

Post-Show Report: Looking back on a successful fair in 2009.

analytica Vietnam 2009 exhibitors in detail.

Exhibitors

- 74 exhibitors from 11 countries (107 represented companies)
- International exhibitors: 69%
- 2.200 m² of exhibition space

What characterizes analytica Vietnam?

- Platform for the most important global market leaders of the analytics industry
- High internationality of exhibitors and very good visitor quality
- Focus on growth markets
- A top-class conference offers a platform for information and knowledge transfer
- Most important trade fair of this sector in Vietnam

Exhibition sectors

- Instrumental Analysis
- Measuring and Testing / Quality Control
- Laboratory Technology
- Life Sciences, Biotechnology and Diagnostics

Exhibitor statements

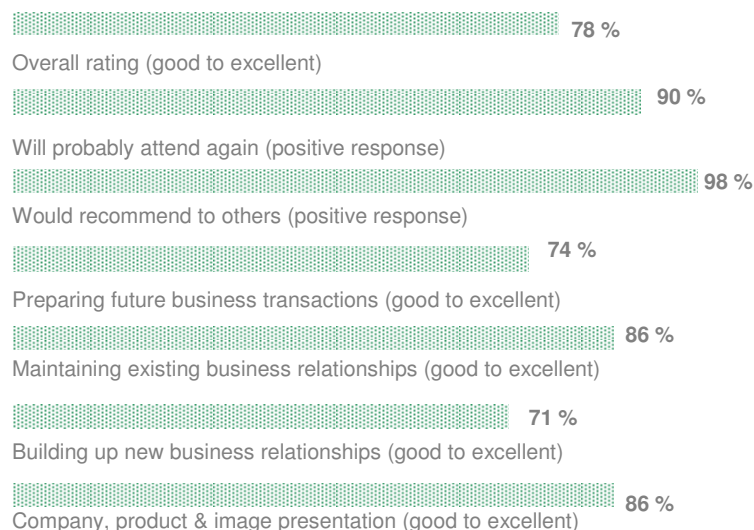
„analytica Vietnam 2009 was a good exposure for Dionex into the Vietnamese market. It allowed us to present new products and services to our target groups. Most importantly, we have received positive response for future business opportunities in Vietnam.“

Dr. Joachim Weiss, Dionex Corporation

„analytica Vietnam revealed the prospects of this market and offered very good business opportunities. We were able to generate new prospects with key Vietnamese authorities.“

Dr. Barbara Schaffrath, Eppendorf GmbH

Exhibitor satisfaction



List of exhibitors at analytica Vietnam 2009 (excerpt)

- 2H Instrument • A.D Vi Na • Agilent • analytik Jena
- ASIMCO • BRAND • BÜCHI • Diethelm • Dionex
- Eppendorf • HAVER & BOECKER • Hellma • HORIBA
- JULABO • Merck • Mettler Toledo • Netzsch • Retsch
- RFCL • SaiGon Instruments • Sartorius • Shimadzu
- Thermo Fisher • Trungson TSSE • ULVAC • Waldner

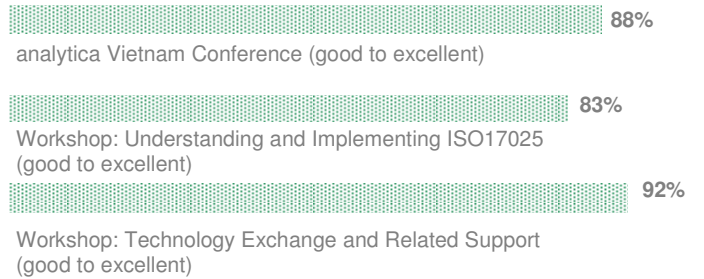


analytica Vietnam 2009 visitors in detail.

Visitors

- 3,132 visitors
- thereof 287 conference participants
- 88% of all visitors are decision-makers. Of them, 11% are the final decision making-authority.

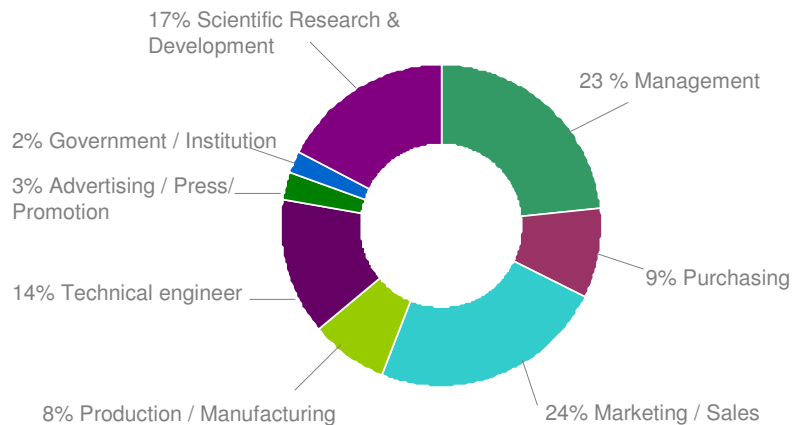
Visitors` rating of related events



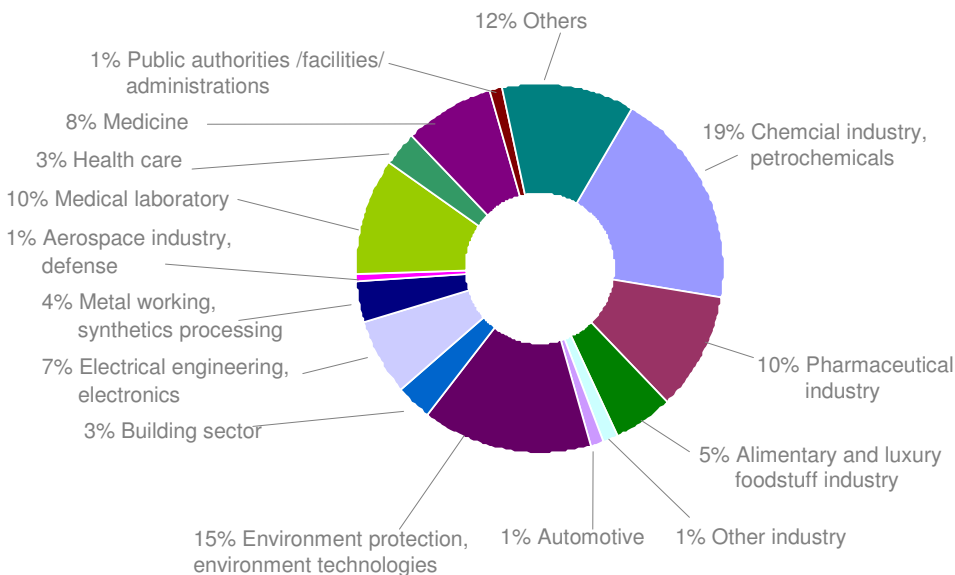
Visitors` satisfaction

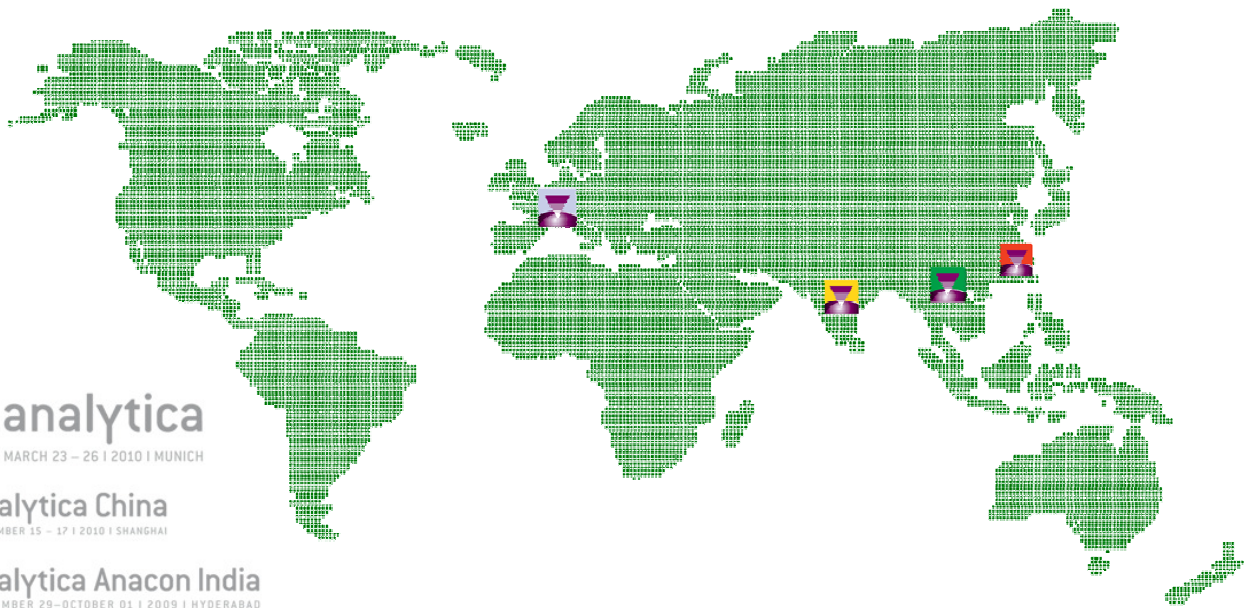


Visitors` job position (multiple responses possible)



Visitors` industry of origin





analytica Vietnam`s ORGANIZER AND CONTACTS

Organizer

IMAG – International Fair and Exhibition Service

Subsidiary of

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SUPPORTED BY:

- National Centre for Scientific and Technological Information (NACESTI)
- Ministry of Science and Technology (MOST)
- Vietnam Analytical Sciences Society (VASS)
- German Federal Ministry of Economics and Technology with „made in Germany“
- Indian Analytical Instrumentation and Manufacturers Association (IAIA)
- Insitute of Biotechnology (IBT)
- Japan Analytical Instrumentation and Manufacturers Association (JAIMA)
- GAMBICA Association Ltd.
- Research Centre for Environmental Technology and Sustainable Development (CETASD)
- The Delegate of German Industry & Commerce Hanoi (AKH)
- Vietnamese Academy of Science and Technology (VAST)
- Vietnam Association of Testing Laboratories (VINALAB)