CONFERENCE





CONFERENCE



VIPs TOUR



ICT BEST PRODUCTS AWARDS CEREMONY & GALA DINNER



EXHIBITION



EXHIBITION



EXHIBITION



LUCKY DRAW



GAME ZONE

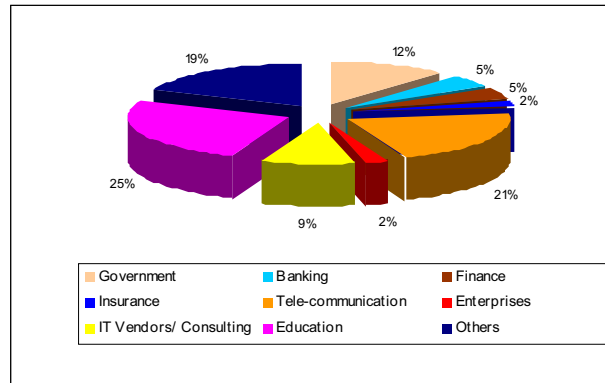




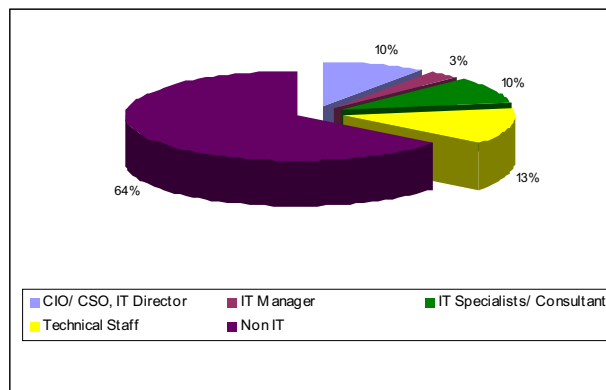
SURVEY RESULTS

03 April 2009: E-Government Symposium

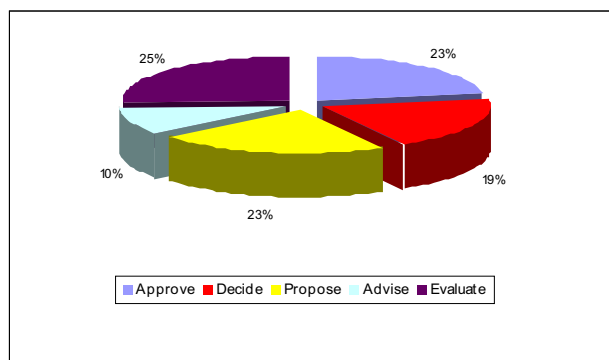
Question 1: Which of the following sectors do you belong to?



Question 2: What is your IT title level?

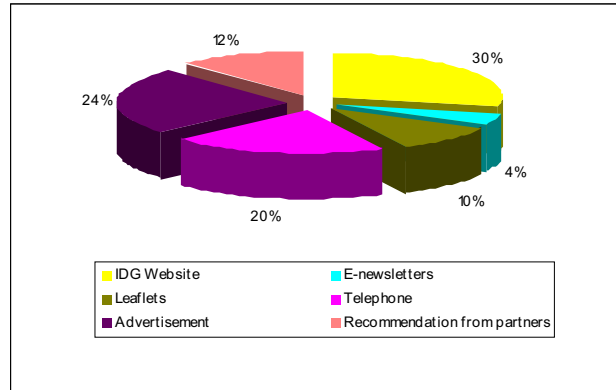


Question 3: How do you involve in IT equipment purchase decision?

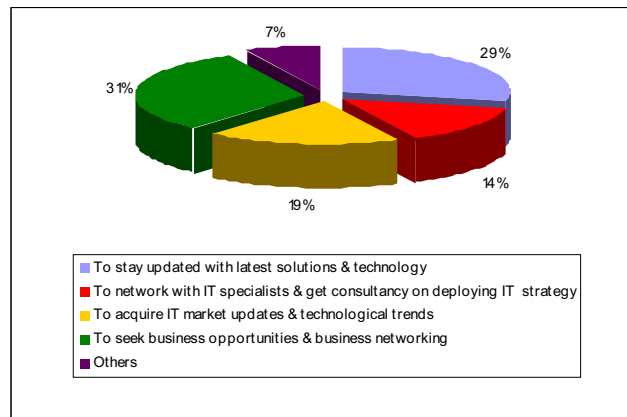




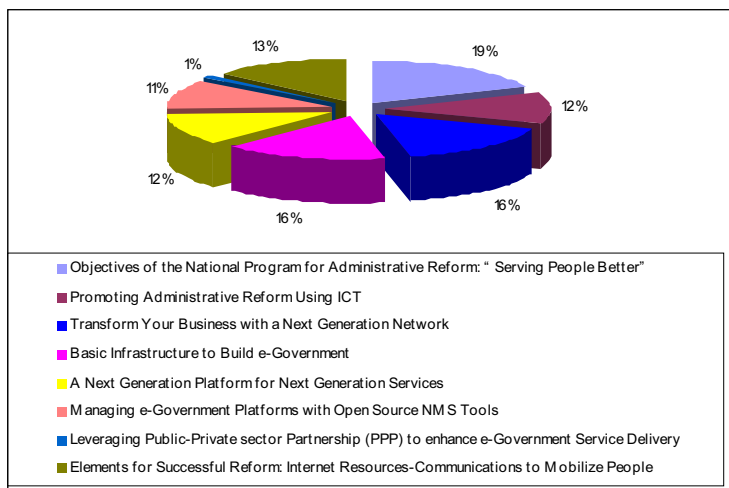
Question 4: How do you know about E-Government Symposium?



Question 5: Which of the following would be your objectives when attending E-Government Symposium?



Question 6: What topics at the E-Government Symposium Conference that you are most interested in?

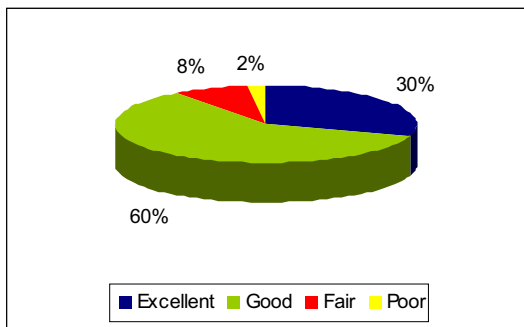




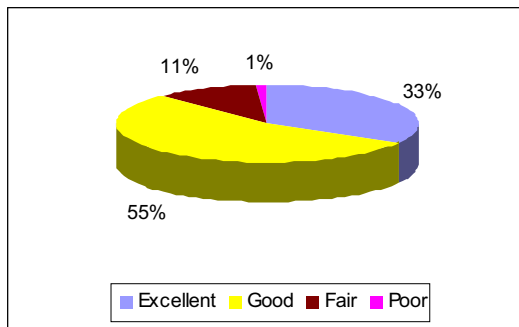
Keynote 1: Objectives of the National Program for Administrative Reform: “Serving People Better”

Mr. Chea Manith
 Deputy Secretary General
 National ICT Development Authority (NiDA)

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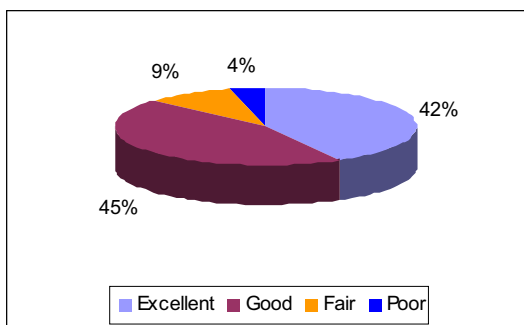
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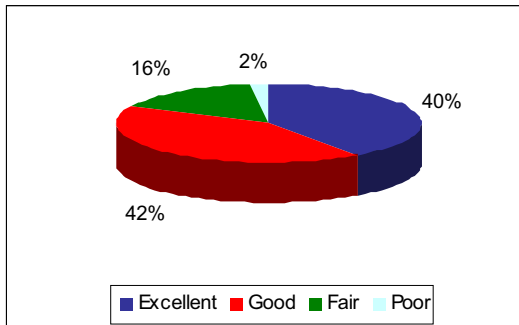
Keynote 2: Promoting Administrative Reform Using ICT

Ms. Naomi Halewood
 Operations Analyst, Policy Division (CITPO)
 Global Information and Communication Technologies (GICT), The World Bank Group

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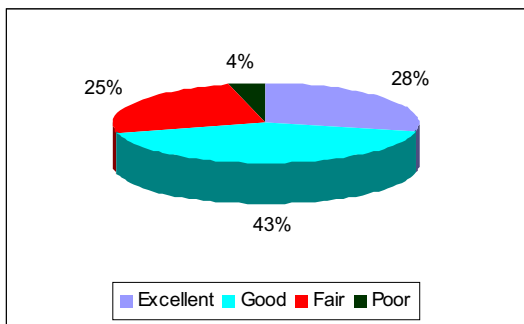




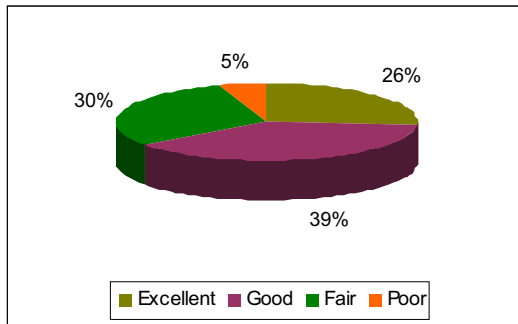
Keynote 3: Transform Your Business with a Next Generation Network

Mr. Benney Cheng
Vice President, Asean Region
PCCW Global

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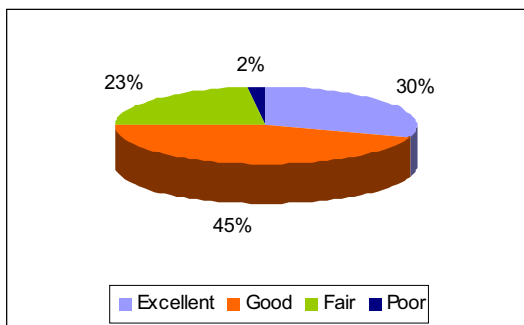
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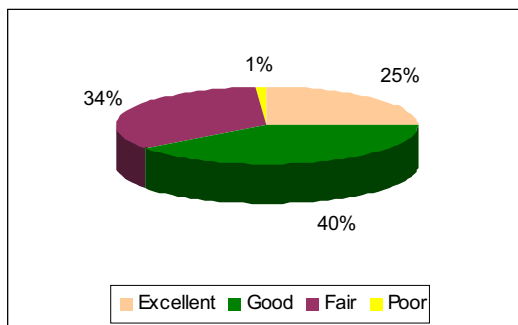
Keynote 4: Basic Infrastructure to Build e-Government

Mr. Nguyen Dang Trien
Deputy Director
Viettel Cambodia (Metfone)

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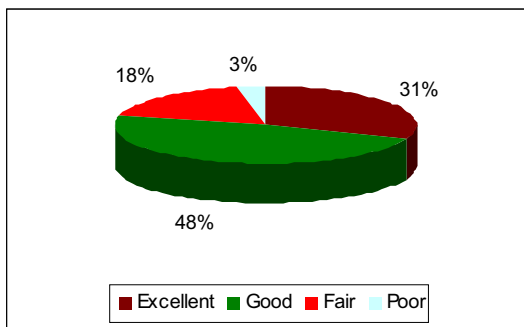




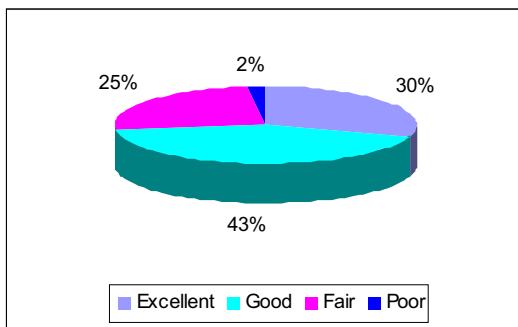
Keynote 5: JICA Technical Assistance to ICT: The Project for Capacity Development on ICT management at NiDa

Mr. Fuse Makoto & Mr. Noy Shoung
 ICT expert Deputy Secretary General
 JICA NiDA

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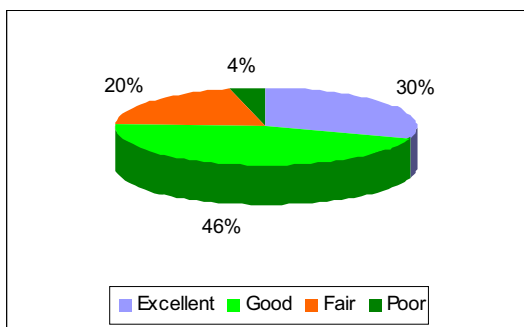
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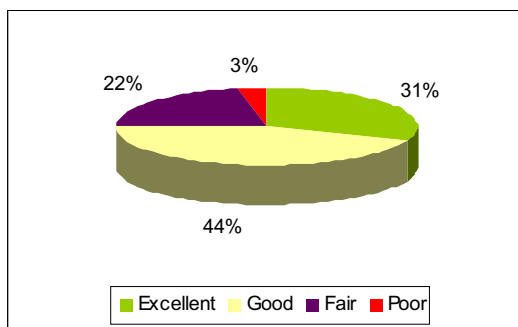
Keynote 6: A Next Generation Platform for Next Generation Services

Mr. Alan Kwan
 Senior Director, Business Development & Sales, Asia Pacific
 Mavenir Systems

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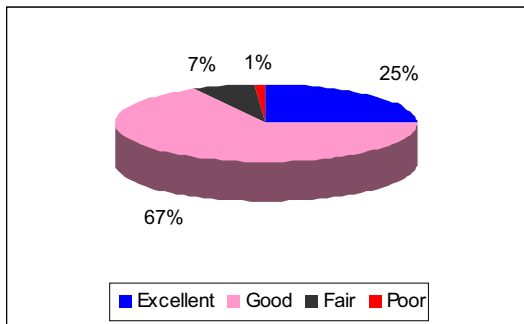




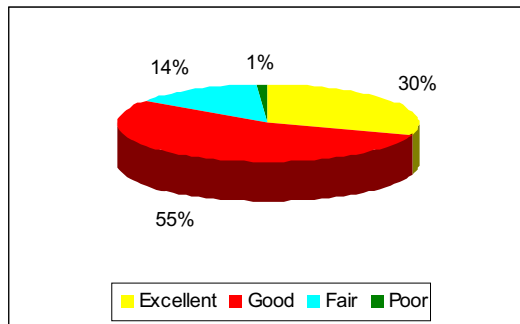
Keynote 7: Cambodia Government IT Infrastructure

Mr. Van Khema
Leadership Networking Group
National ICT Development Authority (NiDA)

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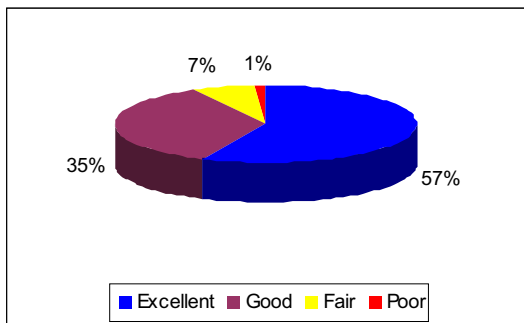
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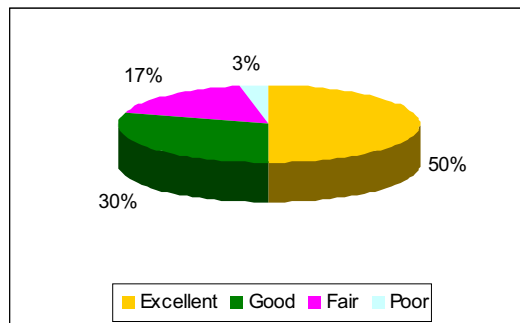
Keynote 8: Managing e-Government Platforms With Open Source NMS Tools

Dr. Daniel Ali Aman Krahenbuhl
President and CEO
Intuit Innovations, MALAYSIA

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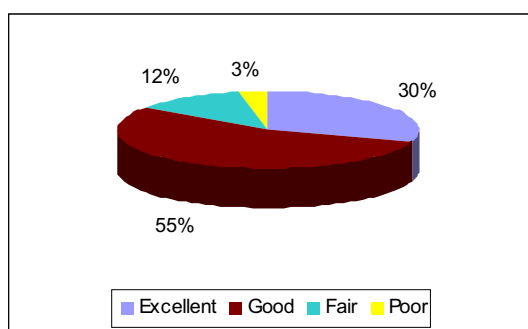




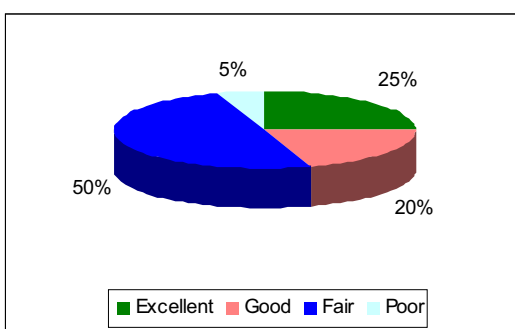
Keynote 9: Leveraging Public – Private sector Partnership (PPP) to enhance e-Government Service Delivery

Mr. Wesley Tan
Senior Advisor
S.I Computer Technology

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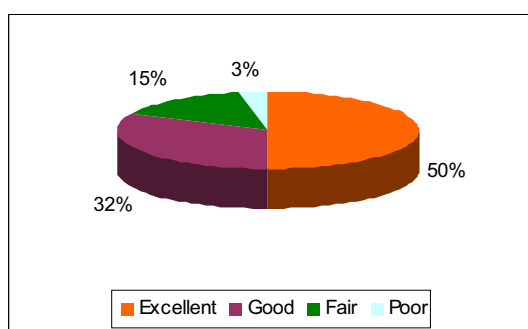
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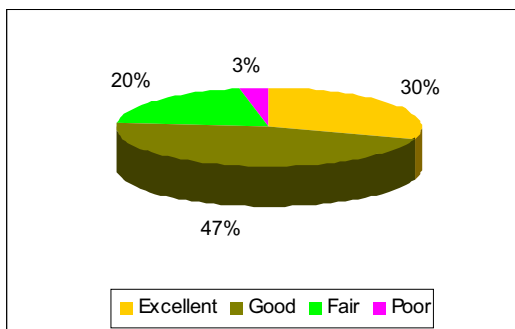
Keynote 10: Elements for Successful Reform: Internet Resources- Communications to Mobilize People

Mr. Chakrya Moa
Director General
Ministry of Post and Telecommunications

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WEBSITE MARKETING

Cambodia ICT & Telecom World Expo
 3-5 April, 2009 NagaWorld Hotel, Hun Sen Park
Phnom Penh, Cambodia

Telecom

ICT

<ul style="list-style-type: none"> Home Overview Exhibition Conference Sponsorship Activities Press center Travel and Hotel Post show report Contact 	<p>Event Title: The 5th Cambodia ICT & Telecom World Expo 2009</p> <p>Show Frequency: Annual</p> <p>Time: 9am - 8pm, 3-5 April, 2009</p> <p>Venue: NagaWorld Hotel, Hun Sen Park, Phnom Penh, Cambodia</p> <p>Components: Exposition & Conference</p> <p>Expected No. of Exhibitors: 100</p> <p>Size of Exhibitions: 3,000 m²</p> <p>Expected No. of Visitors: 40,000</p> <p>Organizers: National ICT Development Authority (NIDA) International Data Group (IDG Indochina) CIO & CEO Club</p> <p>Co-Organizer: Office of the Council of Ministers Ministry of Posts and Telecommunications Ministry of Information Ministry of Commerce Ministry of Education, Youth and Sports Municipality of Phnom Penh</p> <p>Supporting Organizations:</p> <p>Sponsoring Publications: Mobile Phone Magazine CM Magazine IT City Magazine Phone City Magazine PC World Computerworld Magazine Koh Santepheap Daily Reksmey Kampuchea Daily Kampuchea Thmey Daily Cambodia Daily Phnom Penh Post</p>
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Cambodia ICT & Telecom World Expo
 3-5 April, 2009 NagaWorld Hotel, Hun Sen Park
 Phnom Penh, Cambodia



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- Cable, Connectors & Accessories
- Data Communications
- IC Cards, and Smart Cards Technology
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- Mobile Value Added Services (SMS, MMS, WAP)
- Mobile Communications: Smart phones
- Networking Equipment and Technologies
- Next Generation Networks (NGN)
- Optical Networking
- WIMAX

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- Unified Communications
- Computer Telephony Integration
- Data Management Solutions
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- Information Security Solutions
- IT Training
- Postal Services & Equipment
- Video Conferencing
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Date: February 2nd, 2009

Golf Outing

Join us at Cambodia ICT GOLF Tournament, we guarantee you an entertaining and interacting time with our VIP guests including senior government leaders as well as corporate leaders.

Some pictures:



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HOTEL
 NagaWorld Hotel



Location: NagaWorld, Hun Sen Park, Phnom Penh

Organized by



Room Type	Single-Double
Deluxe	100 nett
Guests benefits: All your guests staying with us will enjoy the following benefits. Included: - Breakfast. - Welcome fruit basket and complimentary wired internet access. This rate is valid until the end of 2009.	

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Mr. Dara Huot
 Sales Manager, Sales and Marketing, Hotel Division
 Tel: +855 93 855 888
 Fax: +855 23 22 58 88
 Website: <http://www.nagaworld.com>
 Email: huotdara@nagaworld.com
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CONFERENCE PROGRAM

E-Government Symposium

3rd April 2009

NagaWorld Hotel

Phnom Penh, Cambodia

OPENING CEREMONY	
08:30	Welcome Address: H.E. Phu Leewood Secretary General National ICT Development Authority (NIDA)
08:35	Welcome Speech: Mr. Le Thanh Tam President & CEO International Data Group Indochina Founder and Chairman of CEO & CIO Club
08:40	Welcome Speech: H.E. Lan Narath Secretary of State Ministry of Post and Telecommunications
08:45	Opening Remarks: H.E. Seng Limneou Secretary of State The Council of Ministers
VISIT TO EXHIBITION	
KEYNOTES	
09:10	Keynote 1: Objectives of the National Program for Administrative Reform: "Serving People Better" H.E. Choa Manith Deputy Secretary General NIDA
09:40	Keynote 2: Promoting Administrative Reform Using ICT Ms. Naomi Halewood Operations Analyst Policy Division (CITPO) Global Information and Communication Technologies (GICT) The World Bank Group
10:10	Keynote 3: Transform your business with a Next Generation Network Mr. Benny Cheng Vice President, Asian Region PCCW Global
10:40	Keynote 4: Basic Infrastructure to Build e-Government Mr. Ngoyen Dang Trien Deputy Director Viettel Cambodia (Metfone)
11:10	Keynote 5: JICA Technical Assistance to ICT: The Project for Capacity Development on ICT Management at NIDA Mr. Fuse Makoto & Mr. Noy Shoung JICA expert Deputy Secretary General JICA
LUNCH BREAK & VISIT TO EXHIBITION	
13:00	Keynote 6: A Next Generation Platform for Next Generation Services Mr. Alan Kwan Senior Director, Business Development & Sales, Asia Pacific Havenir Systems Modernize your IT infrastructure
13:30	Keynote 7: Cambodia Government IT Infrastructure Mr. Van Khema NIDA
14:00	Keynote 8: Managing e-Government Platforms With Open Source NMS Tools Dr. Daniel Ali Aman Kirahenbul President and CEO Intuit Innovations, MALAYSIA
14:30	Keynote 9: Leveraging public - private sector partnership to enhance e-Government service delivery Mr. Wesley Tan Senior Advisor S-I Computer Technology
TEABREAK & VISIT TO EXHIBITION	
15:30	Keynote 10: Elements for Successful Reform: Internet Resources- Communications to Mobilize People Mr. Chakrya Maa Director General Ministry of Post and Telecommunications
End of Conference	



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CAMBODIA ICT & TELECOM WORLD EXPO 2009

A. PRINT NEWSPAPER

1. Cambodia Weekly
2. Computer Magazine
3. IT Focus Magazine
4. Jinhua Daily Newspaper
5. Kampuchea Thmey Daily
6. Koh Santepheap Daily
7. Mobile Phone Magazine
8. Net I Magazine
9. PC World Vietnam Magazine
10. Rasmei Kampuchea Daily
11. The Commercial News

B. ONLINE NEWSPAPER

1. PC World Magazine
Article: "Cambodia muốn xây dựng nền công nghiệp CNTT-TT mạnh" - April 6, 2009.
2. Central Department of Propaganda and Training website
Article: "Cambodia muốn xây dựng nền công nghiệp CNTT-TT mạnh" - April 6, 2009
3. Ministry of Information and Telecommunications Website (MIC)
News: "Viettel là trợ triển lãm "Cambodia ICT & Telecom World Expo" - April 7, 2009
4. Journalists Association of HCM city.
Article: "Cambodia muốn xây dựng nền công nghiệp CNTT-TT mạnh" - April 7, 2009
5. Hanoi.moi.com
Article: "Mefone - thương hiệu của Viettel tại Campuchia" - April 7, 2009
6. Tinmoi.com
Article: "Mefone-Viettel đẩy mạnh chiếm lĩnh thị phần tại Campuchia" - April 8, 2009
7. Binh Duong Television Magazine
News: "Việt Nam tham gia và tài trợ Triển lãm Công nghệ thông tin viễn thông Cam-pu-chia 2009" - April 9, 2009
8. Thehetre.com
Article: "Viettel mở rộng hoạt động tại Campuchia" - April 9, 2009
9. Vietnamnet.vn
Article: "Mefone-Viettel đẩy mạnh chiếm lĩnh thị phần tại Campuchia" - April 9, 2009
10. Dan Tri.com
Article: "Viettel là nhà tài trợ chính triển lãm ICT ở Campuchia" - April 9, 2009
11. Zing News
Article: "Viettel mở rộng hoạt động tại Campuchia - Mefone - thương hiệu của Viettel tại Campuchia là nhà tài trợ chính của triển lãm Cambodia ICT & Telecom World Expo, diễn ra từ ngày 3 đến 5/4/2009." - April 9, 2009
12. 24h.com
Article: "Thương hiệu của Viettel tại Campuchia" - April 10, 2009
13. Viettel
Article: "Viettel tài trợ triển lãm "Cambodia ICT & Telecom World Expo" - April 5, 2009
14. The Phnom Penh Post
News: "It's game on at the Justice X Wars II" - March 31, 2009
15. Vietnam Plus
Article: "Viettel au salon Cambodia ICT & Telecom World Expo" - April 1, 2009



C. ADVERTISING

- Kampuchea Thmey - March 27, 2009
- Kampuchea Thmey - March 28, 2009
- Kampuchea Thmey - March 31, 2009
- Koh Santepheap Daily - March 23, 2009
- Koh Santepheap Daily - March 26, 2009
- Koh Santepheap Daily - March 28, 2009
- Koh Santepheap Daily - March 30, 2009
- Koh Santepheap Daily - March 31, 2009
- Koh Santepheap Daily - April 1, 2009
- Koh Santepheap Daily - April 2, 2009
- Phnom Penh Post - March 23, 2009
- Phnom Penh Post - March 31, 2009
- Phnom Penh Post - April 2, 2009
- Se Globe - April 2009

D. TELEVISION STATION

1. Bayon TV
- Cambodia ICT & Telecom World Expo 2009 press conference on News aired on 6 December 2008
- News on 06 April 2009
2. CTN
- Business News aired on 05 April 2009
3. HTV
- 1001 Program - 24 April 2009
4. TV3
- Cambodia ICT & Telecom World Expo press conference on Local News aired on 8 December 2008.
- News aired on 6 April 2009.
5. TV5
- News aired on 05 April 2009
6. TV9
- News on 04 April 2009
7. TVK
- Good Morning Program aired on 6 April 2009.



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Cambodia ICT & Telecom World Expo

3-5 April, 2009 NagaWorld Hotel, Hun Sen Park, Phnom Penh, Cambodia



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PRESS RELEASE

THE 5TH CAMBODIA ICT & TELECOM WORLD EXPO

April 03 – 05, 2009 – Naga World Hotel, Hun Sen Park, Phnom Penh, Cambodia

THE BIGGEST EVER ICT & TELECOM EXPO IN CAMBODIA

Phnom Penh, 3 April 2009. The 5th Cambodia ICT & Telecom World Expo and e-Government Symposium 2009 open today at NagaWorld Hotel, Phnom Penh and **last until 5 April 2009**. This annual international exhibition and symposium hosted by are Ministry of Posts and Telecommunications, Ministry of Information and co-organized by the National ICT Development Authority (NiDA), and the International Data Group (IDG).

The vision of ICT & Telecom World Expo is to connect the government sectors, businesses, and individuals in Cambodia in the world of ICT & Telecom. Since 2005, the Cambodia ICT & Telecom World Expo has seen remarkable growth and contributed to the development of the industry in Cambodia. The organizers continue to fulfill the commitment to make the Expo and its concurrent activities the leading ICT & Telecom event in Cambodia.

The Organizers mark the 5th anniversary of the Exhibition by holding it at a new venue and launching interactive concurrent activities for the first time like **Cambodia ICT Best Products Awards**, and **e-Government Symposium 2009**.

With the theme of *"Building a Robust ICT Industry"*, the Expo attracts more than 50 multinational enterprises and domestic companies to come and showcase their latest products, services and technologies. Exhibition space of 3,000 sqm is now fully occupied. The breakdown consists of 40% hardware and software vendors, 32% of internet services providers and 12% of mobile services providers. The rest is other telecom services providers *"In comparison with the 2008's expo, the exhibition space has almost doubled, reflecting the strong development of Cambodia market as well as our efforts to make the event a great success"* commented Mr. Tam Le, Managing Director of IDG Indochina.

Like previous events, the Organizers offer all exhibition visitors free admission. During 3 days of exhibition, visitors will have chance to engage in high-tech shows, live demonstrations of exhibitors, explore the ICT & Telecom world and enjoy special offers to buy hi-tech devices.

The Organizers and their sponsors will also have thousands of USB drivers, anti-virus software, and optical mouses for the first visitors coming to the expo. It's expected that the Expo will attract the participation of more than 30,000 visitors.

Gamers coming to ICT & Telecom World Expo can enjoy Justice X-wars II (JXII) at CIDC-IT booth and join the game competition and win prizes with total value at 25 millions Riel. Moreover, the visitors will have chance to win one Yamaha Mio motorbike from EZECOM, laptops from Kah Hock, internet packages from Online, and thousands more in the Lucky Draw program held everyday at the event.



To provide exhibitors, symposium attendees, and visitors with much better service, the Organizers choose NagaWorld Hotel with new and completed facility for exhibition and conference as the official venue for the Expo 2009. The Organizers also arranged a parking lot nearby NagaWorld Hotel and offer free of charge shuttle bus between the parking lot and the exhibition venue to bring more convenience for visitors.

Cambodia ICT Best Products Awards honor the best ICT products in Cambodia, which are voted by ICT community including specialists in ICT & Telecom industry, IT media, and end-users. The winners are:

- The Best Desktop: Dell Inspiron
- The Best Laptop: Acer TravelMate
- The Best Printer: HP
- The Best mobile phone: Nokia
- The Best ISP: Online
- The Best System Integration: First Cambodia SI
- The Best Mobile Operator: Mobitel
- The Best ICT Distributor: AnAnA Computer
- The Best ICT Magazine: Mobile Phone Magazine

The Organizers celebrate the 5th anniversary and award "Cambodia ICT Best Products Awards" at the Gala Dinner, which will be held on 3 April 2009. It should also prove highly informative and rewarding, as senior executives representing 200 of the top Ministry of Interior, Ministry of Post and Telecommunications, Ministry of Information, Council Ministers of Royal of Cambodia, multinational and local companies in Cambodia.

E-Government Symposium 2009 Phnom Penh aims at tackling the tricky issue of urgent demand for Public service and cost-effective strategy in the troubled economy. Prestigious Keynote Speakers will deliver market analysis insights, trends and strategic issues in Public service. H.E. Mr. Chea Manith, Deputy Secretary General of NiDA will share about "Objectives of the National Program for Administrative Reform", while Ms. Naomi Halewood, Operation Analyst, Policy Division of World Bank shares experiences about "Promoting Administrative Reform Using ICT". Mr. Chakrya Moa, *Director General*, Ministry of Post and Telecommunications will give keynotes about "Elements for Successful Reform: internet resources - communications to mobilize people". Mr. Tam Le, Chairman of CEO&CIO Club also proposes a handbook of "*CIO/CSO/CISO of Smarter IT spending in economic downturn*" based on in-depth analysis and survey throughout CIO and CSO Magazine.

Ms. Anh Truong, Event Director of IDG Indochina comments: "*We exert all our strength to make Cambodia ICT & Telecom World Expo 2009 the biggest ICT & Telecom Expo in Cambodia.*" The organizers would like to acknowledge and thank the following sponsors: Metfone as principal sponsor, PCCW Global and Chuan Wei as silver sponsor, EZECOM as hospitality sponsor, Online as WiMAX technology sponsor, IGS as communication sponsor, CiDC Information Technology as e-sport sponsor and other sponsors.

Viettel (Cambodia) PTE. Ltd, with the brand name METFONE was established since 1st June 2006 with full license to provide all kinds of telecom services including VoIP, Mobile, ISP, Leased Lines, etc... It aims to become the leading telecom operator in Cambodia and commits to



improve the country's telecom infrastructure and contribute to Cambodia economic growth. Metfone is continuously expanding its network coverage and capabilities to reach its target of largest coverage and customer base to bring social benefits for Cambodia people, especially in remote and rural areas.

PCCW Global is an operating division of HKT Group Holdings Limited (HKT); it is the Hong Kong's premier telecommunications provider and a world-class player in ICT. Reaching more than 1,000 cities and 80 countries, the PCCW Global network supports a portfolio of integrated global communications solutions that include fiber and satellite transmission and International Private Leased Circuits, IP transit, MPLS-VPN, ATM/frame relay and IP telephony, plus capabilities such as hosted PBX solutions.

Headquartered in Phnom Penh, Chuan Wei is focused upon developing and deploying next-generation wireless and fiber optic broadband services. With licenses for nationwide WiMAX, data and voice services, Chuan Wei is aggressively expanding its capacity to include a full-spectrum of communication capabilities. Chuan Wei is committed to delivering world-class broadband communication and information services for Consumers, SMEs, Enterprises and Network Operators in Cambodia and across Asia Pacific.

The representative of CiDC-IT commented about their service: "Sabay is currently the most popular online entertainment provider in Cambodia, with its flagship online computer game JXII "Nisai Snea Dao Tep". JXII was launched in 2008 in Cambodia and has attracted a large following among young Cambodian players. Sabay's mission statement is the development of online content for the Cambodian market with a focus on developing a vibrant online community. A community that is both Internet and computer savvy and can help our country to keep ahead in the next decade. The content provided by Sabay is aimed at awakening the younger generations interested in computer and providing a platform to explore new communication tools such as online chat (Sabay Talk), online mail (Sabay Mail) and other online content aimed at developing computer and Internet skills."

About the organizers

NiDA

NiDA stands for the National Information Communications Technology Development Authority which was established by Royal Decree on August 23, 2000. This authority is tasked to:

- Formulate IT promotion and development policy for the short, medium and long term.
- In charge of IT policy implementation to ensure maximum economic growth.
- Monitor and audit all IT related projects in the Kingdom of Cambodia.

NiDA is both a regulator and a promoter. These are not contradictory roles but rather an integrated approach to ensure that the regulatory role is aligned with the development objectives.

International Data Group (IDG)

Established in 1964, International Data Group (IDG) is the world's leading technology media, research, and event company. A privately-held company, IDG published more than 300 magazines and newspapers including Bio-IT World, CIO, CSO, Computerworld, GamePro, InfoWorld, Network World and PC World. The company features the largest network of



technology-specific website with more than 400 around the world. IDG is also a leading producer of more than 170 computer related events worldwide including LinuxWorld Conference & Expo R, Macworld Conference & ExpoR, DEMO R, and IDC Directions. IDC provides global market research and advice through offices in 50 countries.

IDG Indochina, a subsidiary of IDG, established in 2003 as a 100% foreign-owned company, is active in event management, publications, research in technology. Through the presence of IT Conference and Exposition brands in Finance, Banking, Education and Training, Communications and Networking, Public Services, Vietnam Computerworld Expo; publications such as PC World, Computerworld; Research, IDG Indochina is the leading company in these areas in Indochina markets of Cambodia, Laos and Vietnam. Further information is available at www.idg.com.vn and www.idgcambodia.com

For further information, those interested to attend the exhibition and the conference should visit our website www.idgcambodia.com/ict or contact:

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The 5th Cambodia ICT & Telecom World Expo and e-Government Symposium 2009 successful organized from 3rd to 5th April, 2009 at NagaWorld Hotel, Phnom Penh. This annual international exhibition and symposium is hosted by Ministry of Posts and Telecommunications, Ministry of Information, co-organized by the National ICT Development Authority (NiDA) and the International Data Group (IDG).

A. PRINT NEWSPAPER

1. Cambodia Weekly
2. Computer Magazine
3. IT Focus Magazine
4. Jinhua Daily Newspaper
5. Kampuchea Thmey Daily
6. Koh Santepheap Daily
7. Mobile Phone Magazine
8. Net I Magazine
9. PC World Vietnam Magazine
10. Rasmei Kampuchea Daily
11. The Commercial News

B. ONLINE NEWSPAPER

1. PC World Magazine

Article: "Cambodia wants to build a robust ICT industry" – April 6, 2009.

<http://www.pcworld.com.vn/pcworld/pconline.asp?t=pcolarticle&arid=13646>

2. Central Department of Propaganda and Training Website

Article: "Cambodia wants to build a robust ICT industry" - April 6, 2009

<http://tuyengiao.vn/Home/cuocsongso112/2009/4/7686.aspx>

3. Ministry of Information and Telecommunications Website (MIC)

News: "Viettel sponsors Cambodia ICT & Telecom World Expo" – April 7, 2009

http://www.mic.gov.vn/details.asp?Object=151259701&News_ID=7478139

4. Journalists Association of HCM City.

Article: "Cambodia wants to build a robust ICT industry" - April 7, 2009

<http://www.ict.org.vn/NewsDetails.aspx?News=688>

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Article: "Metfone – brand name of Viettel in Cambodia" - April 7, 2009

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– April 9, 2009

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8. Thehetre.com

Article: "Viettel widens the operations in Cambodia" – April 9, 2009

<http://www.thehetre.vn/sanh/viettel-mo-rong-hoat-dong-tai-campuchia/26459.html>

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10. Dan Tri.com

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11. Zing News

Article: "Viettel widens the operations in Cambodia - Metfone – brand name of Viettel in Cambodia is the main sponsor of Cambodia ICT & Telecom World Expo 2009, from 3 to 5/4/2009." – April 9, 2009

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Article: "Viettel sponsors Cambodia ICT & Telecom World Expo" – April 5, 09

<http://www.viettel.com.vn/TinTuc/tabid/55/key/ViewArticleDetail/Cat/69/Art/8422/langu age/vi-VN/23/4/2009.viettel>

14. The Phnom Penh Post

News: "It's game on at the Justice X Wars II" – March 31, 2009

<http://www.phnompenhpost.com/index.php/Special-Supplements/It-s-game-on-at-the-Justice-X-Wars-II.html>

15. Vietnam Plus

Article: "Viettel au salon Cambodia ICT & Telecom World Expo" – April 1, 2009

<http://www.vietnamplus.vn/congngh-fr/200904014152038026>

C. ADVERTISING

- Kampuchia Thmey – March 27, 2009
- Kampuchia Thmey – March 28, 2009



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- Koh Santepheap Daily – April 2, 2009
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- Phnom Penh Post – April 2, 2009
- Se Globe – April 2009

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NEWSPAPER AND PUBLICATIONS ARTICLES

