

POST SHOW REPORT

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**3rd Information & Communications
Technology Exhibition & Conference**

15 - 17 May 2008
Karachi Expo Centre

Organised by



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POST SHOW REPORT 2008

INDUSTRY OVERVIEW

Pakistan's economy maintained a strong growth rate of around 7% in the fiscal year 2006 – 2007 and has been rated as one the fastest growing economies in the Asian Region. The Telecom sector, on the other hand has also been exhibiting thriving growth patterns especially in relation to South Asian economies.

STATISTICAL OVERVIEW OF ICT INDUSTRY PAKISTAN	
Telecom	
FDI	US\$ 156.6 Million
Teledensity	57.43 %
Mobile Phone Subscribers	88 Million
Investment Break Up	
Investment by Telecom Companies	8 Billion
Information Technology	
Revenue	US\$ 1.4 Billion
Industry Growth Rate	61%

CONNECT 2008 – An Overview

This year CONNECT has been recognised as the only B2B platform for the ICT industry and professionals from diversified background, interested in this emerging IT and Telecom sector of Pakistan; as it emerged with more focus on providing top level networking opportunities for its participants. In this context, the event also brought an exclusive display of emerging technologies and one to one business meetings.



Inaugural Ceremony

CONNECT was inaugurated by **Mr. Muhammad Raza Haroon**, Minister for Information Technology, Government of Sindh on May 15th 2008 and **Maj. Gen. (Retd.) Shahzada Alam Malik**, Chairman, Pakistan Telecommunication Authority, also graced the occasion with his honourable presence.

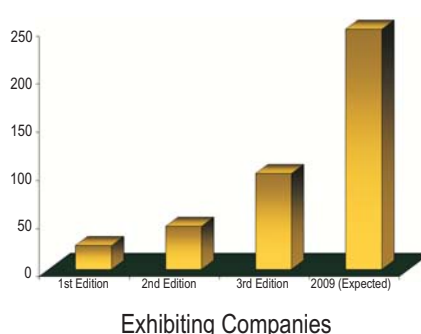
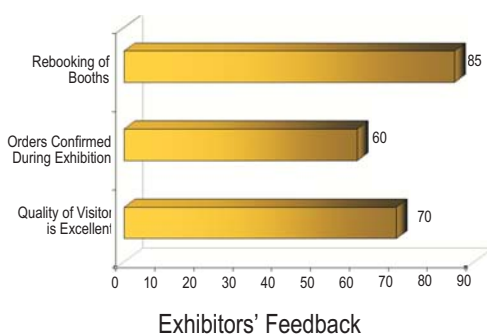
The inaugural ceremony was largely attended by the representatives from various consulates, exhibitors and members of media.



Show Highlights

- Participation of more than 100 leading players from IT & Telecommunication industry, spread over a Gross Exhibit Area of 3,500 sqm.
- Representation of more than 15 countries with participation from China, Czech Republic, Singapore, U.S.A., Thailand, India, Malaysia, Korea, U.K., Taiwan, Hong Kong, Australia, U.A.E., Germany and Turkey.
- Representation of the leading industry giants including Microsoft, 3M, Oracle, Intel, HP, Cisco, HTC, IBM, Juniper, Sony, Acer, AVG, Microworld and more.
- Substantial participation from Satellite sector by leading companies including Anacom, Netsat, Paksat, AMZ Technologies and others.
- Government officials took keen interest in the products showcased at the exhibition. Some new Government sponsored projects were also announced during the three day event.
- Extensive media coverage by both print & electronic media.
- An MoU was signed between a new private TV channel and Paksat (Pvt) Ltd (a subsidy of SUPARCO), to provide satellite services.
- A delegation from Pakistan Television technical department including Engineers and Experts specially visited the event from Islamabad to explore satellite services and also attended the demo of new equipments.

Exhibition Recap



THE CIO LEADERSHIP CONFERENCE

The International CIO Leadership Conference was for the first time held in conjunction with CONNECT 2008. **Maj. Gen. (Retd.) Shahzada Alam Malik**, Chairman, Pakistan Telecommunication Authority inaugurated the conference, on 15th May 2008, at the Karachi Marriott Hotel.

It featured four exclusive sessions conducted by the CIOs, CSOs, CMOs and CEOs of the corporate sector. Key speakers included Mr. Imtiaz Sheikh from **Bank Alfalah**, Mr. Ahmed Kamran from **Faysal Bank**, Mr. Furqan Qureshi from **Wateen Telecom**, Mr. Sabah uz Zaman from **State Bank of Pakistan**, Mr. Ammar Jaffery from **FIA Headquarters**, Mr. Adnan Shahid from **Mobilink**, Mr. Kamran Meer from **NIFT**, Mr. Khawaja Mohammad Ali from **NR3C**, Syed Qutub Ahmed from **APvision**, Mr. Sadiq Panjwani from **IBM Pakistan**, Mr. Ted Marra from **Cyber Internet Services** and Mr. Taimur Kiddiee from **3M Pakistan**.

The conference provided an excellent networking platform for the participants and was well attended by high profile industry professionals, decision makers, Government officials from IT and Telecommunication sector.



Technical Seminars

Besides the conference, technical seminars were also conducted at the Karachi Expo Centre during the three days of the exhibition. **Computer Research (Pvt.) Ltd.** conducted its seminar on the theme “**Human Capital Management & Future Challenges**” while the theme of **FIA – National Response Centre for Cyber Crimes’** seminar was “**NR3C - FIA & Banks’ CIOs Summit**”.



These seminars were highly appreciated and attended by the relevant audience, which included CIOs & IT heads of Banks & Financial Institutions as well as exhibitors in

a very exclusive environment. These seminars were also aired on CNBC with their complete duration.

VIEWS BY THE EXHIBITORS & SPEAKERS

Imran Malik
CEO, C&C Com

“I must admit that the management of CONNECT was excellent. The publicity was good and the number of turnout was good too. It is the right way to perform and inform to end user how to improve the QoS of their system. We had a good chance to discuss this with different End Users and also the people who came to visit us. We recommend utilizing this facility which is a common way in other countries.”

Taimur Kiddie
Country Business Leader (Display & Graphics)
3M Pakistan (Pvt) Ltd

“The CONNECT exhibition and the CIO Leadership Conference gave an excellent opportunity to a diverse group of corporate executives to share and discuss their experiences. I am sure the conference was ideal from audience point of view as the topics covered during one day session had great depth and breadth. This event is not only a platform to exchange ideas but also an opportunity to network with people from the industry and I am sure in coming years CIO will be an important contributor to corporate scene of Pakistan.”

Muhammad Amir Islam
COO, Netsat Pvt Ltd.

“I must admit here that I have seen quite a few events in my career. I was impressed with the management's vision of their purpose and

the role of the exhibition IT & Telecom industry. They have greatly expanded the definition of IT & Telecom to include the many different flavors that have grown over the years. Once again I congratulate the organizers of CONNECT to serve as an important contribution to IT & Telecom industry of Pakistan.”

KHAWAJA Mohammad Ali, CISA
Regional Coordinator
National Response Centre for Cyber Crimes (NR3C)
Federal Investigation Agency (FIA)
Government of Pakistan

“It was a pleasure being invited there and getting acknowledged by the intellectuals present there. Such exhibitions and conferences add awareness and bring scattered attention to a pondering focus.

Specifically talking about the CIO Leadership conference, there is a huge gap between the understanding of technologists and management gurus’. Technology is eventually becoming integral part of any business, function or system today. This importance and necessity of technology use needs to be addressed to the chief executives’ and technology chiefs’ of all organizations so that the target audience can become true CIO’s of their respective organizations.

Once again, it was great attending “The CONNECT exhibition and the CIO Leadership Conference” and wish this event a continued happening in the years to come.”

MEDIA PROJECTION 2008

IT sector receiving highest FDI: minister

By our correspondent

KARACHI: Sindh Minister of Information Technology Muhammad Raza Haroon has said that the IT industry is the most lucrative and secure sector of the economy, witnessing US\$8 billion in investments over a period of four years. He further said that there are imports worth \$147 million into the IT sector every year, marking it amongst the industries that receive the highest foreign direct investments (FDI), following which there are plans to construct a media city in the country. The IT minister and Chairman of Pakistan Telecommunication Authority (PTA), Shahzada Alam Malik inaugurated Connect Pakistan 2008, the third international

town-wise call centers, which would specialise in providing information to each of the 18 towns of Karachi.

He articulated that the government is trying to create a friendly environment to avail the investment opportunities from all over the world, adding that they are also working on various projects to promote IT awareness throughout Pakistan. He stated that his vision was to have at least one IT educated person per home across the country. For this reason, he was hoping to establish a university that would specialise in the various fields of information technology.

Raza admitted to Pakistan's IT sector being far behind than most countries and

exhibition, stating that the exhibition will provide an opportunity to interact, connect and leverage each other's capabilities. Along with the exhibition, the CIO Leadership Conference 2008, The CIO Conference was also held at the hotel on Thursday. The conference was a platform for developments in the IT industry and Information Technology. Addressing the chief guest, Minister of Information Technology, Muhammad Raza Haroon while speaking at the inauguration ceremony of the Connect Pakistan 2008 exhibition, he said that the government is also

trying to create a friendly environment to attract investment from all over the world. This was stated by the Minister of Information Technology, Muhammad Raza Haroon while speaking at the inauguration ceremony of the Connect Pakistan 2008 exhibition, he said that the government is also

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Investment in IT sector most secured: minister

By Our Correspondent

KARACHI: The country's information technology (IT) sector is the most secured investment area of the national economy.

The government is trying to create a friendly environment to attract investment from all over the world. This was stated by the Minister of Information Technology, Muhammad Raza Haroon while speaking at the inauguration ceremony of the Connect Pakistan 2008 exhibition, he said that the government is also

trying to create a friendly environment to attract investment from all over the world. This was stated by the Minister of Information Technology, Muhammad Raza Haroon while speaking at the inauguration ceremony of the Connect Pakistan 2008 exhibition, he said that the government is also

IT awareness throughout the country.

The Third International Information & Technology Exhibition started at Karachi Expo Centre, on Thursday and would continue till 18th May. It has attracted participation of around 100 exhibitors from 12 countries i.e. Australia, Afghanistan, China, Czech Republic, India, Singapore, South Africa, Thailand, UAE, UK and USA.

A statement issued here says that the inaugural ceremony of the four-day exhibition was

During the inaugural ceremony, Pakistan Telecommunication Authority Shahzada Alam appreciated the technology showcased in the exhibition.

He said that the exhibition will provide an opportunity to interact, connect, and to leverage each other's capacity. Along with the exhibition of Connect 2008, The CIO Leadership Conference was also organized.

The Conference featured CIOs, CSOs, CMOs and CEOs of the corporate sector in Pakistan and was inaugurated



Provincial Minister for Information Technology along with Chairman Pakistan Telecommunication Authority (PTA), Shahzada Alam interacts with a foreign representative at the inauguration of Connect Asia 2008 Exhibition.



KARACHI

Chairman PTA inaugurates CIO Leadership Conference

FP Staff Report

KARACHI, May 15: Chairman of Pakistan Telecommunication Authority, Major General (Rtd.) Shahzada Alam Malik inaugurated the CIO Leadership Conference on Thursday.

This conference is being held concurrently with the 3rd Information & Communication Technology Exhibition - CONNECT 2008, being held at the Karachi Expo Centre from 15th to 17th May 2008.

Addressing the conference, the Chief Guest highlighted that the year 2004 is marked as an important year for Pakistan since the privatisation of the government institutions began, which opened the way for future development.

General Shahzada Alam further highlighted the efforts of the Government and in particular

common man.

Concluding his key note, he said this encouraging contribution by the mobile companies has shown remarkable growth in the Telecom sector, and at present over 90 percent people have access to the mobile phones and over 2 million connections were sold in every month.

He added that in future PTA is planning to announce the mobile banking, which will enable users to transfer funds through their hand phones.

Aasim Siddiqui, Managing Director of Pegasus Consultancy, in his welcome address, praised the efforts of Pakistan Telecommunication Authority and added that Pakistan's Information & Telecommunication sector has become one of the best revenue generating industries in the country.

The conference featured four

Exhibitions encouraged

By our correspondent

KARACHI: Sindh Minister for Information Technology, Muhammad Raza Haroon stated that exhibitions provided opportunities to the IT and telecom professionals to get together at a platform where they shared knowledge and experiences amongst the high targeted audience.

Haroon visited CONNECT Pakistan 2008 to attend a seminar on "Human Resource Capital Management" on Friday. Addressing the seminar, he secured full support from the Government of Sindh and its related ministry for holding networking events, in order to promote the IT industry of Pakistan. Key speakers, Badru

Connect Pakistan 2008 Exhibition opens with participation of 100 companies

FP Staff Report

KARACHI, May 15: The Third International Information & Technology Exhibition, Connect Pakistan 2008, was inaugurated here at Karachi Expo Centre on Thursday, which will continue till May 18, 2008.



After the success of 3rd Information & Communications Technology Exhibition & Conference, the 4th edition of CONNECT is scheduled from 5 – 7 May 2009.

CONNECT has established a pathway for entrepreneurs from around the world and **CONNECT 2009** will once again provide an exclusive platform to seek benefit from excellent networking opportunities that the event has to offer.

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FILL THIS FORM IN BLOCK LETTERS

DETAILS OF EXHIBITOR

Contact Person: _____

Company Name: _____

Address: _____

City: _____ Country: _____

Tel: _____ Cell: _____ Fax: _____

Email: _____ URL : _____

Primary Product / Service: _____

Shell Space Pre-Constructed Stand *(Please Tick The Relevant Box)*

Space Options	US\$ Rates
<input type="checkbox"/> 9 Square meters	US\$ 1,600/-
<input type="checkbox"/> 18 Square meters	US\$ 3,200/-
<input type="checkbox"/> 36 Square meters	US\$ 6,400/-
<input type="checkbox"/> For more than 36 sqm	US\$ 170/- Per Sqm
<input type="checkbox"/> For more than 36 Sqm kindly specify _____ Sqm	

Authorised Signature

Date



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