



**KIHE 2008
POST SHOW REPORT**

**15TH KAZAKHSTAN INTERNATIONAL HEALTHCARE EXHIBITION
MAY 14 - 17 , 2008**

ATAKENT EXHIBITION CENTRE, 11 PAVILION, ALMATY, KAZAKHSTAN

**ORGANIZERS:
ITE GROUP PLC, ITECA, GIMA, PRIMEXPO, EUF**



15TH Anniversary KAZAKHSTAN INTERNATIONAL HEALTHCARE EXHIBITION

KIHE 2008 FACTS AND FIGURES:

KIHE was held in Almaty for its 15th time.

Gross total space – 5942 meter, net total – 3360 meter, which is 25% more in comparison to KIHE 2007.

Number of exhibitors – 180 companies from 21 country. Number of national exhibitors – 77 companies. The exhibition was also well attended with companies from Russia, Turkey, Germany, Pakistan and China. Bavarian Ministry for Economic Affairs and Pakistan companies represented their national groups at the show.

KIHE 2008 OFFICIAL SUPPORT: Ministry of Healthcare of the Republic of Kazakhstan
Almaty city administration
Almaty Healthcare department
Kazakh National medical University
Medtechnika JSC

КИЕ 2008 OFFICIAL OPENING CEREMONY

КИЕ 2008 official opening ceremony was held at 12 PM at the main entrance of pavilion 11. The Exhibition was opened by L.Pak - deputy of head of Pharmaceutical department of Ministry of Health, Z.Amanzholova – head of Healthcare department of the city of Almaty, Y. Borodikhin – executive director of Iteca LLP.



КИЕ 2008 LIST OF EXHIBITORS

1	2 LINES	Russia	79	LABROMED	Russia
2	ACIBADEM HEALTHCARE GROUP	Turkey	80	LEOVIT	Kazakhstan
3	AIBOLIT	Russia	81	LIQVOR PHARMACEUTICALS CJSC	Armenia
4	AKGUN BILGISAYAR PROG.HIZM.SAN TIC LTD STI	Turkey	82	Medical Service of Kirov Plant	Kazakhstan
5	AKTYUBRENTGEN	Kazakhstan	83	MEDICAL PROJECT	Kazakhstan
6	ADAMANT GROUP	Kazakhstan	84	MEDICAL PROJECT / SPASATELNIY KRUG	Kazakhstan
7	ADELINA	Kazakhstan	85	MEDICO-INOVIACIONNIE TECHNOLOGII	Kazakhstan
8	ALVO MEDICAL GRUPA GASTROMETAL	Poland	86	MEDICUS EURASIA	Kazakhstan
9	ALVO MEDICAL KAZAKHSTAN	Kazakhstan	87	MEDINTEX	Kazakhstan
10	AGILENT SERVICE	Kazakhstan	88	MEDREMZAVOD	Kazakhstan
11	ARTERIUM	Ukraine	89	MEDTECHNIKA JSC	Kazakhstan
12	AGROS	Russia	90	MEDOLINA	Kazakhstan
13	ATAKULE REKLAM MEDIKAL TEKS SAN TIC LTD STI	Turkey	91	MEDSNABPLUS	Kazakhstan
14	ALYANS MEDICAL	Turkey	92	MEGARD GROUP	Russia
15	AVANTA TRADING	Russia	93	MEPACO	Egypt
16	ARGUSPHARM	Kazakhstan	94	MINDRAY	China
17	AOENMED	China	95	MIRAX PHARMA	Russia
18	BANU LTD	Kazakhstan	96	MT TECHNIKA	Russia
19	BTA	Kazakhstan	97	MITSAR	Russia
20	BAUKAL MEDICAL COMPANY	Kazakhstan	98	M.Gorky MEDICAL INSTRUMENTS PLANT CJSC	Russia
21	BIO LIGHT Guangdong	China	99	MIZ VORSMA	Russia
22	BIO KHIM PRIBOR/ARNOT PARTNERS INC	France	100	MS VESTFALIA	Germany
23	BIOCHEMICAL SYSTEMS INT	Italy	101	NEJ BIOTECH	India
24	BIO-RAD LABORATORIES	France	102	NEUROSOFT	Russia
25	BIOKOR	Russia	103	NICF	Russia
26	BORISOV PLANT OF MEDICAL PREPARATIONS	Belarus	104	NASSETTI TIBBI CIHAZ SAN TIC LTD STI	Turkey
27	CASADA CENTRAL ASIA	Kazakhstan	105	NUVE	Turkey
28	CARL ZEISS	Switzerland	106	VALENTA - ASIA	Kazakhstan
29	CRYOGENSERVICE	Ukraine	107	ORBITA MEDIC	Kazakhstan
30	ZHASNUR	Kazakhstan	108	ORDAMED	Kazakhstan
31	DCPC	China	109	ONKAMED	Kazakhstan
32	DELRUS	Russia	110	OST - PHARM	Kazakhstan
33	DGM PHARMA-APPARATE HANDEL AG	Switzerland	111	ASIYA - VYAZMA	Kazakhstan
34	DIAGNOSTIKA CENTRAL ASIA	Kazakhstan	112	PHARMACOM	Kazakhstan

35	DIOMED	Kazakhstan	120	SABIROVA IP	Kazakhstan
36	DOKA MEDICA	Kazakhstan	121	Sante Marketing Group	Kazakhstan
37	DOSFARM	Kazakhstan	122	SATR	Kazakhstan
38	DOSTYK	Kazakhstan	123	START PHARM	Kazakhstan
39	EDAN	China	124	SUNCAR MEDICAL COMPANY	Kazakhstan
40	ELAMED KAZAKHSTAN	Kazakhstan	125	SIEMENS LTD	Kazakhstan
41	ELATOM PLANT	Kazakhstan	126	SKY	Kazakhstan
42	ESKAYEF BANGLADESH LTD	Bangladesh	127	SLK ASIA TRADE	Kazakhstan
43	EVALAR	Russia	128	STANDARD DIAGNOTSTICS INC	S.Korea
44	EUROIMMUN AG	Austria	129	STERYLAB	Italy
45	FACTOR MED	Russia	130	STATE RYAZAN PLANT	Russia
46	FORA - FARM	Russia	131	STEKLOPRIBOR	Ukraine
47	FARMSTER	Russia	132	STOMED LTD.	Kazakhstan
48	Khrunichev Plant	Россия	133	TANTRA-X	Kazakhstan
49	PHARMED SANOAT	Uzbekistan	134	TND MEDICAL TECHNOLOGIES	Kazakhstan
50	GALENKA A.D.	Serbia	135	PRIRODA S	Russia
51	GENERAL ELECTRIC	Russia	136	TMO NIIEM	Russia
52	GRAND ATLAS	Kazakhstan	137	UNITED COSMETICS GROUP	Kazakhstan
53	HASKO-LEK	Poland	138	VARITEKS	Turkey
54	HITAS ORTIPEDI ILKYARDIM URUNLERI LTD.STI	Turkey	139	VELD	Kazakhstan
55	HCN	Russia	140	VERTSALEX	Kazakhstan
56	HEG	China	141	VITA PHARM	Kazakhstan
57	IN VITRO	Russia	142	VIPS MED FIRM	Russia
58	INKAR (MUP)	Kazakhstan	143	VITAL DIAGNOSTICS	Russia
59	INFORMATIKA SIBIRI CJSC	Russia	144	VITAS	Kazakhstan
60	INTERMEDIKA	Russia	145	VIZAMED PLUS	Kazakhstan
61	INTERMEDSERVICE	Russia	146	YUMGISKOR HOLDING	Kazakhstan
62	ISKRA TRADING Ltd	Kazakhstan	147	ZDOROVIE	Ukraine
63	Iskra Trading	Japan	148	ZDOROVIE NARODU	Ukraine
64	Intec Products	China	149	ZERDE FITO	Kazakhstan
65	INTERNATIONAL MEDICAL TRADE HOUSE	Kazakhstan	150	VIKTER PLUS	Ukraine
66	INVERMA IP	Kazakhstan	144	VITAS	Kazakhstan
67	IDA CHEMICAL	Turkey	145	VIZAMED PLUS	Kazakhstan
68	JAMJOOM PHARMA	Saudi Arabia	146	YUMGISKOR HOLDING	Kazakhstan
69	JELFA S.A	Poland	147	ZDOROVIE	Ukraine
70	Juldyz Kenan co. LTD	Kazakhstan	148	ZDOROVIE NARODU	Ukraine
71	KARAPUZ	Kazakhstan	149	ZERDE FITO	Kazakhstan
72	CASCADE - MEDICAL	Ukraine	150	VIKTER PLUS	Ukraine
73	KazMedInvest LLP	Kazakhstan	PAKISTANI GROUP		
74	Kaz-Dia-Test LLP	Kazakhstan	BIO-LABS (PVT)		
75	KAZMEDPRIBOR LLP	Kazakhstan	BROOKES PHARMACEUTICAL LABORATORIES		
76	KM PROJECT	Russia	CANDID PHARMACEUTICALS		
77	OPITZ & FRIEL KLINIK	Germany	CCL PHARMACEUTICAL (PVT)		
78	KURT & KURT ITH IHR MUM AS	Turkey	HELIX PHARMA (PVT)		
113	PHARMACTIV	Kazakhstan	HIMONT PHARMACEUTICALS (PVT)		
114	POLYSAN	Russia	HORIZON EXPORTERS		
115	PRIBORI OY	Russia	LAHORE CHEMICAL AND PHARMACEUTICAL WORKS		
116	PERFORMTECHNOLOGY	Kazakhstan	MEDICAL + ENGINEERS		
117	RASTER	Russia	MULTINATIONAL BUSINESS LINK		
118	PRIBORI OY	Finland	NABI QASIM INDUSTRIES (PVT) LTD.		
119	ROMAT	Kazakhstan			

GERMAN GROUP	
INFO LOUNGE	MEDI
ALPHA KLINIK / FORTINA	MEDICAL NETWORK HESSEN
B.BRAUN	MEIKO
BFB	MS WESTFALIA
BEURER	PHYSIOMED
BIOLITEC	RUDOLF RIESTER
BOWA	SERION IMMUNDIAGNOSTICA
DRÄGER MEDICAL AG & Co. KG	SÖRING GMBH MEDIZINTECHNIK
FRINO PHARM	STADTISCHES KLINIKUM MUNCHEN
GIMMI	STOLZLE
HAWO	VIASYS
HERMANN MEDIZINTECHNIK	WEBER MEDICAL
KERN & SOHN	WEST MEDICA / HEINE OPTOTECHNIK
LEICA	WIBE MEDIZINTECHNIK

KIHE 2008
Post Show Press Release

KIHE 2008: 15 YEARS OF PROFESSIONAL COMMUNICATION BETWEEN PUBLIC HEALTHCARE STAKEHOLDERS

On 14-17 May, the 15th Anniversary Kazakhstan International Healthcare Exhibition *KIHE 2008* was held in Almaty. During all these years, this largest Central Asian medical forum has been an indicator of formation and development of the public healthcare system in the region. With the annually growing number of new foreign and domestic exhibitors, this event promotes introduction of contemporary technologies, innovative solutions, and exchange of experience.

It is not by mere chance that thousands of public healthcare workers and specialists from healthcare-related industries attend this professional forum year after year. During its four days, the exhibition was visited by about 6,000 professionals. And this time as well there unfailingly was quite a lot to look at. The jubilee anniversary exhibition was hosted on 6,000 square metres of Pavilion 11 of the Atakent Exhibition Centre. The exposition featured equipment, medical preparations, services, etc by more than 200 companies from 21 countries: Armenia, Belarus, China, Czech Republic, Egypt, Finland, France, Germany, Italy, Japan, Kazakhstan, Pakistan, Russia, Saudi Arabia, Serbia, South Korea, Switzerland, Turkey, Ukraine, US, and Uzbekistan. Companies from Pakistan participated in KIHE for the first time.

It is worthy of being noted that the share of domestic exhibitors at KIHE has grown dozens of times over the past 15 years. While there were only 4 Kazakhstan companies taking part in the first exhibition, today their number over 70 (or 37% of the total number of exhibitors).

Larisa KUZNETSOVA, Head of the Pharmaceutical Provision Office, Almaty City Healthcare Department, said at the exhibition press conference: “All healthcare system workers wait for KIHE. This is, first of all, due to the fact that, at this exhibition many chief doctors and heads of medical institutions have an opportunity

not only to get familiarised with the latest technologies, equipment and innovations from other countries but also buy them for their hospitals and clinics. This is a great achievement, all the more so if you recall the first KIHE in 1994. At that time, hard enough for our medicine, we could not even imagine that we will once be able to use such diagnostic equipment or apply pharmaceuticals brought to Kazakhstan by foreign companies. Now the situation has changed completely.”

As is well known, the medical technologies market is one of the most innovative and rapidly developing ones. Its level reflects both the status of economy and the well-being of population and the scientific, human potential of the country, as well as the scale of social programmes.

Over the past few years, the public healthcare system in Kazakhstan has undergone organisational and structural changes, and, most importantly, budget healthcare allocations have been increased. This made it possible to retrofit the country’s medical institutions and to considerably raise healthcare workers’ salaries. Annually, about 30 billion tenge are earmarked to purchase medical equipment under the state public healthcare reform programme. The total healthcare allocations provided for in the 2008 Kazakhstan budget make up 144.4 billion tenge, or 0.9% of the GDP.

The country develops and introduces a medical cluster, creates dispensaries, clinics and hospitals equipped with the latest equipment designed to diagnose and cure oncologic patients and other critical cases. The state pays close attention now to the development of the public healthcare system. At the same time, the progress goes on, and that is why the opportunities to share experience provided by this international exhibition can hardly be overestimated.

In this connection need to note that the exhibition featured developments by companies from Russia and other CIS countries (one third of the KIHE exhibitors). Vadim VERZHBITSKIY, Deputy Head of the Trade Mission of Russia in Kazakhstan, assigned the inclination of Russian businesses to form a production basis in Kazakhstan continuing vigorous activity on the Central Asian markets. Mr. Verzhbitskiy noted that the latest technologies imported have already managed to make a positive contribution to the medical care development not only in Almaty and Astana but also in remote areas of the vast spaces of Kazakhstan. And this is not the limit for Russians, as the Deputy Head of the Trade Mission considers “regional markets highly promising”.

The international pharmaceutical and medical market is traditionally represented by a great number of German companies – there were 29 companies at the exhibition. According to Julia GROSS, Acting General Consul of Germany in Kazakhstan, this year Germany was again represented with a joint stand. Speaking at the exhibition opening ceremony, Ms. Gross explained the FRG companies’ activity as follows: “Equipment manufacturers in Germany show great interest in international markets; that is why many manufacturers availed themselves of KIHE as ‘an entry gate’ to Kazakhstan.” Besides, she said, Almaty is known as a scientific research centre and there are ample opportunities for professional communication.

Please be reminded that since 2006 the international level of holding the exhibition has been confirmed by the certificate of the Global Association of the Exhibition Industry (UFI, www.ufinet.org).

The event was organised by Iteca, an exhibition company of Kazakhstan, in co-operation with its international partners: ITE Group Plc (UK), GIMA (Germany), PrimExpo (Russia), EUF A.S. (Turkey), and ITE China (China).