

POST SHOW REPORT

Istanbul Jewelry Show-I , a success of exhibition where the world Jewelry industry is brought together

Istanbul (April 12, 2008) - Jewelry industry professionals gathered once again at the 26th International Jewelry, Silver, Watch and Equipment Fair held on March 26-30, 2008 at Istanbul Fair Center (CNR expo) in an overall area of 50.000 square meters with 1.167 exhibitor companies of which 525 from 29 countries and 642 of local companies successfully exhibit and promote their products and innovative designs. Retailers, wholesalers and buyers were enthusiastic about the new lines, new designs and new ideas from all over the world for the upcoming season's purchases.

Istanbul Jewelry Show has attracted a total 33.811 visitors of which 9.416 are international buyers from 86 countries, and 489 press representatives both local and worldwide.

.....
For 23 years Istanbul Jewelry Show is a perfect match between the needs of trade buyers and the offerings of manufacturers/suppliers from all over the world. It has been proved once more that IJS is the leading event of its region encompassing 55 countries.

Thousands of lines and the newest collections of jewellery ,diamonds, gems and pearls, mountings, silverware, machinery and tools ,display and shopfitting equipment and all other supplies are showcasing for you. It is a giant one-stop shopping center for all your needs about jewellery.

The feedback we've received since the closing of the show has been very positive and most of our exhibitors have either re-booked their spaces or requested larger stand areas.

I like to thank to all our esteemed customers who give us full support and motivate us to be better and bigger every each year. I also want to thank to all our visitors who come from each edge of the world .

I notice in this show three healthy grow comparing previous shows. We have highly increased number of international visiting especially from Russian Federation, Iran, and middle asia Turki Republics .We have a very strong machinery and tools section this time . And also I notice exhibitors improved their quality and variety of goods a lot. This shows us against to the world's general business-down situation , jewellery manufacturers continue to invest and there are always markets who are vivid and ready to buy. Important thing is to choose the right exhibitions and a well pre-preparation for your show .

And as last I want to thank to my team who realised once more such a professional organization .

[Sermin Cengiz \(ms\) , Chairman, Rotaforte Int'l Trade Fairs & Media](#)

TESTIMONIALS FROM SOME EXHIBITORS and EDITORS

.....
"We are satisfied very much with the show. The organisation was good , We reached our targets in a high percentage. We will participate in the future again the IJS and also the fairs which Rotaforte will organise in other countries."

[Murat Barackilic - Mu-art -Turkey \(exhibitor\)](#)
.....



“The show was great. We participated in the last years and we are going to participate also in the future . The Business in Ukraine and Russia is good. We tried to reach customers from those countries in Istanbul Show and we extremely reached to our goal. “

[Caner Kayar – Duramelt -Turkey \(Exhibitor\)](#)

.....
“This was our first time at this show. The show was well organised. We are pleased of our place and everything was good. We also want to participate next year. “

[Cem Sackın – Victoria Diamond-Turkey \(exhibitor\)](#)

.....
“We participate this show for 2 years . We plan to be in both of the Istanbul shows. We want to be hand to hand with Rotaforte. Our aim is to participate everywhere , where Rotaforte is going. That means also Fairs in foreign Countries are in our plans. We want to grow together with Rotaforte. We are very pleased about this Show. “

[Berkuk Curey – Star box – Turkey \(exhibitor\)](#)

.....
“We are happy with the show. It was a very good show for us. Our target was to increase the number of foreign customers and we reached our target at this fair. The organisation was also good. This was the best show for years. We experienced our best show. We will also attend the forthcoming shows. “

[Dogan Kahyaoglu – Karya Alyans- Turkey \(exhibitor\)](#)

.....
“We would highly appreciate for this show to be a success. The Rotaforte team was really helpful. We thank you for all your hard work in making the Show go so smooth . Wishing you all the best for all coming Shows. “

[Nisha Khimavat – Su-Raj Intergold- Thailand \(exhibitor\)](#)

.....
“I found the fair quite interesting. it was my first time at the IJS and I think that the offer on display was impressive. There are several Turkish companies producing really high quality jewellery; moreover, several Italian operators (in the field both of jewellery and of machinery) I interviewed told me that this show is a good opportunity for contacting Turkish and Eastern Europe buyers. I’m happy to have visited the fair and the staff were very kind and helpful.”

[Antonella Garello- L’orafo Italiano- Italy \(editor\)](#)

.....
“Istanbul exhibition is a very good experience for professionals, as it joins under one roof a big number of jewellery houses from the different sectors of this industry. It is an interesting growing forum that reflects both the demands and the supplies of the market.”

[Kristel Hanna – Collection Magazine – Lebanon \(assistant manager\)](#)

.....
“We are happy with the show. This was our second time attending this show. We had a lot of visitors interested in our products. We have lots of loyal customers in İstanbul and we have good relationships also after the show with them. They visited us at the show. We are going to come to the show next year. We think we have to focus more on our booth decoration . Jewellers can get orders for all kind of products in Turkey so they can bring different products to the exhibition. “

[Ginna Ko- Teng Huat - Singapore \(exhibitor\)](#)

.....



.....
"We are exhibiting in this show since 10 years. Almost %60 of the visitors are Turkish and the others from different European and CIS Countries and others. We could reach too many buyers from Bulgaria, Romania, Russia in Istanbul Show , therefore this show was a success for us. We gain new customers and find new markets. The Show is improved in time and now it is much much better comparing to 10 years ago."

[Karim Ostad- Iran Turkis-Iran \(exhibitor\)](#)

.....
"We come from Dubai for the second time. We came for the first time last year to the August Fair. Here we can reach Turkish and international visitors from different countries. It is a good place to make contacts ,especially with the Russian buyers. Additionally we have some loyal Turkish customers in Istanbul. We are going to participate for sure at the next show. "

[Dhaval Adani -Pleasure Diamonds – Dubai \(exhibitor\)](#)

.....
"We visited this show for 6 years , but this year we came the first time as exhibitor. It was a great , pleasent show for us. We had a small booth but we made big contacts. We think that the most important thing in such kind of fairs is , to point out the difference of the products rather then having a big and showy booth. We had customers from different countries like Meksico, Australia, Argentina . Our booth was full of visitors. We made good contacts more than we expected . We are going to exhibit again at the August fair. We are going to start to work immediatly and prepare us for the next show."

[Ercan Barka - J.Barka – U.S.A. \(exhibitor \)](#)

.....
For more information and inquires about Istanbul Jewelry Show, please contact;

Canan Tekdemirkoparan
Marketing Department
Tel: +90 212 519 0719
Fax: +90 212 513 3038
e-mail:canan@rotaforte.com - www.rotaforte.com

POST SHOW STATISTICS

VISITORS

Total Number of Buyers / Trade visitors	33.811
Number of International Buyers / visitors	9.416
Press/ Agency & Media Attendance	489
Number of International Countries Represented	86

Mainly from :

Albania, Algeria, Austria, Azerbaijan, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Canada, Czech Rep., Egypt, Estonia, France, Germany, Georgia, Greece, Hungary, India, Iran, Iraq, Israel, Italy, Jordan, Kazakhstan, Kosovo, Krygizistan, Kuwait, Latvia, Lebanon, Libya, Macedonia, Mexico, Netherlands, Palestine, People's Rep.of China, Poland, Romania, Russian Federation, Saudi Arabia, Serbia, Spain, Switzerland, Syria, Thailand, Tunisia, Turk.Rep.of Northern Cyprus, U.A.E., U.K., U.S.A., Ukraine, Uzbekistan and some from other countries.



