

POST SHOW REPORT

www.connectit.com.pk



4th Information & Communications Technology Exhibition & Conference

5 - 7 May 2009
Karachi Expo Centre

Organised By



Endorsed By



Co-organised By



Supported By



Premier Sponsor



Conference Sponsor



Conference Tea Sponsor



Activity Partners



Supporting Publications



e-Media Partner



Partner Show



CONNECT 2009 PO



CONNECT 2009 - AN OVERVIEW

The 4th Information & Communications Technology Exhibition & Conference - **CONNECT 2009** showcased various technological advancements and highlighted latest industry trends, that provide business solutions to the numerous stakeholders of the ICT sector.

The show also provided an ideal platform to the participants for widening their scope of activities and establishing international linkages.



INAUGURAL CEREMONY

The exhibition was inaugurated by Mr. Mohammad Raza Haroon, IT Minister, Government of Sindh. The ceremony also had the honourable presence of Mr. Rauf Akbar Farooqui, IT Secretary Government of Sindh; Dr. Mohammad Yaseen, Chairman PTA; Ms. Jehan Ara, President Pakistan Software Houses Association; and Mr. Talib Baloch, Managing Director, Pakistan Software Export Board.

The inaugural ceremony was largely attended by diplomats, trade delegates, Government officials and media representatives.

CONNECT CONFERENCE 2009

The **CONNECT Conference 2009** was held in conjunction with the exhibition on 6th May 2009 at the Karachi Expo Centre. The conference was on the theme **“The Future of the ICT Industry”** and was organised under the auspices of Motorola. As an international forum it brought together industry professionals and experts from around the world to discuss the latest technological advancements, industry challenges, opportunities and concerns. Eminent speakers representing PSEB, PASHA, PTA, PTCL, Motorola, Multinet, CRPL, Telenor, NetSol Technologies, Sybrid, Foxxtel, Wateen, Microsoft and iTack Solutions spoke at the conference.



SHOW REPORT

NETWORKING SEMINARS

CONNECT 2009 also featured important seminars that highlighted various issues concerning the IT and Telecom sector. On 5th May 2009, a Seminar on “Global Consortium & Technology Enhancement with Business Alliances” was hosted by Computer Research (Pvt.) Ltd. (CRPL). The CIOs Summit 2009 was organised by FIA - NR3C on 7th May 2009, which was exclusively designed for Banks and related financial institutions.



SHOW HIGHLIGHTS

- Participation of 95 local and international companies from the Information and Communications Technology sector
- Representation of 12 countries including Australia, France, Japan, China, India, Singapore, U.S.A. and U.K.
- Active participation of Federal Ministry of IT & Telecom along with their active Agencies like Pakistan Computer Bureau, NTC, ECAC, ICT R&D, Fund, USF and NIDU
- Pakistan Software Export Board ardently participated and setup a pavilion of 11 local software houses to support and promote their services among local and international participants in the exhibition
- Launching of E-Government Sukkur Project by IT Department, Government of Sindh
- Attended by more than 7,000 business professionals from the related industries
- Extensive local and international media coverage including 11 publications and 3 e-media partners from countries like Singapore, Ukraine, India, Pakistan and U.K.

CONNECT 2010

After the success of CONNECT 2009, the 5th Information & Communications Technology Exhibition & Conference is scheduled from 8 - 10 May 2010. The show will once again bring together industry leaders to display their products and engage in mutually beneficial agreements.



MEDIA PROJECTION 2009

'Progress in IT possible if law, order improves'

Staff Report

KARACHI: Pakistan's progress in the IT field is linked to improvement in the law and order in the country. This was stated by Sindh Information Technology (IT) Minister Raza Haroon on Tuesday. "The country has immense potential for progress and order situation can be realised through foreign investment and order situation while addressing the needs of the country through the use of information technology," he said during the inauguration ceremony of the 4th Information Technology Exhibition and Conference, CONNECT 2009, at Karachi Expo Centre. The event was attended by a large number of companies, including Intel, Microsoft and U.S. Consulate. The minister said that the government will be taking steps to improve the law and order situation in the country. He said that a significant approach is adopted in its design, financing and planning. He said that a significant approach is adopted in its design, financing and planning.

Raza Haroon inaugurates Connect-2009 exhibition

By Saleem Chandio

KARACHI: Mr. Mohammad Raza Haroon, IT Minister Government of Sindh, inaugurated the 4th Information & Communications Technology Exhibition and Conference, CONNECT 2009. The inaugural ceremony also had the honourable presence of Mr. Rauf Akhtar Farooqui, IT Secretary Government of Sindh; Mr. Muhammad Yaseen, Chairman PTA; Ms. Jehan Ara, President Pakistan Software Houses Association; and Mr. Talib, Director, Pak-



PTA is taking effect to promote broadband

Chairman Pakistan number 2009. The inaugural ceremony also had the honourable presence of Mr. Rauf Akhtar Farooqui, IT Secretary Government of Sindh; Mr. Muhammad Yaseen, Chairman PTA; Ms. Jehan Ara, President Pakistan Software Houses Association; and Mr. Talib, Director, Pak-



Amir Rao, Country Manager, Motorola Pakistan speaking at this Connect-2009 on Wednesday. Chairman PTA Dr. Muhammad Yaseen was also present at the occasion. The event was held around 2009 at Karachi Expo Centre. The minister said that the government will be taking steps to improve the law and order situation in the country. He said that a significant approach is adopted in its design, financing and planning.

Broadband can uplift huge businesses

STAFF CORRESPONDENT

KARACHI: Chairman Pakistan Telecommunication Authority (PTA) Dr. Mohammed Yaseen has said that broadband services have potential to uplift the socio-economic conditions of the country and these can be utilized to enhance usage of information in different spheres of life. He said this while speaking at the inauguration ceremony of Connect Conference 2009 as chief guest. He said that PTA is facilitating growth of various telecom services including broadband. He said some operators have launched Wimax Broadband services while Telecard and W-tribe are preparing to launch these services. He said that PTA has also formed a Broadband Stakeholders' Group to enhance industry coordination for the promotion of broadband services. He said operators should also make awareness and marketing efforts to attract the public. Chairman PTA said that PTA is facilitating growth of various telecom services including broadband. He said some operators have launched Wimax Broadband services while Telecard and W-tribe are preparing to launch these services. He said that PTA has also formed a Broadband Stakeholders' Group to enhance industry coordination for the promotion of broadband services. He said operators should also make awareness and marketing efforts to attract the public.

'Pakistan lacks elements to attract investment'

By our correspondent

KARACHI: Portraying Pakistan as a joint venture and foreign direct investment destination depends on three major factors: a stable economy, law and order and skilled workforce, Sindh IT Minister Mohammad Raza Haroon said on Tuesday. "Pakistan was currently lacking in all three elements," he said while speaking to media at the Information and Communications Technology Exhibition and Conference CONNECT 2009 at Karachi Expo Centre. He said the government and the people have to struggle with the economy, law and order and skill level in the country on an innovation map, he said. He said that PTA is facilitating growth of various telecom services including broadband. He said some operators have launched Wimax Broadband services while Telecard and W-tribe are preparing to launch these services. He said that PTA has also formed a Broadband Stakeholders' Group to enhance industry coordination for the promotion of broadband services. He said operators should also make awareness and marketing efforts to attract the public.

ICT industry registers 50pc growth

AMANULLAH KHAN

KARACHI: Undaunted by the global economic and financial turmoil, the Information and Communication Technology Industry making strides in Pakistan which is being acknowledged within and outside Pakistan. It is reassuring that young entrepreneurs are emerging fast and with innovative software and even hardware products which are being appreciated by the corporate sector within the country as well as outside Pakistan. This industry has the potential to do magic for economic growth of the country. The exhibition is being participated by 65 IT companies including foreign participants. These observations were made by IT Minister Raza Haroon, Jehan Ara, President Pakistan Software Export Board at the inauguration ceremony of the 4th ICT Exhibition and Conference at Expo Center today. The IT Minister however deviating from the IT business also urged upon the nation especially the electronic and print media to help build the image of the country like other countries where media always make efforts to promote and develop the image of the country despite all odds and even in their countries. He said although everything is not fine and there are some problems but idealism persists no where. We have to give a young nation a doudous potential to achieve the only thing requiring a conducive environment and management to the young nation. Speaking on the occasion, Jehan Ara, President while appreciating the content available in Pakistan recently at a competition in Indonesia, three of them won by young Pakistani companies. She also said that at least 12 innovative products were needed by the city at various levels. She said that PTA is facilitating growth of various telecom services including broadband. He said some operators have launched Wimax Broadband services while Telecard and W-tribe are preparing to launch these services. He said that PTA has also formed a Broadband Stakeholders' Group to enhance industry coordination for the promotion of broadband services. He said operators should also make awareness and marketing efforts to attract the public.



Dr. Muhammed Yaseen, Chairman, PTA, receiving a plaque from Aasim Siddiqui, MD, Pegasus Consultancy (Pvt) Ltd during Connect 2009 at Karachi Expo Centre. The event was held around 2009 at Karachi Expo Centre. The minister said that the government will be taking steps to improve the law and order situation in the country. He said that a significant approach is adopted in its design, financing and planning.



Chief visitors about an item on display at the fourth Information and Communications Technology Exhibition and Conference, CONNECT 2009, on Tuesday. —The News photo by Nazeem-ur-Rehman (Story by Amanullah Khan)

Telecom attracts \$9bn in 3 years

KARACHI, May 6: The telecommunications sector attracted an investment of about \$9 billion in the last three years. This was stated by the Pakistan Telecommunication Authority (PTA) Chairman Dr. Mohammed Yaseen while speaking at the inauguration ceremony of the 4th Connect Conference 2009 at Karachi Expo Centre on Wednesday. Long distance and international operators have made investments in optical fiber and mobile communication. He said that PTA is facilitating growth of various telecom services including broadband. He said some operators have launched Wimax Broadband services while Telecard and W-tribe are preparing to launch these services. He said that PTA has also formed a Broadband Stakeholders' Group to enhance industry coordination for the promotion of broadband services. He said operators should also make awareness and marketing efforts to attract the public.

Broadband services can uplift economy: PTA

By our correspondent

KARACHI: Chairman Pakistan Telecommunication Authority (PTA) Dr. Mohammed Yaseen has said that broadband services have potential to uplift the socio-economic conditions of the country and these can be utilized to enhance usage of information in different spheres of life. He said this while speaking at the inauguration ceremony of Connect Conference 2009 as chief guest. He said that PTA is facilitating growth of various telecom services including broadband. He said some operators have launched Wimax Broadband services while Telecard and W-tribe are preparing to launch these services. He said that PTA has also formed a Broadband Stakeholders' Group to enhance industry coordination for the promotion of broadband services. He said operators should also make awareness and marketing efforts to attract the public.

IT sector can boost foreign investment

Staff Correspondent

KARACHI: Enormous investment in the IT sector can boost foreign investment in the country. Earlier, in his welcome address the Chairman M D Pegasus Consultancy Aasim Siddiqui said that in the last 5 years the IT sector has grown by 50 per cent. He said that PTA is facilitating growth of various telecom services including broadband. He said some operators have launched Wimax Broadband services while Telecard and W-tribe are preparing to launch these services. He said that PTA has also formed a Broadband Stakeholders' Group to enhance industry coordination for the promotion of broadband services. He said operators should also make awareness and marketing efforts to attract the public.