

Title **Food & Hotel Thailand 2009**
 The 17th International Exhibition of Food & Drink, Hotel, Bakery, Restaurant & Foodservice Equipment, Supplies & Services

Incorporating **The International Food & Hospitality Show 2009 (IFHS 2009)**
 No. 1 Thailand Professional Exhibition of Food & Hotel, Beverage, Bakery & Food Service Equipment, Supplies & Services
Catering & Restaurant Asia 2009
 The 3rd Asian International Exhibition for Catering & Restaurant Equipment and Technology
Retail Thailand 2009
 The 10th International Supermarket, Store Display and Retailing Supplies Exhibition

Co-located with **HOSTEC ASIA**
 Hospitality & Foodservice Technology Tradeshow & Conference for Asia

Date Wednesday 2 - Saturday 5 September 2009

Show Time 10.30 a.m. - 18.30 p.m.

Venue Royal Paragon Hall, 5th Floor, Siam Paragon

Frequency Annual

Exhibition Statistics

Net areas	:	12,000 Sqm.
Number of Participants	:	756
Number of Countries Participating	:	32

Visitor Statistics

Number of visitors	:	24,126
Number of Countries visiting	:	59

Competition

- Asia's 1st Culinary Cup'09
- Ice Carving Competition
- Bartender Contest 2009
- Recycle Fashion Show
- Fruit & Vegetable Carving Competition
- FBAT The International Wine Challenge 2009
- Bed Making Competition

Conference

- ASEAN Hotel and Restaurant Association Congress 2009 (AHRA Conference)
- "How to manage your wine list during a crisis" by Siam Winery Trading Plus Co., Ltd. and Food & Beverage Association of Thailand (FBAT)
- Housekeeper Management Seminar 2009 by The Executive Housekeeper Association of Thailand
- WACS Asia Forum 2009 by World Association of Chefs Societies
- "Unity Thai Restaurant Quality Standard" by Thai Restaurant Association
- Hotels & Buildings Chief Engineering Workshop 2009 by Hotels & Buildings Chief Engineering Club



Post Show Fact Sheet

Date – Time : 2-5 September 2009 10:30 Hrs. – 18:30 Hrs.

Venue : Royal Paragon Hall, Bangkok, Thailand
 Hall 101-103

Exhibition Area : 12,000 Sq.m.

Exhibitor : 756 Brands from 32 countries

The official group participations : Japan, Korea, South Africa and USA.

Professional visitors : 24,126

Total Countries : 60 Countries
 Thailand, Japan, Singapore, Malaysia, Korea, United States,
 Philippines, China, Hong Kong, India, Australia, United Kingdom,
 France, Indonesia, Italy, Laos, Taiwan, Germany, Russia,
 Vietnam, Cambodia, Myanmar, United Arab Emirates, Sweden,
 Belgium, Sri Lanka, Turkey, Canada, Czech Republic, Norway,
 Netherlands, Pakistan, Spain, Switzerland, Anguilla, Argentina,
 Austria, Bahrain, Bangladesh, Bhutan, Finland, Israel, Maldives,
 Nepal, New Zealand, Swaziland, American Samoa, Brazil,
 Denmark, Greece, Iran, Ireland, Macao, Papua New Guinea,
 Poland, Portugal, Puerto Rico, Qatar, Venezuela, Slovenia

Press : 204

Admission Policy : Business and Trade Only

Next Show Date of : 15-18 September 2010



Key Visitor Facts**

- **87.19%** of visitors indicated they were visiting the show specifically to buy product, gain information for future purchases or seeking business distribution partnerships.
- **67.08%** of visitors expected to increase their investments over the next twelve months, with **22.87%** continuing with the same level of investment.
- **75.07%** of visitors are responsible for buying products & machinery for their organization
- A total of **87.05%** of visitors described the event as being useful or very useful for their business growth.
- **89.81%** of visitors said they will return in 2010.

**These facts are based on a survey of visitors spread over the four days of FHT 2009.

FHT 2009 - Top 10 International attendees

