

POST SHOW REPORT

ISTANBUL JEWELRY SHOW WAS THE CENTER OF GRAVITY AGAIN FOR THE 28th TIMES

7th April 2009, Istanbul

ISTANBUL JEWELRY SHOW-I'2009, which was organized by ROTAFORTE Int'l Trade Fairs and Media, was the center of gravity for the jewelry sector again for 28th times between 18 – 22 March 2009.

Diamond jewellery, coloured gemstone jewellery, pearl jewellery, plain precious metal jewellery, watch & clock, diamond, coloured stone / gemstone, semi-precious stone, synthetic stone, precious metal, pearl, jewellery mounting / parts, display and packaging, machinery, jewellery tools and equipment, security devices, softwares, fashion jewellery, silver jewellery, accessories & households, int'l trade fairs and sectorial publishings were displayed during 5 days at the show.

The overall atmosphere at ISTANBUL JEWELRY SHOW was positive despite the economic stagnancy. Total of 32.970 visitors of which 6.466 international buyers from 94 countries met with the latest trends. 443 press representatives watched ISTANBUL JEWELRY SHOW.

Manufacturers, retailers and buyers came together with innovative jewelry designs and satisfactory business results achieved. 64,5% of the visitors rated show very good and good, and 79,4% of the exhibitors mentioned their satisfaction and plans to attend the to the next ISTANBUL JEWELRY SHOW.

Total number fo 1.067 exhibitors of which 464 from 32 foreign countries attend the show. The estimated overall trade volume for the show is more than 500 million USD.

For more information pls contact with our marketing department.

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What Did International Exhibitors Say?

It was really a pleasure to be a part of ISTANBUL JEWELRY SHOW. In this event we got in contact with many customers from various regions. The infrastructure and services been provided were impressive. We are sure that this show is going to touch new heights in the very near future and so we wish you all the very best for it. We would specially thank to your team for the full co-operation and the services been provided to us.

Faresh PARMANI – VAMA CREATION, Thailand

We would like to mention our appreciation for your improved services and promotion for this show ISTANBUL JEWELRY SHOW-I'2009.

We have been participation since 2008 and will continue to be a part for the upcoming shows of ISTANBUL JEWELRY SHOW.

ROTAFORTE and the team has done a very superb job in marketing the show to various countries, eg. CIS, Russia, North Africa and Middle East.

We are very well satisfied in the incoming numbers of visitors and will suggest and be open for any inquiry you may want from us.

Good luck and see you at the next show!

Prakash RUPCHAND – KINETIC ARTWORK, HongKong

It's my pleasure to exhibit here at ISTANBUL JEWELRY SHOW to develop my future business and all credits goes to ROTAFORTE and their entire team who co-operated with us very well.

Hope it will continue the same in the future.

Dhaval ADANI – PLEASURE DIAMOND, U.A.E.

Thank to ROTAFORTE for the services on ISTANBUL JEWELRY SHOW-I'2009.

We are very happy with everything.

Ben David Sidharta TJAHJADI – SAPUTRA BUDITAMA PT, Indonesia

We thank ISTANBUL JEWELRY SHOW and ROTAFORTE. It's our honor to be here. We thank everyone helped us in the fair.

We sincerely appreciate all their time and help.

Muhammad Al-BARAZI – HABIBA Jewelry, Lebanon

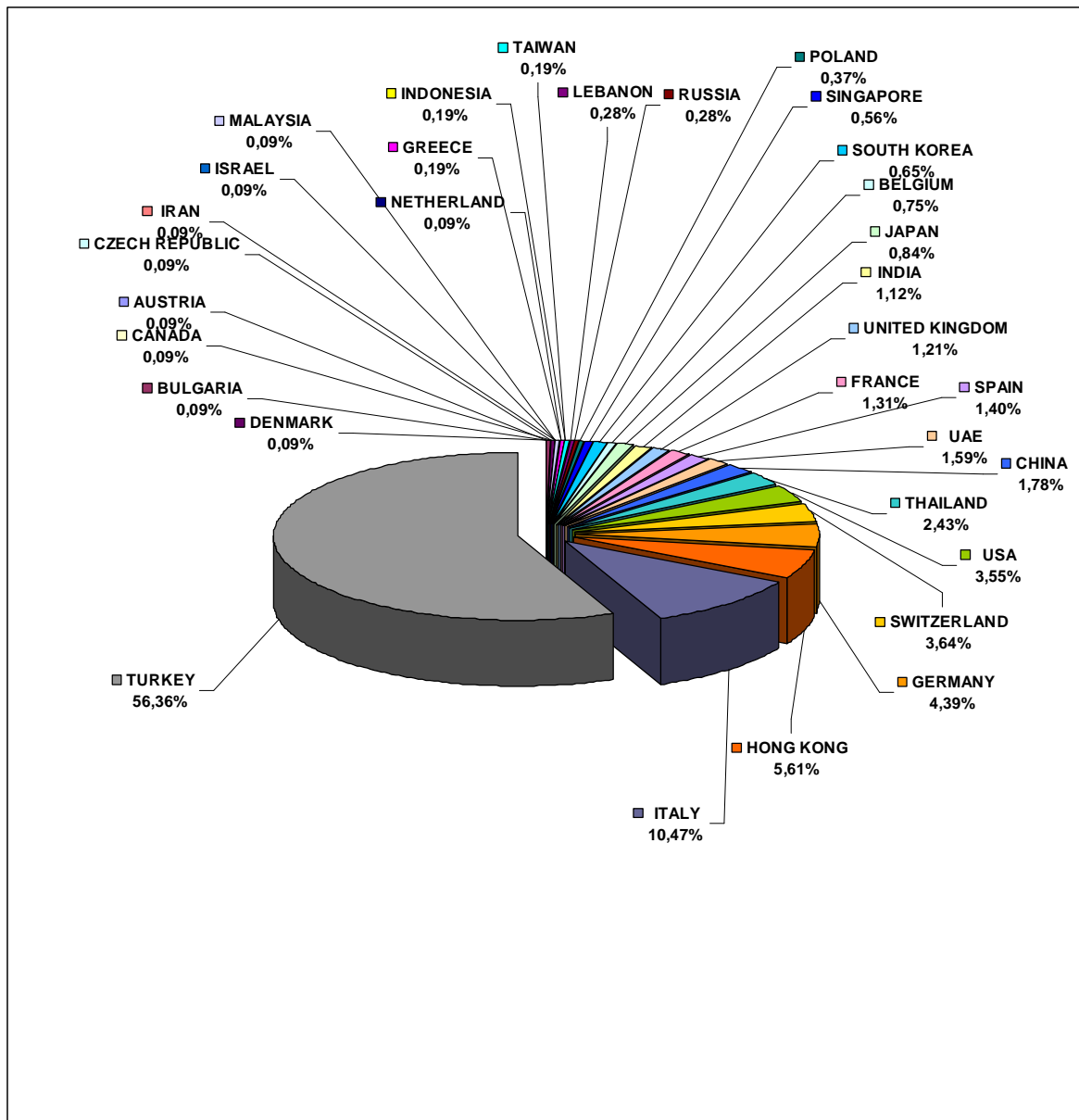
ISTANBUL JEWELRY SHOW BY NUMBERS

ABOUT EXHIBITORS

Total Number of Exhibitors	1.067 firms
Total Number of Turkish Exhibitors	603 firms
Total Numbers of Foreign Exhibitors	464 firms
Total Number of Countries Represented	32 counties

COUNTRIES REPRESENTED AT ISTANBUL JEWELRY SHOW

Turkey, U.S.A., Israel, Belgium, Canada, China, France, Germany, Hong Kong, India, Italy, Japan, Lebanon, Russia, Austria, Bulgaria, U.K., Switzerland, Thailand, Singapore, Spain, South Korea, Iran, Poland, Greece, Denmark, Indonesia, Netherland, Taiwan, Malaysia, U.A.E., Czech Republic



VISITORS

Total Number of Visitors	32.970 person
Total Number of Turkish Visitors	26.061 person
Total Number of Foreign Visitors	6.466 person
Total Number of Press Visitors	443 person
Total Number of Visitors' Countries	94 countries

VISITORS' COUNTRIES

Iran, Russia, Greece, Bulgaria, Syria, Hong Kong, India, United Arab Emirates, Italy, Germany, Romania, Macedonia, Thailand, Ukraine, Azerbaijan, Israel, Algeria, United States, Lebanon, Tunisia, Singapore, Egypt, Belgium, Serbia And Montenegro, Iraq, Spain, France, China, Libya, United Kingdom, Canada, Indonesia, Jordan, Poland, Albania, Malaysia, Kazakhstan, Kyrgyzstan, South Korea, Bosnia And Herzegovina, Netherlands, Georgia, Kuwait, Portugal, Austria, Cyprus, Saudi Arabia, Czech Republic, Mexico, Morocco, Norway, Moldova, Switzerland, Taiwan, Afghanistan, American Samoa, Australia, Croatia, Slovakia, Belarus, Dominica, Hungary, Lithuania, Pakistan, Palestine, Turkmenistan, Estonia, Japan, Qatar, Slovenia, Sweden, Eritrea, Finland, Gibraltar, South Africa, Suriname, Armenia, Bahrain, Brazil, Denmark, Djibouti, Ireland, Latvia, Malta, Samoa, Tajikistan, Tonga, Angola, Bangladesh, Burundi, Egypt, Mongolia, Swaziland, Trinidad And Tobago

